

RECEIVED

By Recall Management Division at 9:33 am, Nov 08, 2010



CHIEF INDUSTRIES, INC.

3942 Old West Highway 30
P.O. Box 2078
Grand Island, Nebraska 68802-2078 USA
Phone 308/389-7200 Fax 308/389-7352

November 1, 2010

EXECUTIVE OFFICE

Associate Administrator for Enforcement
National Highway Traffic Safety Administration
Mail Code NVS-215
1200 New Jersey Avenue SE
Washington, DC 20590

RE: Plug in remote control receiver for fireplace recall
NVS-215aa
EQ10-006
10E-027
10V-201

Dear Sir or Madam:

Chief Industries, Inc., on behalf of its King Of The Road product line, has determined that a defect that relates to motor vehicle safety may exist in certain recreational vehicles as described below.

Pursuant to 49 C.F.R § 573.5 (c) Chief hereby submits the following information:

1. Name of Manufacturer
Chief Industries, Inc.
d/b/a King of The Road
Chief's mailing address is PO Box 2078, Grand Island, NE 68802
2. Vehicles Involved
The vehicles covered by this recall are model year 2004 to 2007 models. The vehicles were manufactured between November 1, 2004 through June 30, 2006.
3. Number of Vehicles:
We produced a total of 55 RV's that included a Dimplex Fireplace and potentially 12 of these RV's included the remote control. Our records do not allow us to determine what RV's produced included the plug-in remote control. We only used 12 of the remote controls.

November 1, 2010

Page 2

4. Approximate Percentage of Vehicles Estimated to Actually Contain the Defect:
Dimplex, the manufacturer of the component, has received about 5,000 reports of the plug-in wall units overheating. Chief purchased 23 units from the supplier and returned 11. However, we cannot determine if a vehicle is affected without inspecting the units.
5. Description of Defect:
In some instances, the plug-in remote control receiver, which is a component of a factory installed fireplace, can overheat, posing a fire hazard.
6. Chronological Summary of Events Leading to this Determination:
Chief learned of this defect through notification from National Highway Traffic Safety Administration. Chief is not aware of any injuries or other incidents as a result of this condition.
7. Program for Remedying the Defect:
Chief plans to send a recall notice to all owners of the 55 potential RV's, with instructions for self inspection or with information to have a dealer perform an inspection to identify an affected remote control unit.
8. Recall Notice:
Attached please find a copy of the proposed owner notification, the mailing envelope and the reply card to be returned for self inspections performed that verify the remote control receiver model information and to inform of a new owner. Chief has identified the address of all owners and will provide quarterly reports of the recall completion.

Proposed Schedule for Conducting Owner Notification:

- a. We will begin our search of current state motor vehicle registration records immediately, November 2, 2010.
- b. We anticipate the revised owner's records will be completed by November 15, 2010.
- c. We will immediately, after update of owner's records, initiate owner notification, approximately November 16, 2010.
- d. We anticipate November 16, 2010, will be the date we complete owner notification, notification will not be staggered.
- e. We anticipate November 16, 2010, will be the date we complete owner notification.

November 1, 2010

Page 3

Your prompt approval of Chief's recall is requested. I can be reached by telephone at (308) 389-7246 from 8:00 a.m. until 5:00 p.m. CDT. My FAX number is (308) 389-7352 or you can reach me at my e-mail address david.ostdiek@chiefind.com.

Sincerely,

CHIEF INDUSTRIES, INC.

dba King of the Road

A handwritten signature in black ink, appearing to read "David Ostdiek". The signature is written in a cursive style with a large initial "D".

David Ostdiek

Vice President/CFO/Treasurer

DO

Enclosures