

10V-518

(1 Page)

October 26, 2010

Mr. Claude Harris Acting Associate Administrator for Enforcement National Highway Traffic Safety Administration 1200 New Jersey Ave., S.E. Washington, DC 20590

## Re: Recall Campaign Fuel Pump 2008 BMW X5 SAV Initial Report

Dear Mr. Harris:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act of 1966 and 49 CFR Part 573.

Pursuant to Section 573.6(b) of the above, we are submitting the following information pertaining to Section 573.6(c)(1), (c)(2), and (c)(5), and in addition c(3) and c(6).

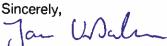
1.	Manufacturer:	Bayerische Motoren Werke AG (BMW AG)
	Designated Agent:	Jan Urbahn BMW of North America, LLC Woodcliff Lake, New Jersey 07677
2.	<u>Make</u> :	BMW
	Model Year / Model:	2008 X5 SAV (6-cylinder engine)
	Inclusive Dates of Manufacture:	Nov. 1, 2007 – Aug. 31, 2008

- The number of vehicles affected is approximately 20,800.
- The issue involves the vehicle's fuel pump. Due to a manufacturing process fault, the fuel pump was not produced to specifications. As a result, under specific vehicle operating conditions, the fuel pump's commutator could experience an increase in wear. This could lead to a malfunction of the fuel pump. Ultimately, vehicle stalling could occur.
- Ridge Road 6. BMW has not received any reports, nor is BMW otherwise aware, of any accidents or injuries related to this issue.

In accordance with 49 CFR 573.6(b), further information will be provided to NHTSA as it becomes available.

Fax (201) 571-5479

> Website bmwusa.com



Jan Urbahn General Manager Safety Engineering and Intelligent Transportation Systems



Company BMW of North America, LLC

BMW Group Company

Mailing address PO Box 1227 Westwood, NJ 07675-1227 З.

5.

Office address 300 Chestnut Ridge Road Woodcliff Lake, NJ 07677-7731

Printed on Recycled Paper

Telephone (201) 307-4000