



September 30, 2010

Mr. Daniel Smith
 Associate Administrator for Enforcement
 National Highway Traffic Safety Administration
 1200 New Jersey Ave., S.E.
 Washington, DC 20590

10V-447
 (2 Pages)

**RE: Recall Campaign
 Brake Vacuum Pump
 2003-10 Rolls-Royce Phantom, Coupe, Drophead Coupe
 Initial Report**

Dear Mr. Smith:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act of 1966 and 49 CFR Part 573.

Pursuant to Section 573.6(b) of the above, we are submitting the following information pertaining to Section 573.6(c)(1), (c)(2), and (c)(5), and in addition c(3) and c(6)..

1. Manufacturer: Rolls-Royce Motor Cars, Ltd.
Designated Agent: Jan Urbahn
 BMW of North America, LLC
 Woodcliff Lake, NJ 07677

2. Make: Rolls-Royce

<u>Model Year / Model</u>	<u>Inclusive dates of manufacture</u>
2003-2010 / Phantom	Apr 9, 2003 – Nov 30, 2009
2007-2010 / Phantom Drophead Coupe	Jul 30, 2007 – Nov 30, 2009
2008-2010 / Phantom Coupe	Jul 31, 2008 – Nov 30, 2009

3. The number of vehicles affected is approximately 2,552 as follows:
 Phantom – 1,981
 Phantom Drophead Coupe - 440
 Phantom Coupe - 131

5. The issue involves the power assist braking function of the affected vehicles. Specifically, the brake vacuum pump and the brake booster are connected by a vacuum hose. In rare circumstances, a check valve of the brake vacuum pump may leak a small amount of lubricating oil. Over time, this could result in contamination of the brake booster. If this occurred, then power assist braking could be affected. In an extreme case, loss of power assist braking could occur. However, mechanical braking would still be available to slow and

Rolls-Royce Motor Cars

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 Telephone (201) 571-5208 Fax (201) 571-5479
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 A BMW Group Company

stop the vehicle. In addition, the vehicle still satisfies the applicable FMVSS pertaining to conditions in which there is a loss of power assisted braking.

6. Rolls-Royce has not received any reports, nor is Rolls-Royce otherwise aware, of any accidents or injuries related to this issue.

Sincerely,

A handwritten signature in black ink that reads "Jan Urbahn". The signature is written in a cursive style with a large initial "J" and "U".

Jan Urbahn
General Manager
Safety Engineering and Intelligent Transportation Systems