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10V-307
(4 pages)

PART 573 Defect and Noncompliance Reporting

Defect Report

Report Date: 07/01/10

1. Vehicles affected are manufactured by:

Blue Bird Corporation
P. O. Box 937
Fort Valley, GA 31030

2. The following vehicles are being recalled:

Certain Blue Bird 2010 and 2011 model year "D3 All American" model **non school buses** manufactured from May 19, 2009 through June 15, 2010 and equipped with cruise control feature. The "A3 All American" model non school buses are not affected.

Certain Blue Bird 2011 model year "Vision" model **non school buses** manufactured from April 09, 2009 through April 10, 2010 and equipped with cruise control feature.

3. The total number of vehicles recalled potentially containing the defect are:

319

4. The approximate percentage of the total number of vehicles estimated to actually contain the defect is:

Unknown

5. The defect consists of:

Once activated the cruise control feature may not de-activate as designed when the service brakes are applied. In the event the cruise control fails to de-active when the service brakes are applied, the potential for a vehicle crash resulting in personal injury or death could exist.



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6. The following data is the basis for the determination of the defect.

On May 21, 2010 Blue Bird received an initial report of a cruise control not deactivating when the service brakes were applied. Upon investigation the problem was determined to be due to a resistor failure in the instrument cluster.

In late May and early June five additional reports were received. Each time the instrument clusters were replaced and the problem was resolved. The defective instruments clusters are being returned to the supplier for evaluation. Blue Bird is working with the supplier to determine the cause of the failures. To date the cause has not been identified.

On June 30, 2010 Blue Bird decided to issue a safety recall advising dealers and owners to disable the cruise control until a permanent remedy is developed.

To date the only reported failures have been units set up from March 19, 2010 through May 20, 2010. However, until a root cause has been determined the cruise control is being disabled on all current production buses manufactured with the same style instrument cluster until a permanent remedy is developed.

7. The defect will be corrected in the following manner:

A permanent remedy is not available at this time. In the interim, dealers and owners will be advised to disable the cruise control mechanism by disconnecting the cruise control switch in the steering column. A decal will be provided to affix to the dash advising operators that the cruise control has been disabled.

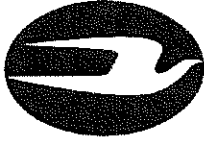
8. Notification will be as follows:

Interim Dealer notification is scheduled to be mailed on July 01, 2010.

Interim Owner notification is scheduled to be mailed on or before July 22, 2010.

9. Blue Bird's identification number assigned to this recall is:

R10SH



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10. Dealer and Owner Notification:

A draft copy of the notification documents will be submitted to NHTSA for review prior to mailing.

Questions regarding this recall should be directed to:

William P. Coleman
Corporate Recall Administrator
Blue Bird Corporation
P.O. Box 937
Fort Valley GA 31030
(478) 822-2242

Signed: _____

William P. Coleman

William P. Coleman, Corporate Recall Administrator