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By Recall Mgt Div. at 8:24 am, Jun 03, 2010

May 28, 2010

Mr. Daniel Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Ave., S.E.
Washington, DC 20590

**RE: Recall Campaign – Tire Pressure Label
2011 X5 SAV, X6 SAV
Initial Report**

Dear Mr. Smith:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act of 1966 and 49 CFR Part 573.

Pursuant to Section 573.6(c), we submit the following information.

1. Manufacturer: Bayerische Motoren Werke AG (BMW AG)
Designated Agent: Jan Urbahn
BMW of North America, LLC
Woodcliff Lake, NJ 07677
2. Make: BMW

<u>Model Year / Model</u>	<u>Inclusive dates of manufacture</u>
2011 / X5 SAV, X6 SAV	Apr 1, 2010 – May 8, 2010
5. The issue involves the vehicle's tire pressure label. Specifically, the affected vehicles were equipped with 20-inch wheels, but the label states that the vehicles were equipped with 19-inch wheels. Therefore, the tire label does not conform to FMVSS 110. The label indicates tire pressure for 19-inch wheels, although it is not thought to affect safety of the vehicle.

Sincerely,



Jan Urbahn
General Manager
Safety Engineering and Intelligent Transportation Systems

Company
BMW of North America, LLC

BMW Group Company

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