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By Recall Mgt Div. at 8:07 am, May 13, 2010

**Southeast Toyota Distributors, LLC**

100 Jim Moran Boulevard  
Deerfield Beach, Florida 33442  
(954) 429-2000

May 10, 2010

Mr. Daniel Smith  
Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue, SE  
Washington DC 20590

Re: FMVSS 110 Load Carrying Capacity Modification Labels – Noncompliance Information Report  
Pursuant to 49 CFR Part 573, Amended Noncompliance Information Report for 10V-036

Dear Mr. Smith:

In accordance with the requirements of the National Traffic and Motor Vehicle Safety Act of 1966 and 49 CFR Part 573, Southeast Toyota Distributors, LLC ("SET") hereby submits the enclosed amendment to our previous Noncompliance Information Report identified by the Agency as 10V-036.

Should you have any questions about this report, please contact Jacqueline Glassman, Esq. at (202) 637- 5637.

Sincerely,

Southeast Toyota Distributors, LLC.

By: 

Craig J. Pollock  
Group VP, Asst. General Mgr.

cc: Mr. Harry Thompson, NHTSA  
Enclosure



## NONCOMPLIANCE INFORMATION REPORT

### 1. Vehicle Manufacturer Information

All affected vehicles were purchased by Southeast Toyota Distributors, LLC (SET), a independent motor vehicle distributor, and were purchased from Toyota Motor Sales, USA, Inc. The affected vehicles were manufactured by affiliates of Toyota Motor Sales, USA, Inc., (TMS) and were accessorized by SET prior to the first retail sale.

### 2. Identification of Affected Vehicles

All affected vehicles are Toyota or Scion branded vehicles. The affected vehicles fall within the VDS/VIS ranges set forth below and the charts in Section 7. The total number of vehicles within those ranges affected by this recall is shown as the Total Affected Units.

Vehicles requiring yellow label:

Make	Car Line	Model Year	VDS	VIS	Total Affected Vehicles
Toyota	4Runner	2005 through 2010	BT14R, BT17R, BU14R, BU17R, BU5JR, ZT14R, ZT17R, ZU14R, ZU17R, ZU5JR, ZX5JR	50023787 through A5012459	9853
Toyota	Avalon	2005 through 2010	BK36B, BK3DB	5U001887 through AU368803	205
Toyota	Camry	2005 through 2011	BB3EK, BE30K, BE32K, BE46K, BF30K, BF32K, BF3EK, BK3EK, BK46K	5U048264 through BU609866	7076
Toyota	Corolla	2006 through 2010	BR30E, BR32E, BU40E, BU4EE	6Z756544 through AZ347719	1522
Toyota	FJ Cruiser	2007 through 2010	BU11F, BU4BF, ZU11F, ZU4BF	70001056 through AK080640	7861
Toyota	Highlander	2006 through 2010	BK3EH, DA41A, DD21A, DK3EH, DP21A, DS41A, DS42A, DS43A, DW21A, EK3EH, EP21A, ES41A, ES42A, ES43A, EW21A, EW41A, EW44A, GD21A, GP21A, GW21A, HW21A, JW3EH, KK3EH, XK3EH, YK3EH, ZA3EH, ZK3EH	60001016 through AS009834	15983
Toyota	Land Cruiser	2005 through 2010	HT05J, HY05J, HY7AJ	52075853 through A5005357	1231
Toyota	Matrix	2006 / 2010	KR32E, KU4EE	6C596585 through AC346769	2
Toyota	Prius	2005 through 2010	KB20U, KN3DU	50118521 through A5107249	376

Toyota	RAV4	2005 through 2010	BD31V, BD32V, BD33V, BD34V, BF31V, BF32V, BF33V, BF34V, BF35V, BF4DV, BK31V, BK32V, BK33V, BK34V, BK35V, BK4DV, DK4DV, GD20V, HD20V, JF4DV, JK4DV, KF4DV, KK4DV, RF4DV, RK4DV, WF4DV, WK4DV, XK4DV, YF4DV, YK4DV, ZD31V, ZD32V, ZD33V, ZD34V, ZD35V, ZF31V, ZF3	50070437 through AW034179	28618
Toyota	Scion tC	2006 through 2010	DE167, DE177, DE3B7	60080296 through A0314406	4823
Toyota	Scion xA	2005 through 2006	KT604, KT624	50078523 through 65021638	28
Toyota	Scion xB	2006 through 2010	KE50E, KT324, KT334, ZE4FE	64030291 through A1116720	6530
Toyota	Scion xD	2008 through 2010	KU104, KU4B4	8J026171 through AJ058833	3880
Toyota	Sequoia	2005 / 2006 / 2007 / 2008 / 2010	BT44A, BT48A, BT64A, BW5G1, BY64A, BY68A, DW5G1, KY5G1, YY5G1, ZT34A, ZT38A, ZT64A, ZY5G1, ZY64A	5S233986 through AS032092	1479
Toyota	Sienna	2004 through 2011	BA22C, BA23C, BK22C, BK23C, DK4CC, JK4CC, KK3DC, KK4CC, YK3DC, YK4CC, ZA22C, ZA23C, ZK22C, ZK23C	4S000051 through BS011075	7587
Toyota	Tacoma 2x4	2005 through 2010	JU4GN, JU62N, KU4HN, KU72N, NX22N, NX4CN, NX4GN, NX62N, TU22N, TU4CN, TU4GN, TU62N, TX22N, TX4CN, TX4GN, TX62N	5M004298 through AZ728452	17543
Toyota	Tacoma 4x4	2005 through 2010	LU42N, LU4EN, MU4FN, MU52N, PX42N, PX4EN, UU42N, UU4EN, UX42N, UX4EN	5M001862 through AZ728073	5352
Toyota	Tundra 2x4	2005 through 2006	ET341, ET381, JT321, JU321, RT341, RT381, RU341	5S447845 through 6S562588	7314
Toyota	Tundra 2x4	2007 through 2010	EM5F1, ET541, ET581, EV541, EV581, EY5F1, FM5F1, FY5F1, JM5F1, JT521, JU521, JU5F1, JV521, LM5F1, LT521, LU521, LU5F1, LV521, LY5F1, RM5F1, RT541, RT581, RU541, RU5F1, RV541, RV581, RY5F1, ST541, SV541, SY5F1, TM5F1, TY5F1	7S449772 through AX088767	16725
Toyota	Tundra 4x4	2005 through 2006	BT441, BT481, DT441, DT481, KT421	5S474357 through 6S554863	1167

Toyota	Tundra 4x4	2007 through 2010	BT541, BT581, BV541, BV581, BW541, BW581, BW5F1, BY5F1, CT541, CV541, CW5F1, DM5F1, DT541, DT581, DV541, DV581, DW541, DW581, DW5F1, DY5F1, HW5F1, HY5F1, KM5F1, KT521, KV521, KW5F1, KY5F1, MM5F1, MT521, MV521, MW521, MW5F1, UM5F1, UW5F1, UY5F1	7S449902 through AX130448	7894
Toyota	Venza	2009 through 2010	BE11A, BK11A, BK3BB, ZA3BB, ZE11A, ZK11A, ZK3BB	9U001163 through AU030092	28
Toyota	Yaris	2007 through 2010	BT4K3, BT903, BT923, JT4K3, JT903, JT923, KT4K3	71175757 through A5303347	341
<b>TOTAL AFFECTED UNITS</b>					<b>153,418</b>

3. Total Number of Vehicles Potentially Affected:

The total number of vehicles potentially affected is 153,451. This total number is the sum of the 153,418 reflected in the chart above, plus an additional 20 and 13 vehicles reflected in the charts below in section 7.

4. Percentage of Vehicles Estimated to Actually Experience Noncompliance:

100% of vehicles identified as the Total Affected Units. Not all vehicles within the VIN range are impacted. The number of vehicles with the noncompliance are identified as the Total Affected Units. These vehicles were identified from a VIN-specific review of original factory weight and net accessory weight added to the vehicles. Owners of affected vehicles will be notified by mail and will receive a label or other instructions as set forth below.

5. Description of Noncompliance

FMVSS 110 S10.1 requires the addition of a load carrying capacity modification label if weight exceeding the lesser of 1.5 percent of GVWR or 45.4 kg (100 pounds) is added to a vehicle between final vehicle certification and the first retail sale of the vehicle. The load carrying capacity modification label must display the amount by which the load carrying capacity of the vehicle is reduced, calculated to the nearest kilogram with conversion to the nearest pound, and must be affixed within 25 millimeters of the original.

SET has identified two noncompliances with FMVSS 110. In the first group, vehicles were not equipped with load carrying capacity modification labels, despite the fact that accessories with net weight exceeding the lesser of 1.5 percent of GVWR or 45.4 kg (100 pounds) were installed at SET's vehicle processing centers prior to the time of first retail sale. SET estimates that there are 42,437 vehicles in this category.

In the second group, vehicles were equipped with load carrying capacity modification labels at SET's vehicle processing centers prior to the time of first retail sale. However, the labels did not meet the accuracy requirements of S10.2. S10.2 requires that the corrected load carrying capacity weight values (or the amount by which the load carrying capacity is reduced) reflect the total weight added between final vehicle certification and the first retail sale be accurate within one percent of the actual added weight. The load carrying capacity modification labels installed in the subject vehicles are not accurate within one percent of the actual added weight. SET estimates that there are 110,981 vehicles in this category.

6. Test Results and Other Information

To determine the vehicles containing the noncompliance, SET conducted a VIN-specific review of vehicles that had been modified with accessories at SET's vehicle processing center prior to first retail sale, and identified (i) those vehicles for which a label was required, but not installed, and (ii) those vehicles for which a label was required and installed, but the labels did not accurately state the amount by which the load carrying capacity of the vehicle was reduced within one percent of the added accessory weight.

7. Description of Corrective Repair Action

For both vehicles in the first and second group described in Item 5 above, SET intends to notify the customers by mail of the noncompliance and to provide them with a label to be installed in their vehicle near the FMVSS 110 tire information placard or an accurate label to be installed over the inaccurate label. Each label will be generated specifically for each customer's vehicle, based on the accessories actually installed.

SET notes that a small number of vehicles cannot be remedied solely with a new accurate label because the amount of accessories added to the vehicle has caused the cargo carrying capacity to become negative after accounting for occupancy of each designated seating position. These vehicles require additional remedy in order to conform to the requirement in FMVSS 110, S 4.3 that the tire placard label specify the vehicle capacity weight and the specifications of 49 CFR Part 567 relating to certification labels. Toyota previously reported to NHTSA that it has carefully evaluated the GVWRs originally assigned to the subject vehicles, and has concluded that there are sufficient reserves in the stated GVWRs to permit an upward adjustment of the GVWRs assigned to these vehicles. See Toyota Motor North America Inc.'s Amended Noncompliance Report for 09V-234.

SET understands from coordination with TMS that for certain vehicles equipped with 17-inch wheels, TMS will supply SET with a corrected Certification Label and Tire and Loading Information placard. For those affected vehicles, SET will notify customers by mail of the noncompliance and will request that they contact SET to schedule the installation of the new Certification Label, Tire and Loading Information placard and load carrying capacity modification label at no charge. SET will also update the owner's manual at no charge. Vehicles in this category are set forth below:

Make	Car Line	Model Year	VDS	VIS	Total Affected Vehicles
Toyota	Sienna	2007 through 2008	BK22C	7S001098 through 8S020426	20

SET additionally notes that a further set of vehicles cannot be remedied solely with new labels because the amount of accessories added to the vehicles has caused the cargo carrying capacity to become negative after accounting for occupancy of each designated seating position. For those affected vehicles, customers will be notified by mail of the noncompliance and will be requested to contact SET to schedule the removal and/or exchange of accessories at no charge. Vehicles in this category are set forth below:

Make	Car Line	Model Year	VDS	VIS	Total Affected Vehicles
Toyota	Prius	2006 through 2009	KB20U	63133982 through 93477253	13

8. Recall Schedule

SET is coordinating with R.L. Polk & Co. to obtain current owner mailing address data based on the VIN of each individual affected vehicle, and also with a third party service provider to print and mail the owner notification letters and labels to owners of affected vehicles. A sample of the owner notification letter for owners of vehicles to be remedied with a new or corrected load carrying capacity modification label is attached. Letters for the smaller number of owners whose vehicles will be remedied with the additional placard and/or removal or exchange of accessories will be modified accordingly. SET expects the mailing of customer notification letters to begin on or about mid-May, 2010.

9. Distributor / Dealer Notification Schedule

SET will notify Dealers of the Recall and provide guidelines and appropriate support approximately one week prior to the mailing of customer notification letters.