



December 22, 2010

MR. SCOTT LEWIS WARRANTY AND COMPLIANCE EXECUTIVE COACH BUILDERS 4400 W. PRODUCTION ST SPRINGFIELD, MO 65803 NVS-215dgl 10V-638

SUBJECT: INTAKE MANIFOLD SHIELD REMOVAL

DEAR MR. LEWIS:

This letter serves to acknowledge Executive Coach Builders, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a defect in the vehicles listed below for which a safety recall campaign will be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

LINCOLN/TOWN CAR/2008-2011

NHTSA Campaign Number: 10V-638

Mfg's Report Date: December 9, 2010

Components: ENGINE AND ENGINE COOLING: EXHAUST SYSTEM:

MANIFOLD/HEADER/MUFFLER/TAIL PIPE

Potential Number of Units Affected: 161

Summary:

EXECUTIVE COACH IS RECALLING CERTAIN MODEL YEAR 2008-2011 LINCOLN TOWN CAR LIMOUSINES. THE FUEL RAIL SHIELD WAS LEFT OFF DURING MANUFACTURING. IN A FRONTAL IMPACT THE ENGINE COULD POTENTIALLY BEND OR RUPTURE FUEL LINES IF THE REPLACEMENT SHIELD IS NOT IN PLACE, CAUSING THOSE LINES TO LEAK FUEL.

Consequence:

FUEL LEAKAGE, IN THE PRESENCE OF AN IGNITION SOURCE, COULD RESULT IN A FIRE.

Remedy:

EXECUTIVE COACH WILL SUPPLY KITS AND INSTALLATION INSTRUCTIONS TO HAVE VEHICLES REPAIRED AT A FACILITY OF THE OWNERS CHOICE. THIS SERVICE WILL BE PERFORMED FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING DECEMBER 2010. OWNERS MAY CONTACT EXECUTIVE COACH AT 888-322-9272.

Notes:

EXECUTIVE COACH SAFETY RECALL NO. FR5010. CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO HTTP://WWW.SAFERCAR.GOV.

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

We have reviewed your proposed owner notification letter and it does not meet all the requirements of Part 577.

On the second paragraph please change the word "determined" to "decided".

A risk needs to be added, i.e., "Fuel leakage, in the presence of an ignition source, could result in a fire."

Under what we will do please delete the sentence "Executive will pay 30 min to do this."

Revise your owner letters to include the following updated NHTSA hotline information: "...the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to http://www.safercar.gov."

A sentence should be added concerning lease vehicles, i.e., "Federal regulations require that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days."

A reimbursement sentence should be added, i.e., "If you had this repair performed before you received this letter, you may be eligible to receive reimbursement for the cost of obtaining a pre-notification remedy of the problem associated with this recall. For more information contact mfr at"

Please provide the following additional information and be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

Jennifer Timian

Chief, Recall Management Division

Office of Defects Investigation

Enforcement