



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

November 12, 2010

MR. DAVID OSTDIEK
VICE PRESIDENT
CHIEF INDUSTRIES, INC.
3942 OLD WEST HIGHWAY 30
P.O. BOX 2078
GRAND ISLAND, NEBRASKA 68802-2078

NVS-215dgl
10V-557

SUBJECT: PLUG IN REMOTE CONTROL RECEIVER FOR FIREPLACE

DEAR MR. OSTDIEK:

This letter serves to acknowledge Chief Industries, Inc.'s, on behalf of King of the Road, notification to the National Highway Traffic Safety Administration (NHTSA) of a safety defect in the vehicles described below for which a safety recall campaign will be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

KING OF THE ROAD/CROWN/2005
KING OF THE ROAD/GENESIS/2006
KING OF THE ROAD/ROYALITE/2005
KING OF THE ROAD/ROYAL VILLA/2005-2007

NHTSA Campaign Number: 10V-557

Mfg's Report Date: November 11, 2010

Components: EQUIPMENT

Potential Number of Units Affected: 12

Summary:

KING OF THE ROAD IS RECALLING CERTAIN RECREATIONAL VEHICLES MANUFACTURED FROM NOVEMBER 1, 2004, THROUGH JUNE 30, 2006, AND EQUIPPED WITH DIMPLEX ELECTRAFLAME, SYMPHONY, OR OPTIFLAME BRANDED ELECTRIC FIREPLACES, STOVES, AND FIREPLACE INSERTS. THE PLUG IN REMOTE CONTROL RECEIVER FOR THE FIREPLACE CAN OVERHEAT.

Consequence:

THIS COULD RESULT IN A FIRE.

Remedy:

KING OF THE ROAD IS WORKING WITH DIMPLEX AND WILL PROVIDE OWNERS A FREE REPLACEMENT PLUG-IN REMOTE CONTROL KIT. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING NOVEMBER 2010. OWNERS MAY CONTACT KING OF THE ROAD AT 1-800-400-9840 OR DIMPLEX NORTH AMERICA CUSTOMER SERVICE AT 1-888-346-7539.

Notes:

OWNERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

We have reviewed your proposed owner notification letter and it meets the requirements of Part 577.

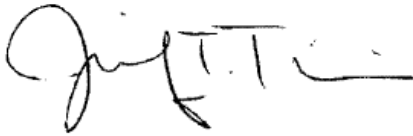
Please provide the following additional information and be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigation
Enforcement