



October 13, 2010

MR. DAVID DILLON SR. MANAGER CAMPAIGN AND INVESTIGATIONS CHRYSLER GROUP LLC 800 CHRYSLER DRIVE CIMS-482-00-91 AUBURN HILLS, MI 48326-2757 NVS-215dgl 10V-474

Subject: TIRE PRESSURE INFORMATION LABELS

DEAR MR. DILLON:

This letter serves to acknowledge Chrysler Group LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Part 567, "Certification," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

DODGE/RAM/2010

Mfg's Report Date: October 7, 2010

NHTSA Campaign Number: 10V-474

Components: EQUIPMENT OTHER LABELS

Potential Number of Units Affected: 840

Summary:

CHRYSLER IS RECALLING CERTAIN MODEL YEAR 2010 DODGE RAM D2, DJ, AND DS-BODY VEHICLES FOR FAILING TO COMPLY WITH THE REQUIREMENTS OF PART 567, "CERTIFICATION." SOME VEHICLES HAVE BEEN BUILT WITH CERTIFICATION AND/OR SUPPLEMENTAL TIRE PRESSURE INFORMATION LABELS PRINTED WITH INCORRECT WEIGHT OR SEATING CAPACITY INFORMATION.

Consequence:

THE MISINFORMATION ON THESE LABELS COULD LEAD TO, AMONG OTHER THINGS, FAILURE TO FOLLOW PROPER VEHICLE LOADING SPECIFICATIONS THAT COULD INCREASE THE RISK OF A CRASH.

Remedy:

OWNERS WILL BE PROVIDED WITH REPLACEMENT CERTIFICATION AND/OR SUPPLEMENTAL TIRE PRESSURE INFORMATION LABELS. AT THE CUSTOMER'S OPTION, THEY MAY TAKE THEIR VEHICLE TO A CHRYSLER DEALER FOR INSTALLATION. THIS SERVICE WILL BE PERFORMED FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING OCTOBER 2010. OWNERS MAY CONTACT CHRYSLER AT 1-800-853-1403.

Notes:

CHRYSLER'S CAMPAIGN NUMBER IS K27. OWNERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO HTTP://WWW.SAFERCAR.GOV.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

Please provide the following additional information and be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

Jennifer Timian

Acting Chief, Recall Management Division

Office of Defects Investigation

Enforcement