



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 16, 2010

MR. DAVID G. ROBERTSON
GROUP MANAGER
ENVIRONMENTAL, SAFETY
AND POWERTRAIN ENGINEERING
MAZDA NORTH AMERICAN OPERATIONS
1500 ENTERPRISE DRIVE
ALLEN PARK MI 48101

NVS-215dgl
10V-374

SUBJECT: LOSS OF POWER STEERING ASSIST

DEAR MR. ROBERTSON:

This letter serves to acknowledge Mazda North American Operations' notification to the National Highway Traffic Safety Administration (NHTSA) of a defect in the vehicles listed below for which a safety recall campaign will be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
MAZDA/MAZDA3/2007-2009
MAZDA/MAZDA5/2007-2009

NHTSA Campaign Number: 10V-374

Mfg's Report Date: August 12, 2010

Components: STEERING ELECTRIC POWER ASSIST SYSTEM

Potential Number of Units Affected: 215,000

Summary:

MAZDA IS RECALLING CERTAIN MODEL YEAR 2007-2009 MAZDA3 AND MAZDA5 VEHICLES MANUFACTURED FROM APRIL 2, 2007 THROUGH NOVEMBER 30, 2008. THESE VEHICLES MAY HAVE A CONDITION IN WHICH A SUDDEN LOSS OF POWER STEERING ASSIST COULD OCCUR AT ANY TIME WHILE DRIVING THE VEHICLE.

Consequence:

POWER STEERING ASSIST IS SUDDENLY LOST REDUCING THE DRIVER'S ABILITY TO STEER THE VEHICLE AS TYPICALLY EXPECTED, AND INCREASING THE RISK OF A CRASH.

Remedy:

DUE TO SHORT SUPPLY OF PARTS, THE FIRST PHASE OF MAILING OF OWNER NOTIFICATION LETTERS WILL BEGIN ON OR BEFORE SEPTEMBER 15, 2010 AND THE SECOND PHASE MAILING WILL BEGIN IN SEPTEMBER 2010 AND BE COMPLETED IN FEBRUARY 2011. OWNERS MAY CONTACT MAZDA CUSTOMER ASSISTANCE CENTER AT 1-800-222-5500.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

This recall was the subject of a Preliminary Evaluation, PE10-021, conducted by the Office of Defects Investigation.

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

We have reviewed your proposed owner letter and it meets the requirements of 49 CFR Part 577.

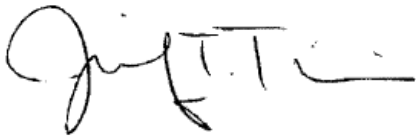
Please provide the following additional information and be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Acting Chief, Recall Management Division
Office of Defects Investigation
Enforcement