



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 22, 2010

MR. GARY TEMPLE
PRESIDENT
JAGUAR LAND ROVER NORTH AMERICA, LLC
555 MACARTHUR BOLUEVARD
MAHWAH, NEW JERSEY 07430

NVS-215dgl
10V-332

SUBJECT: ENGINE CUT-OUT

DEAR MR.TEMPLE:

This letter serves to acknowledge Jaguar Land Rover North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall campaign which will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

JAGUAR/XF/2010
JAGUAR/XK/2010-2011

NHTSA Campaign Number: 10V-332

Mfg's Report Date: July 21, 2010

Components: ENGINE AND ENGINE COOLING

Potential Number of Units Affected: 5,048

Summary:

JAGUAR IS RECALLING CERTAIN MODEL YEAR 2010-2011 JAGUAR XK AND MODEL YEAR 2010 XF V8 5.0L GASOLINE ENGINE VEHICLES. THE IN-TANK ELECTRIC FUEL PUMP MAY NOT BE CORRECTLY ACTIVATED AS THE FUEL PUMP RELAY IS NOT ENERGIZED FOLLOWING A VEHICLE START UP CYCLE. AN INADEQUATE SUPPLY OF FUEL TO THE ENGINE COULD RESULT.

Consequence:

FUEL STARVATION TO THE ENGINE LEADS TO ENGINE STUMBLE FOLLOWED BY ENGINE CUT OUT WITH MINIMAL WARNING AND COULD POTENTIALLY CAUSE A CRASH.

Remedy:

DEALERS WILL DOWNLOAD REVISED SOFTWARE FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN ON OR BEFORE AUGUST 30, 2010. OWNERS MAY CONTACT JAGUAR AT 1-800-452-4827.

Notes:

JAGUAR RECALL NO. J017. CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

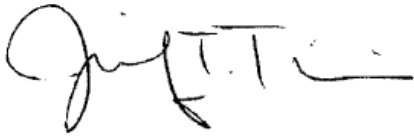
Please provide the following additional information and be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Acting Chief, Recall Management Division
Office of Defects Investigation
Enforcement