



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 8, 2010

MR. JAMES VONDALE
DIRECTOR, AUTOMOTIVE SAFETY OFFICE
ENVIRONMENTAL & SAFETY ENGINEERING
FORD MOTOR COMPANY
330 TOWN CENTER DRIVE SUITE 400
DEARBORN, MI 48126-2738

NVS-215dgl
10V-316

SUBJECT: HEADLINER RETENTION PUSHPIN/FMVSS 201

DEAR MR. VONDALE:

This letter serves to acknowledge Ford Motor Company's (Ford) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Federal Motor Vehicle Safety Standard No. 201 "Occupant Protection in Interior Impact," for which a safety recall campaign will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
FORD/TRANSIT CONNECT/2010

NHTSA Campaign Number: 10V-316

Mfg's Report Date: July 6, 2010

Components: STRUCTURE: BODY: ROOF AND PILLARS

Potential Number of Units Affected: 33,728

Summary:

FORD IS RECALLING CERTAIN MODEL YEAR 2010 TRANSIT CONNECT VEHICLES MANUFACTURED FROM DECEMBER 5, 2008 THROUGH MAY 31, 2010 FOR FAILING TO MEET THE MINIMUM REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 201, "OCCUPANT PROTECTION IN INTERIOR IMPACT." DURING VEHICLE TESTING THE VEHICLE EXCEEDED HEAD INJURY CRITERIA REQUIREMENTS SET BY THE STANDARD. THE HEADLINER RETENTION PUSHPIN LOCATED ON THE HEADLINER ABOVE THE B-PILLAR TRIM ON BOTH THE LEFT AND RIGHT SIDE OF THE VEHICLES NEEDS TO BE REPLACED.

Consequence:

IN THE EVENT OF A VEHICLE CRASH, AN OCCUPANT COULD BE AT AN INCREASED RISK OF INJURY.

Remedy:

FORD WILL NOTIFY OWNERS AND DEALERS WILL REPAIR THE VEHICLES FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN ON OR ABOUT JULY 19, 2010. OWNERS MAY CONTACT FORD MOTOR COMPANY AT 1-866-436-7332.

Notes:

FORD'S RECALL CAMPAIGN NUMBER IS 10C13. CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

This recall was the subject of an investigation, PE-201-20100420A, conducted by the Office of Vehicle Safety Compliance.

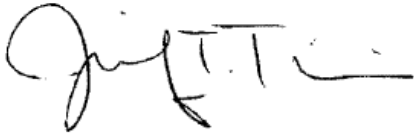
Please provide the following additional information and be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Acting Chief, Recall Management Division
Office of Defects Investigation
Enforcement