



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 2, 2010

MR. ROGER LACKORE
DIRECTOR OF RESEARCH AND DEVELOPMENT
PIERCE MANUFACTURING, INC.
2600 AMERICAN DRIVE P.O. BOX 2017
APPLETON, WI 54912-2017

NVS-215dgl
10V-300

SUBJECT: DROP DOWN HOSE TRAY

DEAR MR. LACKORE:

This letter serves to acknowledge Pierce Manufacturing, Inc's (Pierce) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety defect in the vehicles described below for which a safety recall campaign will be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

PIERCE/CUSTOM CONTENDER/2003-2009
PIERCE/DASH/2003-2009
PIERCE/ENFORCER/2003-2009
PIERCE/IMPEL/2003-2009
PIERCE/LANCE/2003-2009
PIERCE/SABER/2003-2009
PIERCE/VELOCITY/2003-2009

NHTSA Campaign Number: 10V-300

Mfg's Report Date: June 28, 2010

Components: STRUCTURE: BODY: BUMPERS

Potential Number of Units Affected: 25

Summary:

PIERCE IS RECALLING CERTAIN MODEL YEAR 2003 THROUGH 2009 CUSTOM CONTENDER, DASH, ENFORCER, IMPEL, LANCE SABER, AND VELOCITY FIRE TRUCKS MANUFACTURED FROM FEBRUARY 20, 2003, THROUGH MARCH 27, 2009. THESE TRUCKS MAY BE EQUIPPED WITH DROP-DOWN FIRE HOSE TRAYS MOUNTED UNDER THE FRONT BUMPER. THE HOSE TRAY LATCH MAY ACCIDENTALLY OPEN WHILE THE VEHICLE IS IN MOTION.

Consequence:

IF THIS OCCURS THE FIRE HOSE MAY DROP TO THE ROADWAY WITHOUT WARNING. POTENTIAL INJURY TO PEOPLE AND PROPERTY MAY OCCUR. THE SUDDEN HOSE DEPLOYMENT MAY ALSO DISTRACT DRIVERS TRYING TO AVOID THE HOSE AND A CRASH MAY OCCUR.

Remedy:

A NEW AND IMPROVED LATCH DESIGN HAS BEEN DEVELOPED AND A NEW HOSE BOX INCORPORATING THE NEW LATCH WILL BE INSTALLED FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING JULY 2010. OWNER MAY CONTACT PIERCE AT 1-920-832-3000.

Notes:

PIERCE SAFETY RECALL NO. 39-0139830. OWNERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

Please provide the following additional information and be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read 'G. Person', with a long horizontal flourish extending to the right.

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement