



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

June 30, 2010

MR. WILLIAM COLEMAN
RECALL ADMINISTRATOR
BLUE BIRD CORPORATION
P.O. BOX 937
FORT VALLEY, GA 31030

NVS-215kjs
10V-298

SUBJECT: DRIVER SEAT

DEAR MR. COLEMAN:

This letter serves to acknowledge Blue Bird Corporation's (Blue Bird) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall campaign which will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BLUE BIRD/ALL AMERICAN/2010-2011
BLUE BIRD/VISION/2010-2011

NHTSA Campaign Number: 10V-298 **Mfg's Report Date:** June 29, 2010

Components: SEATS

Potential Number of Units Affected: 1,542

Summary:

BLUE BIRD IS RECALLING CERTAIN MODEL YEAR 2010 AND 2011 ALL AMERICAN AND VISION MODEL SCHOOL BUSES MANUFACTURED FROM MARCH 25, 2009 THROUGH JANUARY 12, 2010. THE DRIVER'S SEAT SHOCK DAMPER MAY BREAK ALLOWING THE DRIVER'S SEAT TO UNEXPECTEDLY DROP TO THE FLOOR WITHOUT WARNING.

Consequence:

IN THE EVENT THIS SHOULD OCCUR WHILE THE BUS IS IN OPERATION, THE DRIVER MAY LOSE CONTROL OF THE VEHICLE, POSSIBLY RESULTING IN A CRASH.

Remedy:

BLUE BIRD WILL NOTIFY OWNERS AND REPLACE THE SEAT SHOCK AS NECESSARY. THE SAFETY RECALL IS EXPECTED TO BEGIN ON OR ABOUT AUGUST 6, 2010. OWNERS MAY CONTACT BLUE BIRD AT 1-478-822-2242.

Notes:

BLUE BIRD'S RECALL CAMPAIGN NUMBER IS R10SF. CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-423 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6 except for the following:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after close of the calendar quarter.

Your contacts for this recall will be Kelly Schuler, who may be reached by phone at 202-366-5227, or by email at Kelly.Schuler@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "G. Person". The signature is fluid and cursive, with a large initial "G" and a long, sweeping underline.

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement