



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

May 4, 2010

MR. JOHN BROCK
VICE PRESIDENT OF OPERATIONS
BIG DOG MOTORCYCLES, LLC
1520 E. DOUGLAS AVENUE
WITCHITA, KS 87214

NVS-215kjs
10V-180

SUBJECT: LOOSE CONNECTION/ ELECTRONIC HARNESS CONTROLLER

DEAR MR. BROCK:

This letter serves to acknowledge Big Dog Motorcycles, LLC's (Big Dog) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall campaign which will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BIG DOG/BULLDOG/2004
BIG DOG/CHOPPER/2004
BIG DOG/MASTIFF/2004
BIG DOG/RIDGEBACK/2004
BIGDOG/BOXER/2004
BIGDOG/PITBULL/2004

NHTSA Campaign Number: 10V-180 **Mfg's Report Date:** April 26, 2010

Components: ELECTRICAL SYSTEM

Potential Number of Units Affected: 1,895

Summary:

BIG DOG IS RECALLING CERTAIN 2004 CHOPPER, BULLDOG, RIDGEBACK, MASTIFF, BOXER, AND PITBULL MOTORCYCLES. THERE IS A POSSIBLE LOOSE CONNECTION BETWEEN THE HARNESS CONNECTOR AND THE ELECTRONIC HARNESS CONTROLLER.

Consequence:

THIS CONDITION MAY CAUSE THE MOTORCYCLE TO EXPERIENCE INTERMITTENT LOSS OF ELECTRICAL POWER TO VARIOUS COMPONENTS, WHICH CAN LEAD TO, AMONG OTHER THINGS, A LOSS OF HEADLAMP FUNCTION OR A VEHICLE STALL, INCREASING THE RISK OF A CRASH.

Remedy:

BIG DOG WILL NOTIFY OWNERS AND DEALERS WILL REPAIR THE MOTORCYCLES FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN ON OR ABOUT MAY 24, 2010. OWNERS MAY CONTACT BIG DOG AT 1-316-219-9121.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

This recall is the result of an investigation, RQ10-002, conducted by the Office of defects Investigation.

The information in your defect noncompliance report appears to satisfy the requirements of 49 CFR 573.6 except for the following items:

Please provide us with the beginning and ending dates for the build date range of the motorcycles affected by this recall.

We have received Big Dog's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete. Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Kelly Schuler, who may be reached by phone at 202-366-5227, by email at Kelly.Schuler@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for the successful completion of this recall campaign. Sincerely,

Sincerely,

A handwritten signature in blue ink, appearing to read "G. Person".

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement

Cc: Christopher H. Grigorian
Partner
Arent Fox LLP