



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

February 9, 2010

MR. CHRIS SANTUCCI
MANAGER
TECHNICAL & REGULATORY AFFAIRS
TOYOTA MOTOR NORTH AMERICA, INC.
601 THIRTEENTH STREET, NW SUITE 910 SOUTH
WASHINGTON, DC 20005

NVS-215dgl
10V-039

Subject: ABS ECU PROGRAMMING

DEAR MR. SANTUCCI:

This letter serves to acknowledge Toyota Motor North America Inc's defect notification to the National Highway Traffic Safety Administration (NHTSA) of a problem in the vehicles described below for which a safety recall campaign shall be conducted.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

TOYOTA/PRIUS/2010
TOYOTA LEXUS HS250H/2010

Mfg's Report Date: February 9, 2010

NHTSA Campaign Number: 10V-039

Components: SERVICE BRAKE, AIR: ANTILOCK: CONTROL UNIT/MODULE

Potential Number of Units Affected: 148,549

Summary:

TOYOTA IS RECALLING CERTAIN MODEL YEAR 2010 TOYOTA PRIUS AND LEXUS HS250H PASSENGER VEHICLES. CUSTOMERS HAVE EXPERIENCED INCONSISTENT BRAKE FEEL AFTER ABS ACTUATION DURING SLOW AND STEADY APPLICATION OF THE BRAKES ON ROUGH OR SLICK ROAD SURFACES. STOPPING DISTANCES MAY BE INCREASED COMPARED WITH A CUSTOMER'S EXPECTATION FOR A GIVEN PEDAL FORCE.

Consequence:

VEHICLE STOPPING DISTANCES MAY INCREASE RELATIVE TO A CUSTOMER'S EXPECTATION INCREASING THE RISK OF A CRASH.

Remedy:

DEALERS WILL REWRITE THE PROGRAMMING OF THE ABS CONTROL UNIT FREE OF CHARGE. THE RECALL IS EXPECTED TO BEGIN LATE FEBRUARY AND BE COMPLETED IN LATE MARCH 2010. OWNERS MAY CONTACT TOYOTA AT 1-800-331-4331 AND LEXUS AT 1-800-255-3987.

Notes:

CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

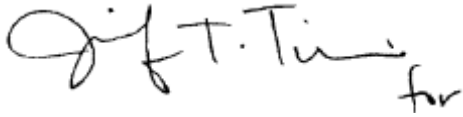
The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

We have received Toyota's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete. Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink that reads "G. H. Person" followed by a small flourish.

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement