



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

February 4, 2010

MR. JAMES VONDALE
DIRECTOR, AUTOMOTIVE SAFETY OFFICE
ENVIRONMENTAL & SAFETY ENGINEERING
FORD MOTOR COMPANY
330 TOWN CENTER DRIVE SUITE 400
DEARBORN, MI 48126-2738

NVS-215kjs
10V-030

SUBJECT: TIRE AND LOADING INFORMATION

DEAR MR. VONDALE:

This letter serves to acknowledge Ford Motor Company's (Ford) notification to the National Highway Traffic Safety Administration (NHTSA) of a noncompliance with Federal Motor Vehicle Safety Standard Nos. 110, "Tire Selection and Rims," and that a safety recall campaign will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
MUSTANG/SHELBY GT 500/2010

NHTSA Campaign Number: 10V-030 **Mfg's Report Date:** January 26, 2010

Components: TIRES:MARKINGS

Potential Number of Units Affected: 243

Summary:

CERTAIN MODEL YEAR 2010 MUSTANG SHELBY GT 500 VEHICLES MANUFACTURED BETWEEN OCTOBER 28 AND DECEMBER 3, 2009, FAIL TO CONFORM TO THE TIRE LOADING AND INFORMATION REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 110, "TIRE SELECTION AND RIMS." THE REAR TIRE SIZE INFORMATION IS INCORRECT.

Consequence:

THE MANUFACTURER HAS NOT YET PROVIDED THE AGENCY WITH A DESCRIPTION OF THE CONSEQUENCE AS IT RELATES TO MOTOR VEHICLE SAFETY.

Remedy:

FORD WILL MAIL OWNERS THE CORRECT TIRE LABEL ALONG WITH INSTRUCTIONS OF WHERE AND HOW TO AFFIX THE LABEL. THE SAFETY CAMPAIGN IS EXPECTED TO BEGIN ON OR ABOUT FEBRUARY 8, 2010. OWNERS MAY CONTACT FORD MOTOR COMPANY CUSTOMER RELATIONSHIP CENTER AT 1-866-436-7332.

Notes:

FORD'S RECALL CAMPAIGN NUMBER IS 10L05. CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

The information in your noncompliance report appears to satisfy the requirements of 49 CFR 573.6 except for the following items:

We have received Ford's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete. Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Kelly Schuler, who may be reached by phone at 202-366-5227, by email at Kelly.Schuler@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for the successful completion of this recall campaign.

Sincerely,

A handwritten signature in blue ink, appearing to read "G. Person".

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement