



March 2012

**1995-1997 and 2001-2003 Mazda B-Series Cruise Control Deactivation Switch
Voluntary Safety Recall 5709J – Third Notification**

Dear Mazda Owner,

This third notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. A first notice was sent in November 2009 and a second notice in May 2011.

Mazda Motor Corporation has decided that a defect which relates to motor vehicle safety exists in certain 1995 through 1997 Mazda B-Series trucks equipped with Cruise Control and 2001 through 2003 Mazda B-Series trucks equipped with Cruise Control or Anti-lock Brake System (ABS) that were produced on or before December 5, 2002. Some vehicles are not equipped with the Cruise Control feature, but the cruise control deactivation switch is still present and could develop this condition.

According to our records, as of February 24, 2012, your vehicle has not had the necessary safety recall repair completed.

What is the problem?

A component of the cruise control deactivation switch may deteriorate over time and develop a leak. **This could cause the switch to overheat, smoke, or burn, which could result in an under hood fire.** This condition may occur either when the vehicle is parked or when it is being operated, even if the cruise control is not in use.

What will Mazda do?

Your Mazda dealer will install a universal fused jumper harness on the cruise control deactivation switch of your vehicle **free of charge**. The repair time is approximately one hour; however, the dealer may need to keep your vehicle longer depending on the service workload at your Mazda dealership.

What should you do?

Mazda is concerned about your safety, and we highly recommend that you make an appointment with any authorized Mazda dealer to have the jumper harness installed as soon as possible. You do not need to bring this notice to the dealer, but it may assist in the check-in process.

Where is the closest Mazda dealer?

To locate your nearest Mazda dealer, visit our web site and try our "Locate a Dealer" feature at www.MazdaUSA.com or consult your local yellow pages.

What if you already paid for repair?

If you have already paid for the inspection, repair or replacement of the cruise control deactivation switch due to defect prior to receiving this notice, you may be eligible for reimbursement of reasonable repair expenses based on Mazda's repair standards.

Moved or no longer own this vehicle?

If you have moved or no longer own your Mazda vehicle, please complete and mail the enclosed prepaid *Information Change Card* as soon as possible. This enables us to update our records and notify the current owner.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Still have questions?

If you have any questions regarding this campaign, please contact our Customer Assistance Center at (800) 222-5500, option #6.

If Mazda or its dealers do not repair the defect free of charge and within a reasonable amount of time, you may notify the Administrator of the National Highway Traffic Safety Administration, 1200 New Jersey Ave., SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

Your satisfaction is a priority for Mazda. We actively work to improve our products and search for solutions to improve your ownership experience. Please accept our apology for any inconvenience this recall may have caused you.

Sincerely,

Mazda North American Operations

