



Toyota Motor Sales, U.S.A., Inc.
19001 South Western Avenue, S207
Torrance, CA 90509-2991

TMS-NTC-12038
February 22, 2012

Recall Management Division
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

Re: Toyota Safety Recalls 09V-332, 09V-388, 10V-023, 10V-345, 10V-499, 11V-304 and 11V-115 Dealer Notification Letter for Owner Follow-Up Notice

To whom it may concern,

Please find attached, for your records, representative copies of the Follow-Up Owner Notification on the following Toyota and Lexus vehicles:

NHTSA campaign ID	Toyota campaign No.	Vehicles Covered
09V-332	90G	2010 MY Corolla
09V-388	90L	2005 to Certain 2010 MY Tacoma, 2007 to Certain 2010 MY Tundra
10V-023	90L	2009 to Certain 2010 MY Corolla/Matrix
10V-345	A0H	2000-2004 Avalon
10V-499	A0M/ALG	2005-2006 Avalon, 2004-2006 MY Highlander, Certain 2006 GS300, IS250/350 and Certain 2004-2006 RX330
11V-304	B0G	2001-2003 MY Prius
11V-115	BLB	Certain 2006-Early 2007 GS300/350

If you have any questions regarding this matter, please contact me at (310) 468-3392.

Sincerely,

George Morino
National Manager, Quality Compliance

Attachments:

- Lexus 10V-499 (ALG) Owner Notification
- Lexus 11V-115 (BLB) Owner Notification
- Toyota 09V-332 (90G) Owner Notification
- Toyota 09V-388 (90L) Owner Notification
- Toyota 10V-023 (90L) Owner Notification
- Toyota 10V-345 (A0H) Owner Notification
- Toyota 10V-499 (A0M) Owner Notification
- Toyota 11V-304 (B0G) Owner Notification



Toyota Motor Sales, U.S.A., Inc.
19001 South Western Avenue
P.O. Box 2991
Torrance, CA 90509-2991

**2010 MODEL YEAR COROLLA
AIRBAG CAUTION LABEL ON DRIVER'S SUN-VISOR
NON-COMPLIANCE RECALL FOLLOW-UP NOTICE**

[VIN:]

Dear Toyota Owner:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Toyota has decided that certain 2010 Model Year Toyota Corolla vehicles fail to conform to a provision of the Federal Motor Vehicle Safety Standards (FMVSS) that requires the airbag caution label be permanently affixed to the sun-visor. Our records indicate that you own a vehicle that has not yet had this condition corrected.

What is the condition?

On certain 2010 model year Corolla vehicles, the airbag caution label for a sun-visor made of a different material may have been affixed that does not meet the requirements of FMVSS 208. In the worst case, the airbag caution label may peel off and the driver could fail to heed the airbag caution information resulting in injury in the event of a crash.

What Toyota will do?

Any Toyota dealer will inspect the airbag caution label to assure the label is permanently installed to the sun-visor. If the label is not permanently installed, the dealer will replace the driver's sun-visor with a new one at **NO CHARGE** to you.

What should you do?

Please contact your authorized Toyota dealer to make an appointment to have your airbag caution label on the driver's sun-visor inspected. If your sun-visor requires replacement, the dealer will need to order and receive the replacement sun-visor. We apologize for this inconvenience.

The repair will take approximately 15 minutes. However, depending upon the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time.

We request that you present this notice to the dealer at the time of your service appointment.

If you would like to update your vehicle ownership or contact information, please go to www.toyota.com/ownersupdate. You will need your full 17-digit Vehicle Identification Number (VIN) to input the new information.

What if you have other questions?

Your local Toyota dealer will be more than happy to answer any of your questions and set up an appointment to perform the inspection and if necessary replacement. If you require further assistance, you may contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, Saturday 7:00 am through 4:00 pm Pacific Time.

If you believe that the dealer or Toyota has failed or is unable to remedy the defect within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue S.E., Washington, DC 20590 or call the toll free Vehicle Safety Hot Line at 1-888-327-4236 (TTY: 1-800-424-9153), or go to www.safercar.gov.

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

We have sent this notice in the interest of your continued satisfaction with our products, and we sincerely regret any inconvenience this condition may have caused you.

Thank you for driving a Toyota.

Sincerely,

TOYOTA MOTOR SALES, U.S.A., INC.

Spanish translation on back side
Traducción en español en el reverso