

Mazda North American Operations



November 19, 2009

NHTSA

1200 New Jersey Ave SE
Washington, DC 20590
Attn.: Assoc. Admin. for Enforcement

To Whom It May Concern:

Attached you will find documents mailed to dealers about the following Mazda campaigns:

- 1995-1997 & 2001-2004 Mazda B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J

Thank you,

A handwritten signature in black ink, appearing to read 'G Laur', with a long horizontal stroke extending to the right.

Gabriela Laur
Program Manager, Recalls and Compliance
Mazda North American Operations
(949) 442-6590
glaur@mazdausa.com

Gaby Laur

From: Field Communications (eFC)
Sent: Friday, November 06, 2009 4:47 PM
To: Field Communications (eFC)
Subject: Upcoming 1995-1997 & 2001-2003 B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J
Attachments: eFC-I-09-00321.pdf; eFC-I-09-00321a.pdf; eFC-I-09-00321b.pdf; eFC-I-09-00321c.pdf

***** PLEASE DO NOT REPLY TO THIS MESSAGE *****

Originator: Gaby Laur
Subject: Upcoming 1995-1997 & 2001-2003 B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J
Summary: Announcing the launch of 1995-1997 & 2001-2003 B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J. Notification will be mailed to dealers on November 10 and to customers on Friday November 13.

This notice is Information Only

Click on the attached file(s) to open and review the eFC document



Electronic Field Communication

Information

eFC Number: eFC-I-09-00321

Date: Friday, November 06, 2009

Subject: Upcoming 1995-1997 & 2001-2003 B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J

Originating

Name: Gaby Laur
Email ID: glaur@mazdausa.com

Dept: Technical Services Division
Phone: 949-442-6590

Summary: Announcing the launch of 1995-1997 & 2001-2003 B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J. Notification will be mailed to dealers on November 10 and to customers on Friday November 13.

See Also eFC Number(s):

Dealer Communication: Yes

Additional Contacts:

eFC Type:

Sales Operations:

Fixed Operations:

Concur:

Mike Radulovich

Communication

This communication is to notify you of the launch of 1995-1997 & 2001-2003 B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J.

The attached email and repair procedure document will be sent to all dealers on Monday, November 9.

The attached FAQ's document is intended to help MNAO field managers and hotline staffs answer customer and dealer questions about Safety Recall 5709J. This document is for internal MNAO use only. Do not distribute.

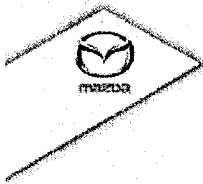
If you have any questions please contact me at: 949-442-6590 or glaur@mazdausa.com.

Thanks,
Gaby Laur



Addressees – Check appropriate division, department, region or position

MNAO	REGION	OTHER (include GAL listing or email)
Executive Committee (Executive Committee)	<input type="checkbox"/> Regional General Manager (ALLRGM)	<input checked="" type="checkbox"/> Port Managers (All Port Mgrs) <input type="checkbox"/>
Executive Committee Assistants (EC Asst)	<input type="checkbox"/> Executive Assistants (Admin-Exec Asst)	<input type="checkbox"/> Port Employees (All Ports) <input type="checkbox"/>
Sales Operations Division	<input type="checkbox"/> Region Sales Managers (RSM)	<input type="checkbox"/> Other: Dan Ryan <input checked="" type="checkbox"/>
Sales	<input type="checkbox"/> Sales Operations Manager (SOM)	<input type="checkbox"/> Other: David Robertson <input checked="" type="checkbox"/>
Fleet	<input checked="" type="checkbox"/> District Operations Manager (ALL DOM)	<input checked="" type="checkbox"/> Other: Keigo Higaki <input checked="" type="checkbox"/>
Distribution	<input type="checkbox"/> District Sales Manager (ALLDM)	<input type="checkbox"/> Other: Charles Kim <input checked="" type="checkbox"/>
Logistics (Logistics Department)	<input type="checkbox"/> All Sales Operations Specialists	<input type="checkbox"/> Other: Jeremy Barnes <input checked="" type="checkbox"/>
Dealer Operations Division	<input type="checkbox"/> Region Customer Service & Parts Manager (RCSPM/formerly RSPM)	<input checked="" type="checkbox"/> Other: shimizugawa.r@mazda.co.jp <input checked="" type="checkbox"/>
Dealer Profitability	<input type="checkbox"/> Service Field Operations Manager (SFOM)	<input checked="" type="checkbox"/> Other: tanada.h@mazda.co.jp <input checked="" type="checkbox"/>
Retail Development	<input type="checkbox"/> Parts Operations Manager (POM/formerly ASPM)	<input checked="" type="checkbox"/> Other: Hotline Specialist <input checked="" type="checkbox"/>
Customer Service & Parts Mgmt (CS&P mgmt)	<input checked="" type="checkbox"/> District Service Manager (DSM)	<input checked="" type="checkbox"/> Other: Carol Robbins <input checked="" type="checkbox"/>
Customer Service & Parts Misc. (CS&P Misc)	<input type="checkbox"/> Area Parts Manager (APM)	<input checked="" type="checkbox"/> Other: Jason Fenton <input checked="" type="checkbox"/>
Service & Parts Marketing (Svc & Parts Mkt)	<input checked="" type="checkbox"/> Technical Operations Manager (TOM)	<input checked="" type="checkbox"/> Other: CJ Martin <input checked="" type="checkbox"/>
L.I.D. (Corp. Only)	<input type="checkbox"/> Technical Specialist	<input checked="" type="checkbox"/> Other: Jose Tosado (PMC) <input checked="" type="checkbox"/>
Accessory	<input type="checkbox"/> Technical Training	<input checked="" type="checkbox"/> Other: Rob Murdoch (MCI) <input checked="" type="checkbox"/>
Warranty & Service Assurance	<input type="checkbox"/> Cust Satisfaction Mgr (CSM)	<input checked="" type="checkbox"/> Other: Don MacPhee (MCI) <input checked="" type="checkbox"/>
Cust Satisfaction & Loyalty	<input type="checkbox"/> Fixed Ops Process Managers	<input checked="" type="checkbox"/> Other: <input type="checkbox"/>
CAC Management	<input checked="" type="checkbox"/> Sales Process Manager (Sales Pro Mgr)	<input type="checkbox"/> Other: <input type="checkbox"/>
Customer Mediation Department	<input checked="" type="checkbox"/> Dealer Development Managers (DDM)	<input type="checkbox"/> Other: <input type="checkbox"/>
Dealer Affairs (DLR Affairs)	<input type="checkbox"/> Business Development Mgrs (BDM)	<input type="checkbox"/> Other: <input type="checkbox"/>
Marketing Operations Division	<input type="checkbox"/> Market Rep. Managers (Mkt Rep Mgr)	<input type="checkbox"/> Other: <input type="checkbox"/>
Product Planning (Product Planning)	<input type="checkbox"/> Market Rep. Coordinator/Specialist	<input type="checkbox"/> Other: <input type="checkbox"/>
Audit (Internal Audit)	<input type="checkbox"/> Sales Planning Manager (ALLSPM)	<input type="checkbox"/> Other: <input type="checkbox"/>
Legal	<input type="checkbox"/> Sales Planning Coordinator/Specialist	<input type="checkbox"/> Other: <input type="checkbox"/>
Finance Division (Finance)	<input type="checkbox"/> Marketing Manager (Marketing Mgr)	<input type="checkbox"/> Other: <input type="checkbox"/>
Human Resources (HR)	<input type="checkbox"/> Marketing Coordinator/Specialist	<input type="checkbox"/> Other: <input type="checkbox"/>
Public Relations (Public Affairs)	<input type="checkbox"/> Midwest Region (All Midwest)	<input type="checkbox"/> Other: <input type="checkbox"/>
Dealer Assistance Group-All	<input checked="" type="checkbox"/> Northeast Region (All Northeast)	<input type="checkbox"/> Other: <input type="checkbox"/>
Dealer Assistance Group-Corp	<input type="checkbox"/> Southeast Region (All Southeast)	<input type="checkbox"/> Other: <input type="checkbox"/>
Dealer Assistance Group-Field	<input type="checkbox"/> Western Region (All Western Region)	<input type="checkbox"/> Other: <input type="checkbox"/>
Employees Only – (Corp)	<input type="checkbox"/> Gulf Region (All Gulf)	<input type="checkbox"/> Other: <input type="checkbox"/>
Employees Only – (All MNAO)	<input type="checkbox"/> McGaw (All McGaw)	<input checked="" type="checkbox"/> Other: <input type="checkbox"/>
IT- Helpdesk	<input type="checkbox"/> Mazda Parts Operation Guide	<input type="checkbox"/> Other: <input type="checkbox"/>



MAZDA DEALER EMAIL

Attention Mazda Service and Parts Managers:

Mazda Motor Corporation has decided to conduct a Safety Recall campaign on certain 1995-1997 B-Series vehicles equipped with cruise control, and 2001-2003 B-Series vehicles equipped with Anti-lock Brake System (ABS) and produced on or before December 5, 2002.

On certain 1995-1997 and 2001-2003 Mazda B-Series vehicles, a component of the cruise control deactivation switch may deteriorate over time and develop a leak. This occurrence could cause the switch to overheat, smoke, or burn which could result in an under hood fire. This condition may occur either when the vehicle is parked or when it is being operated, even if the cruise control is not in use. *Please note: Some of these vehicles are not equipped with cruise control, but the switch is still present.*

TIMING

Dealer mailing date: **November 10, 2009**

Owner mailing date: **November 13, 2009**

SUBJECT VEHICLES

Model	VIN Range	Build Date Range
1995-1997 B-Series w/cruise control	4F4 * R1 *** S * M00001 - M28700 4F4 * R1 *** T * M02379 - M49720 4F4 * R1 *** V * M00002 - M37731	From November 28, 1994 through June 1, 1997
2001-2003 B-Series w/ABS	4F4 * R1 *** 1 * M00012 - M32529 4F4 * R **** 2 * M00007 - M27115 4F4 * R **** 3 * M00005 - M08009	From June 21, 2000 through December 5, 2002

Note: The asterisk symbol "*" can be any letter or number.

PARTS INFORMATION

Description	Part Number	Quantity	Notes
Fused Jumper Harness	1F90-67-SH1	1	Non-leaking switches
Cruise Control Deactivation Switch and Harness Kit	ZZM0-66-3D2C	1	Leaking switches only
Electrical Grease (XG-12- A)	0000-77-XG12	1	1-3 oz. tube will service 10 vehicles
Campaign Label	9999-95-065A-06	1=50 labels	Obtain in MStore (no charge)

PARTS ORDERING

Parts may be ordered normally through the eMDCS Parts Ordering System.

WARRANTY INFORMATION

	Fused Harness Installation (non-leaking switches only)	Switch Replacement (leaking switches only)
Warranty Type Code	A	A
Symptom Code	99	99
Damage Code	99	99
Process Number	J0904A	J0904B
Part Number Main Cause / Qty	1F90-67-SH1 / 1	ZZM0-66-3D2C / 1
Labor Operation	YY619ARX	YY619BRX
Labor Hours	0.2	0.4
	Sublet – Rental Car	Sublet – Rental Car
	Number from Rental Invoice or Dealer Purchase Order	Number from Rental Invoice or Dealer Purchase Order
	Enter "X"	Enter "X"
	Up to \$30.00 per day for the number of days customer had rental car	Up to \$30.00 per day for the number of days customer had rental car

NOTE: RENTAL EXPENSES MUST BE SUBMITTED AS A SUBLET TO THE WARRANTY CLAIM.

Inspection and repair procedures are attached and are available on the Mazda Service Support System (MS3) website and on eMDCS using Campaign Inquiry by entering the recall number.

For technical assistance, call the Technical Assistance Hotline at (888) 832-8477.

For parts or warranty questions, contact the Corporate Dealer Assistance Group at (877) 727-6626 Option 3.

Please make certain that the appropriate personnel in your dealership are aware of these resources and are familiar with the details of this recall before responding to customer inquiries. If you have any questions, please contact your region manager or DSM.

We apologize for any inconvenience this recall may cause you and your customers. Your understanding and support in carrying out this campaign are greatly appreciated.

Mazda Technical Services

1995-1997, 2001-2003 B-SERIES - CRUISE CONTROL DEACTIVATION SWITCH

OVERVIEW

This Safety Recall involves an inspection of the Cruise Control Deactivation Switch (CCDS) connector for signs of brake fluid contamination. If there is no brake fluid contamination, the repair will involve the installation of a fused jumper harness. If brake fluid is observed in the CCDS connector, the repair will include replacement of the CCDS and an inspection of the cruise control servo harness connector if applicable. See Flow Chart on page 2.

If a related damage condition is found that you believe to be caused by a leaking CCDS, call Mazda Technical Hotline (888 832-8477) to request approval **prior** to the repair of any related damage. Requests for approval after completion of the repair will not be granted.

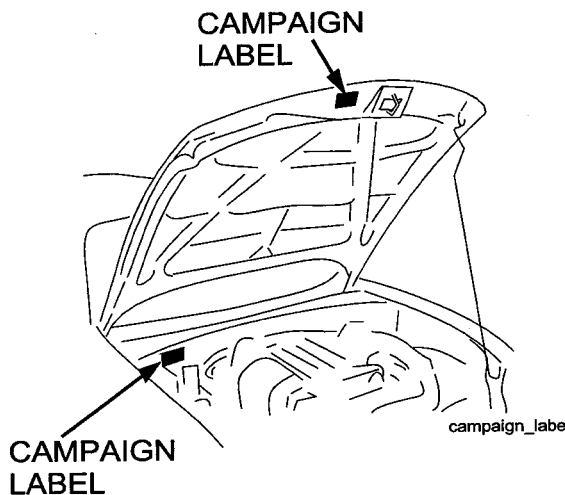
A. VEHICLE INSPECTION PROCEDURE

1. Verify that the vehicle is within the following ranges:

Year	VIN Range	Build Date	Notes
1995 - 1997	4F4 * R1 *** S * M00001 - M28700 4F4 * R1 *** T * M02379 - M49720 4F4 * R1 *** V * M00002 - M37731	From November 28, 1994 through April 29, 1997	With Cruise Control System
2001 - 2003	4F4 * R1 *** 1 * M00012 - M32529 4F4 * R **** 2 * M00007 - M27115 4F4 * R **** 3 * M00005 - M08009	From June 21, 2000 through December 5, 2002	With Anti-lock Brake System

- If the vehicle is within the above range, proceed to step 2.
 - If the vehicle is not within the above range, return the vehicle to the customer or inventory.
2. Perform a Warranty Vehicle Inquiry using your eMDCS System and inspect vehicle for a Campaign Label **5709J** attached to the vehicle's hood or bulkhead. Refer to eMDCS System - Warranty Vehicle Inquiry Results table on top of Page 2.

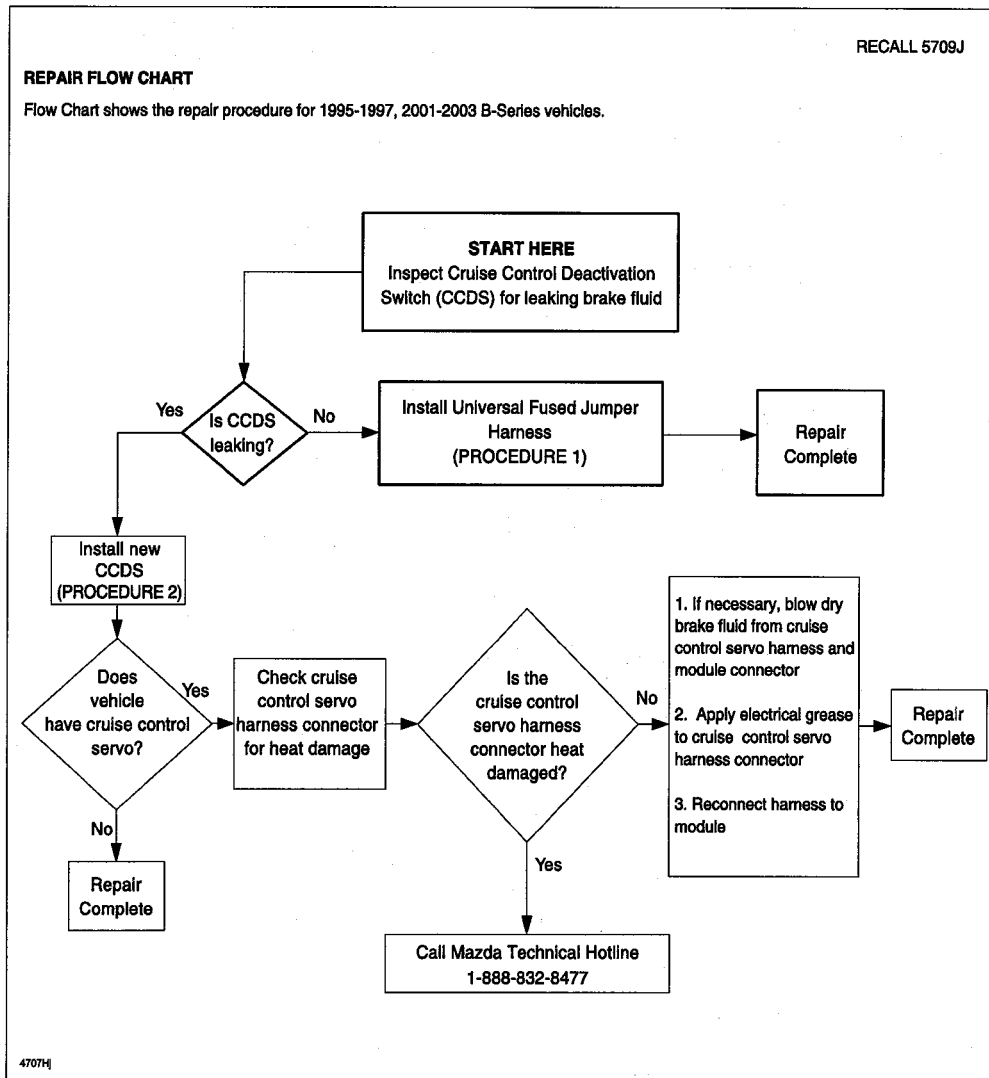
NOTE: Verify Recall number as the vehicle may have multiple Recalls.



eMDCS System - Warranty Vehicle Inquiry Results

If eMDCS displays:	Campaign Label is:	Action to perform:
5709J OPEN	Present	Contact the Mazda Corporate Dealer Assistance Group at (877) 727-6626 to update vehicle history.
	Not present	Review "B. REPAIR FLOW CHART" below then proceed to "C. REPAIR PROCEDURE" on page 3.
5709J CLOSED	Present	Return vehicle to inventory or customer.
	Not present	Proceed to "E. CAMPAIGN LABEL INSTALLATION" on page 8.
5709J is not displayed	Does not apply	Recall does not apply to this vehicle. Return vehicle to inventory or customer.

B. REPAIR FLOW CHART

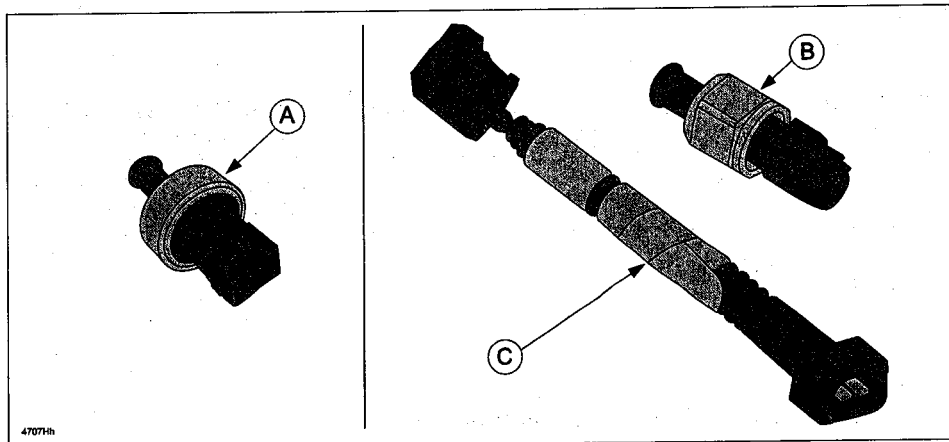


CRUISE CONTROL DEACTIVATION SWITCH (CCDS) IDENTIFICATION AND LOCATION

CCDS IDENTIFICATION

The Cruise Control Deactivation Switch (CCDS) involved in Safety Recall 5709J (A) and the revised CCDS (B) are illustrated below:

Note that the revised CCDS (B) has a different electrical connector. An adapter jumper harness (C) (which is included in the parts kit) is required when replacing the old CCDS with the revised CCDS.



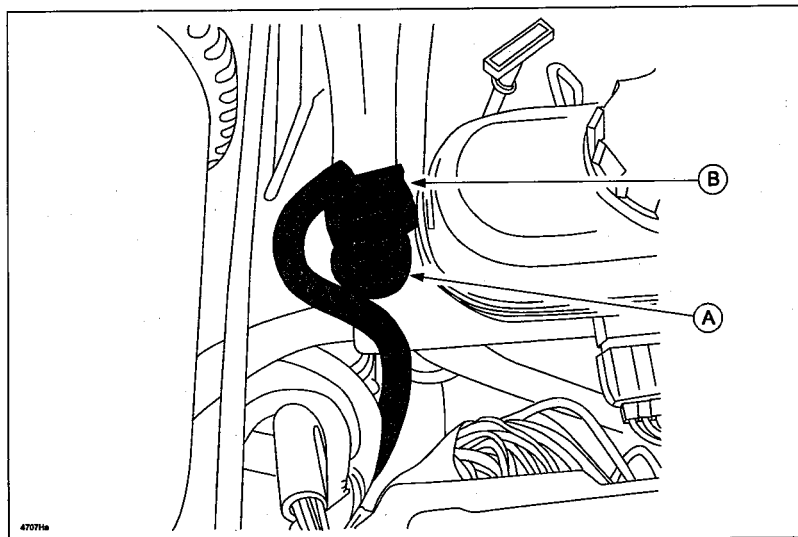
CCDS LOCATION

The CCDS is located on the brake master cylinder

C. REPAIR PROCEDURE

INSPECTION PROCEDURE

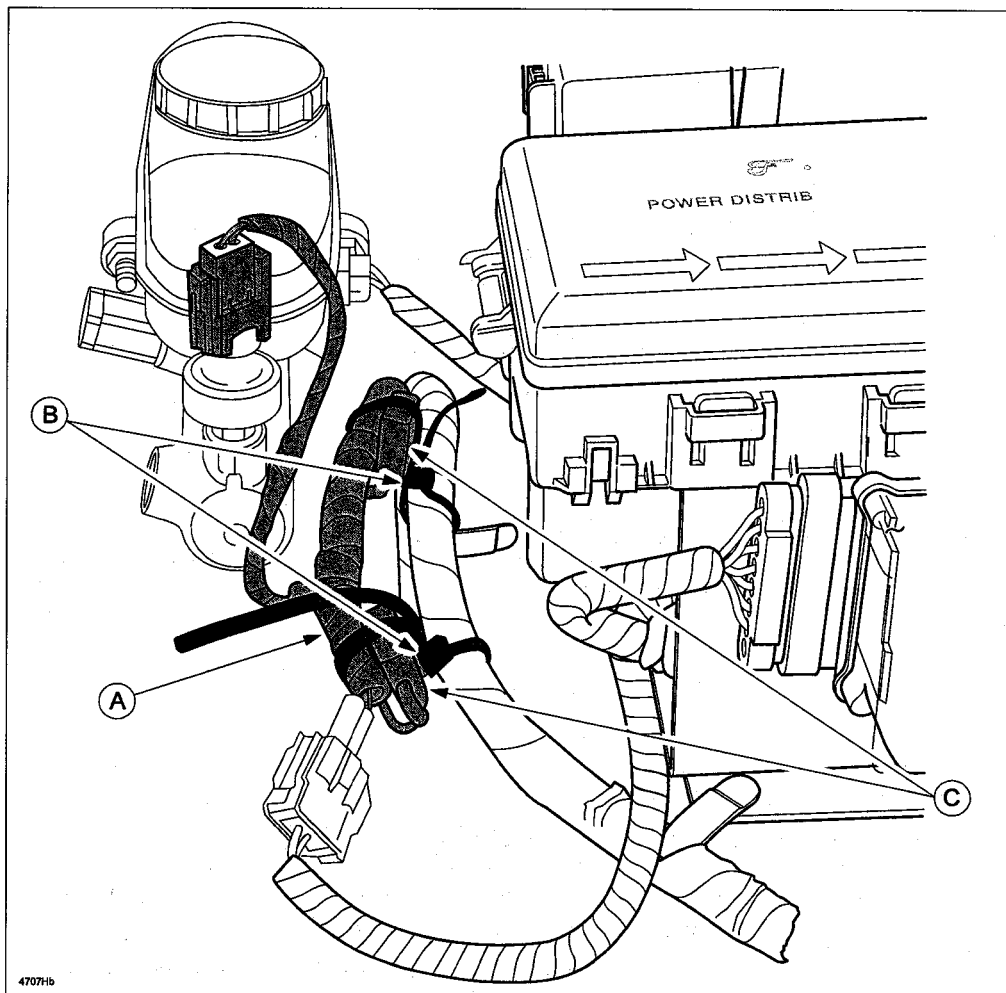
1. Disconnect the harness connector (B) from the CCDS (A).



2. Inspect the harness connector (B) for the presence of brake fluid.
 - If brake fluid IS NOT present, install Universal Fused Jumper Harness. See PROCEDURE 1 on page 4.
 - If brake fluid IS present, replace CCDS. See PROCEDURE 2 on page 5.

PROCEDURE 1 - For vehicles with non-leaking switches
UNIVERSAL FUSED JUMPER HARNESS INSTALLATION

1. Connect the universal fused jumper harness to the CCDS and the vehicle harness.
2. Position the harness (A) alongside an existing harness, located below or next to the master cylinder so that the fuse holders (C) are higher than the rest of the jumper harness. This will cause any water that enters the engine compartment and gets on the jumper harness to run downhill away from the fuse holder.
3. Secure the jumper to the existing harness with tie straps (B), making sure the fuse holder is positioned vertically with the cap facing upward. Wrap the tie straps underneath, then over the top of the existing harness and verify proper fuse holder orientation.
4. Proceed to "E. CAMPAIGN LABEL INSTALLATION" on page 8.



PROCEDURE 2 - For vehicles with leaking switches

CRUISE CONTROL DEACTIVATION SWITCH (CCDS) REPLACEMENT

NOTE: The brake pedal must not be depressed during the removal and replacement of the CCDS.

1. Check the brake fluid level at the master cylinder and, if necessary, fill to the maximum fluid level.

CAUTION: DO NOT apply fluid to the electrical connector or damage to the connector may occur.

2. Add a few drops of DOT 3 motor vehicle brake fluid to the fluid port at the threaded end of the new CCDS.



CAUTION: Do not allow any foreign material to enter the master cylinder port once the CCDS is removed.

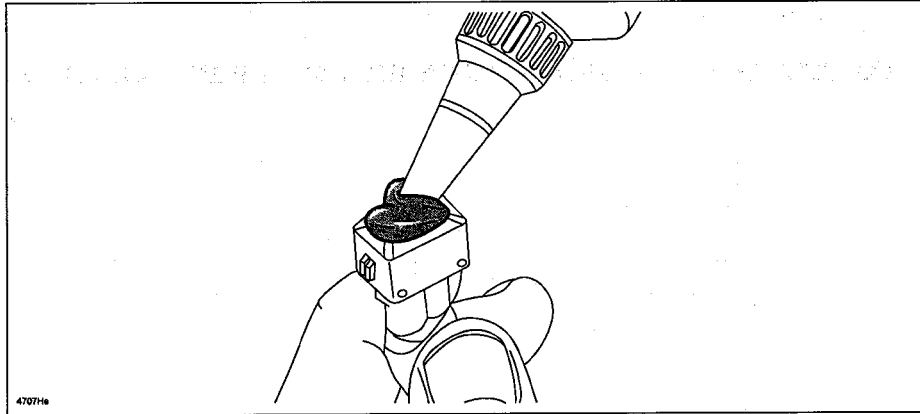
3. Remove the brake fluid reservoir cap.
4. Remove the old CCDS.

NOTE:

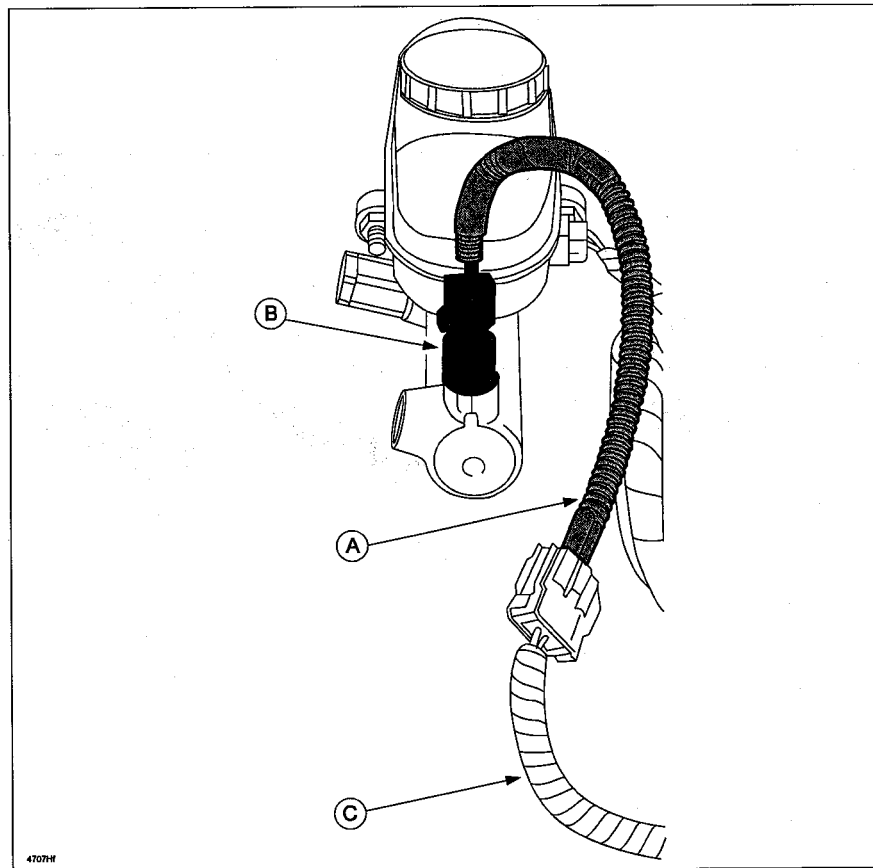
- Call the Mazda Technical Hotline if brake fluid does not flow from the CCDS fitting when the CCDS is removed.
 - If the new CCDS is not installed immediately after the original switch is removed, the master cylinder brake fluid could drop below the minimum level and air could enter the brake system. If this should occur, air must be bled from the brake system at all 4 wheels. **In this situation, the labor to bleed the brake system will not be covered under this program.**
5. With the brake fluid reservoir cap removed, observe for brake fluid dripping/draining from the CCDS fitting. As soon as brake fluid begins to bleed from fitting, install the **new** CCDS and tighten it to 18 Nm (13 lb-ft).
 6. Check the brake fluid level at the master cylinder, fill to the maximum fluid level and install the brake fluid reservoir cap.

ATTACHMENT II
5709J

7. Before installing the adapter jumper harness, fill the vehicle harness end of the jumper (male pin connector end) with electrical grease.

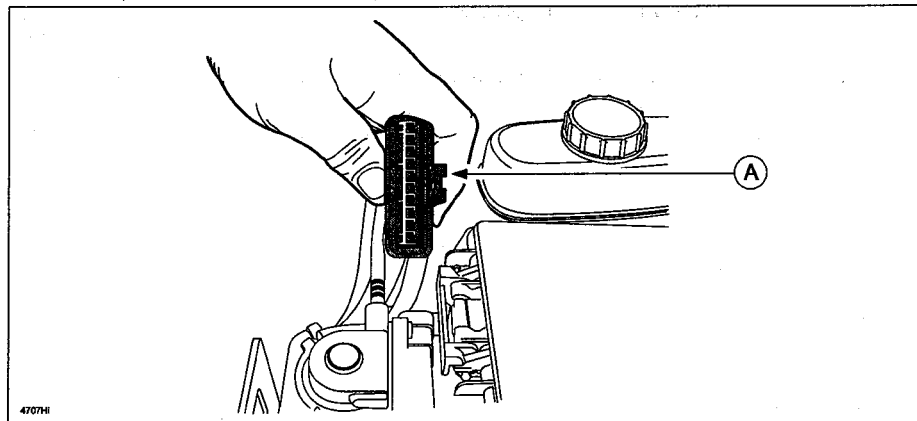
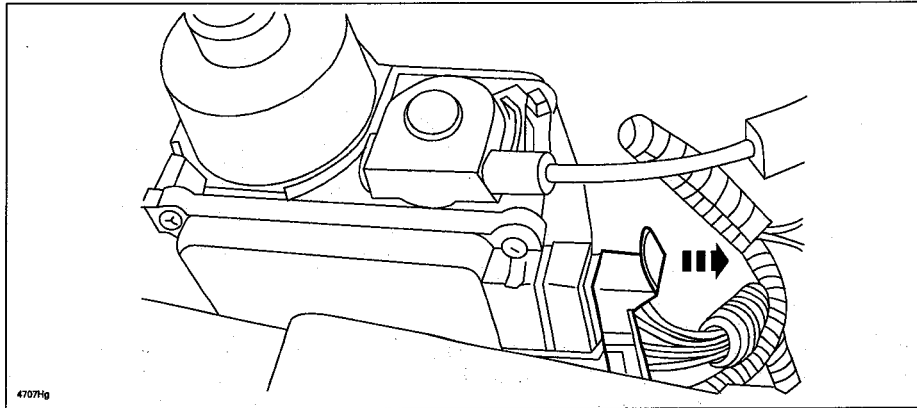


8. Install the adapter jumper harness (A) by connecting it to both the CCDS (B) and the vehicle harness (C). Using the provided tie strap, secure the adapter jumper harness to a nearby component such as the cruise control cable or another wire harness.
- If the vehicle has a cruise control servo, proceed to "D. CRUISE CONTROL SERVO INSPECTION" on page 7.
 - If the vehicle does not have a cruise control servo, proceed to "E. CAMPAIGN LABEL INSTALLATION" on page 8.



D. CRUISE CONTROL SERVO INSPECTION

1. Disconnect the cruise control servo and inspect the vehicle harness connector (A) for heat damage.
 - If no heat damage is found at the cruise control servo connector (even if there is presence of brake fluid in the connector), proceed to step 2.
 - If heat damage is found, call the Mazda Technical Hotline at 888 832-8477 for further instructions.

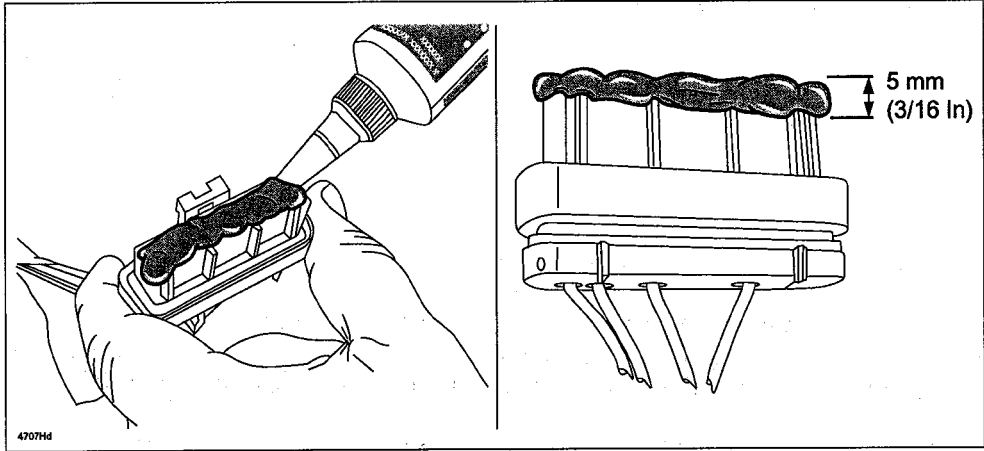


2. With the cruise control servo disconnected, use shop air to blow the CCDS harness electrical connector and the servo connector dry of any trace of brake fluid. **Do not use any type of solvent to clean the connectors.**

**ATTACHMENT II
5709J**

- 3. Apply a 5mm (3/16 in) high bead of electrical grease across the entire width and length of the servo vehicle harness connector

NOTICE: Be sure to apply an adequate amount of electrical grease to the vehicle harness connector only. **DO NOT** apply the electrical grease directly to the connector of the servo module.



- 4. Reconnect the harness to the servo module.
- 5. Proceed to "E. CAMPAIGN LABEL INSTALLATION" below.

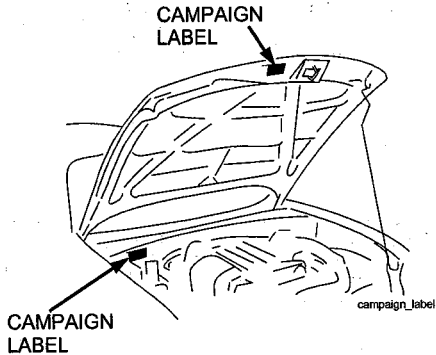
E. CAMPAIGN LABEL INSTALLATION

- 1. Fill out a blue "Campaign Label" (9999-95-065A-06) with Campaign No: "5709J", your dealer code, today's date.

CAMPAIGN LABEL	
CAMPAIGN NO:	_____
DEALER CODE:	_____
DATE:	/ /
<small>P/N 9999-95-065A-06</small>	

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- 2. Affix it to the vehicle's bulkhead or hood as shown:



- 3. Return the vehicle to customer.

Gaby Laur

From: Technical Services Division
Sent: Monday, November 09, 2009 1:19 PM
Subject: Upcoming 1995-1997 & 2001-2003 B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J
Importance: High
Attachments: eFC-I-09-00321c.pdf



MAZDA DEALER EMAIL

zoom-zoom

Attention Mazda Service and Parts Managers:

Mazda Motor Corporation has decided to conduct a Safety Recall campaign on certain 1995-1997 B-Series vehicles equipped with cruise control, and 2001-2003 B-Series vehicles equipped with Anti-lock Brake System (ABS) and produced on or before December 5, 2002.

On certain 1995-1997 and 2001-2003 Mazda B-Series vehicles, a component of the cruise control deactivation switch may deteriorate over time and develop a leak. This occurrence could cause the switch to overheat, smoke, or burn which could result in an under hood fire. This condition may occur either when the vehicle is parked or when it is being operated, even if the cruise control is not in use. *Please note: Some of these vehicles are not equipped with cruise control, but the switch is still present.*

TIMING

Dealer mailing date: November 10, 2009
Owner mailing date: November 13, 2009

SUBJECT VEHICLES

Model	VIN Range	Build Date Range
1995-1997 B-Series w/cruise control	4F4 * R1 *** S * M00001 - M28700 4F4 * R1 *** T * M02379 - M49720 4F4 * R1 *** V * M00002 - M37731	From November 28, 1994 through June 1, 1997
2001-2003 B-Series w/ABS	4F4 * R1 *** 1 * M00012 - M32529 4F4 * R **** 2 * M00007 - M27115 4F4 * R **** 3 * M00005 - M08009	From June 21, 2000 through December 5, 2002

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letter or number.

PARTS INFORMATION

Description	Part Number	Quantity	Notes
Fused Jumper Harness	1F90-67-SH1	1	Non-leaking switches
Cruise Control Deactivation Switch and Harness Kit	ZZM0-66-3D2C	1	Leaking switches only
Electrical Grease (XG-			1-3 oz. tube will service 10

12-A)	0000-77-XG12	1	vehicles
Campaign Label	9999-95-065A-06	1=50 labels	Obtain in MStore (no charge)

PARTS ORDERING

Parts may be ordered normally through the eMDCS Parts Ordering System.

WARRANTY INFORMATION

	Fused Harness Installation (non-leaking switches only)	Switch Replacement (leaking switches only)
Warranty Type Code	A	A
Symptom Code	99	99
Damage Code	99	99
Process Number	J0904A	J0904B
Part Number Main Cause / Qty	1F90-67-SH1 / 1	ZZM0-66-3D2C / 1
Labor Operation	YY619ARX	YY619BRX
Labor Hours	0.2	0.4
	Sublet – Rental Car	Sublet – Rental Car
	Number from Rental Invoice or Dealer Purchase Order	Number from Rental Invoice or Dealer Purchase Order
	Enter "X"	Enter "X"
	Up to \$30.00 per day for the number of days customer had rental car	Up to \$30.00 per day for the number of days customer had rental car

NOTE: RENTAL EXPENSES MUST BE SUBMITTED AS A SUBLET TO THE WARRANTY CLAIM.

Inspection and repair procedures are attached and are available on the Mazda Service Support System (MS3) website and on eMDCS using Campaign Inquiry by entering the recall number.

For technical assistance, call the Technical Assistance Hotline at (888) 832-8477.

For parts or warranty questions, contact the Corporate Dealer Assistance Group at (877) 727-6626 Option 3.

Please make certain that the appropriate personnel in your dealership are aware of these resources and are familiar with the details of this recall before responding to customer inquiries. If you have any questions, please contact your region manager or DSM.

We apologize for any inconvenience this recall may cause you and your customers. Your understanding and support in carrying out this campaign are greatly appreciated.

Mazda Technical Services

CRUISE CONTROL DEACTIVATION SWITCH RECALL 5709J

1995-1997, 2001-2003 B-SERIES - CRUISE CONTROL DEACTIVATION SWITCH

OVERVIEW

This Safety Recall involves an inspection of the Cruise Control Deactivation Switch (CCDS) connector for signs of brake fluid contamination. If there is no brake fluid contamination, the repair will involve the installation of a fused jumper harness. If brake fluid is observed in the CCDS connector, the repair will include replacement of the CCDS and an inspection of the cruise control servo harness connector if applicable. See Flow Chart on page 2.

If a related damage condition is found that you believe to be caused by a leaking CCDS, call Mazda Technical Hotline (888 832-8477) to request approval **prior** to the repair of any related damage. Requests for approval after completion of the repair will not be granted.

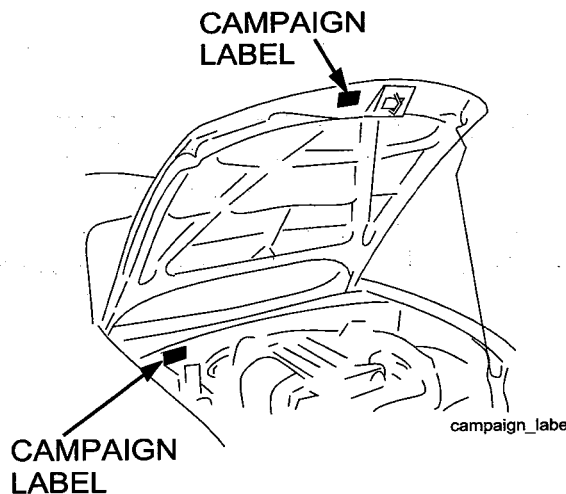
A. VEHICLE INSPECTION PROCEDURE

1. Verify that the vehicle is within the following ranges:

Year	VIN Range	Build Date	Notes
1995 - 1997	4F4 * R1 *** S * M00001 - M28700 4F4 * R1 *** T * M02379 - M49720 4F4 * R1 *** V * M00002 - M37731	From November 28, 1994 through April 29, 1997	With Cruise Control System
2001 - 2003	4F4 * R1 *** 1 * M00012 - M32529 4F4 * R **** 2 * M00007 - M27115 4F4 * R **** 3 * M00005 - M08009	From June 21, 2000 through December 5, 2002	With Anti-lock Brake System

- If the vehicle is within the above range, proceed to step 2.
 - If the vehicle is not within the above range, return the vehicle to the customer or inventory.
2. Perform a Warranty Vehicle Inquiry using your eMDCS System and inspect vehicle for a Campaign Label **5709J** attached to the vehicle's hood or bulkhead. Refer to eMDCS System - Warranty Vehicle Inquiry Results table on top of Page 2.

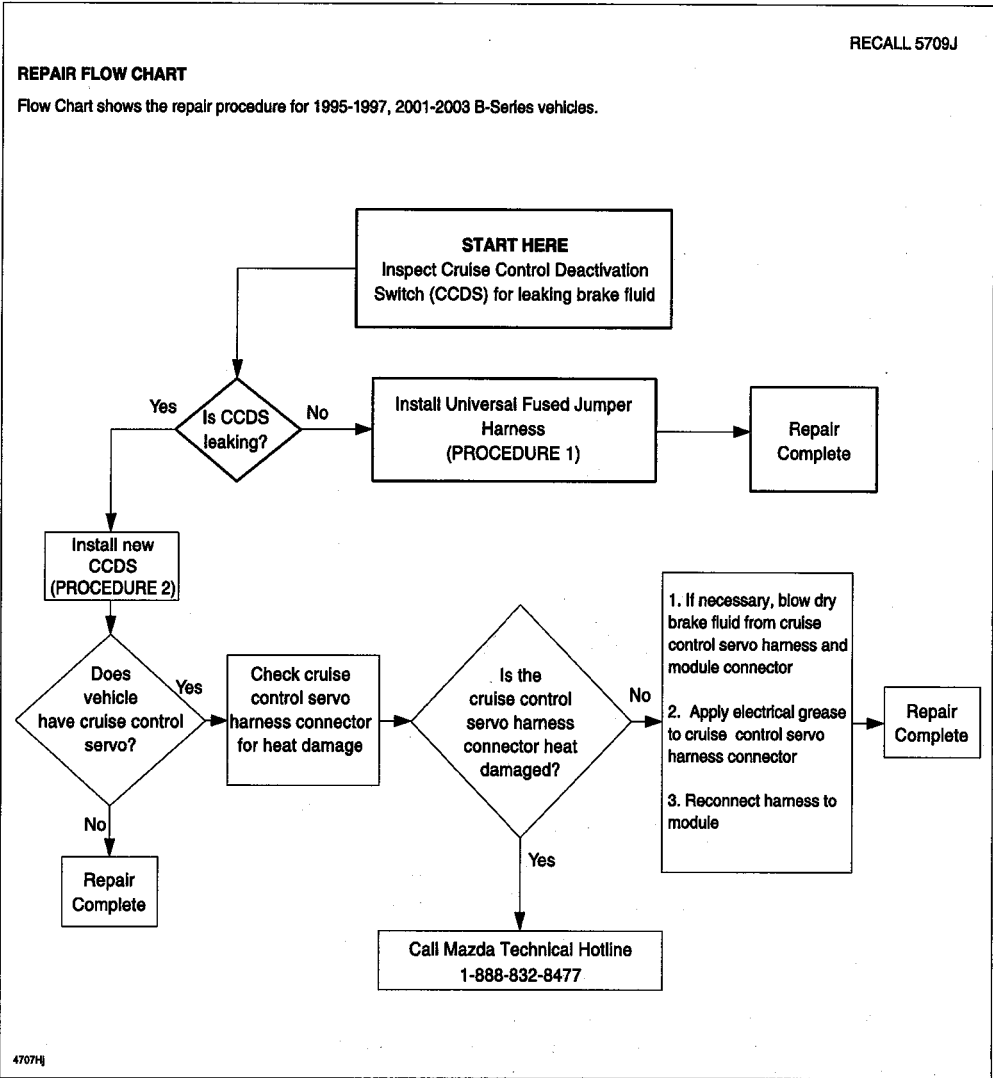
NOTE: Verify Recall number as the vehicle may have multiple Recalls.



eMDCS System - Warranty Vehicle Inquiry Results

If eMDCS displays:	Campaign Label is:	Action to perform:
5709J OPEN	Present	Contact the Mazda Corporate Dealer Assistance Group at (877) 727-6626 to update vehicle history.
	Not present	Review "B. REPAIR FLOW CHART" below then proceed to "C. REPAIR PROCEDURE" on page 3.
5709J CLOSED	Present	Return vehicle to inventory or customer.
	Not present	Proceed to "E. CAMPAIGN LABEL INSTALLATION" on page 8.
5709J is not displayed	Does not apply	Recall does not apply to this vehicle. Return vehicle to inventory or customer.

B. REPAIR FLOW CHART

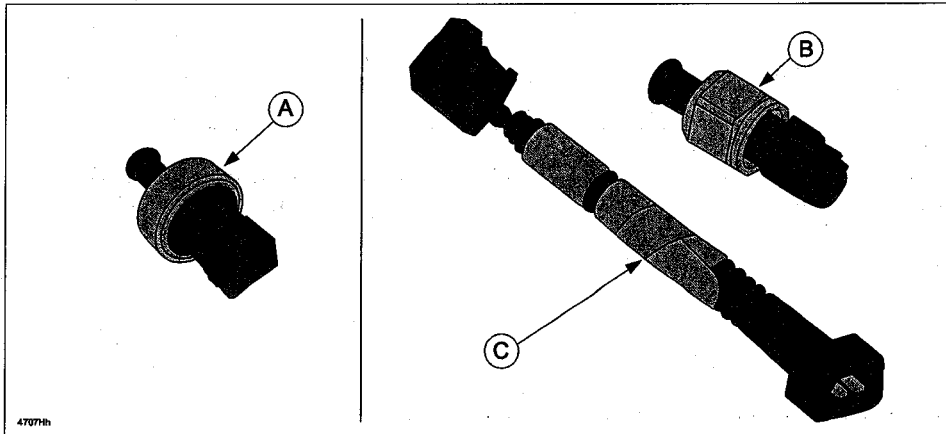


CRUISE CONTROL DEACTIVATION SWITCH (CCDS) IDENTIFICATION AND LOCATION

CCDS IDENTIFICATION

The Cruise Control Deactivation Switch (CCDS) involved in Safety Recall 5709J (A) and the revised CCDS (B) are illustrated below:

Note that the revised CCDS (B) has a different electrical connector. An adapter jumper harness (C) (which is included in the parts kit) is required when replacing the old CCDS with the revised CCDS.



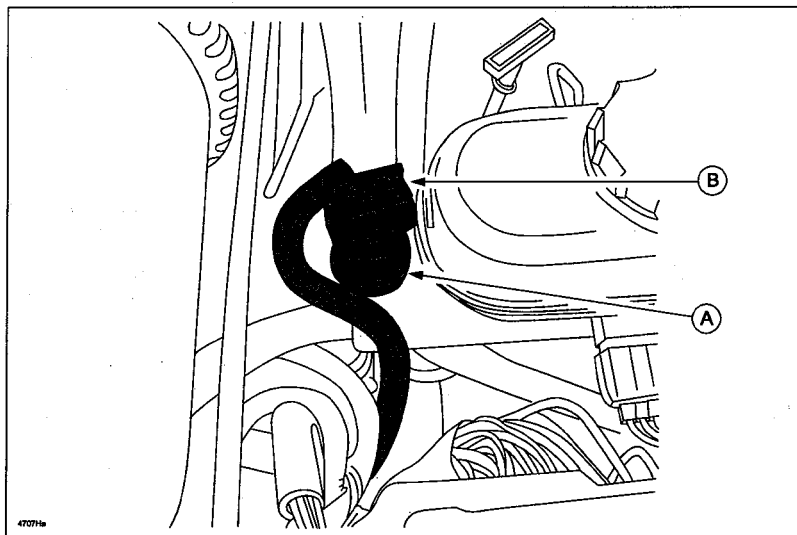
CCDS LOCATION

The CCDS is located on the brake master cylinder

C. REPAIR PROCEDURE

INSPECTION PROCEDURE

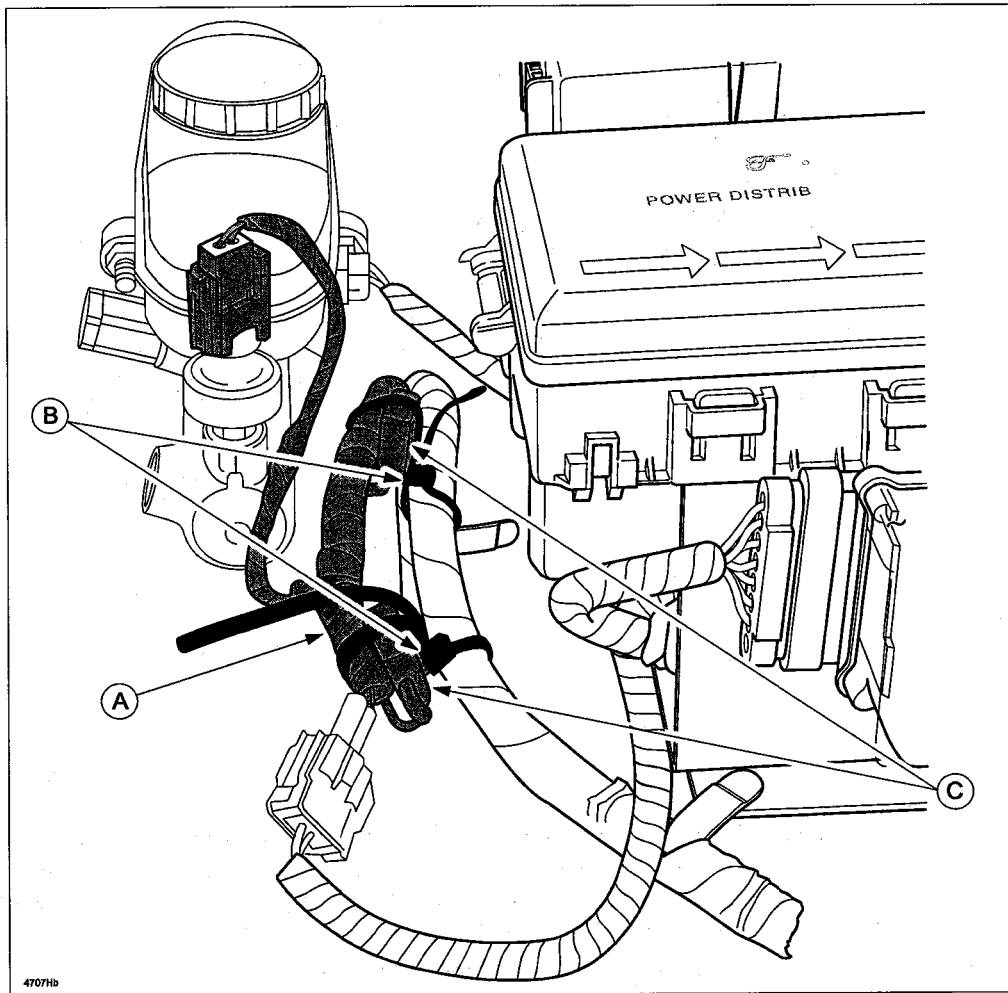
1. Disconnect the harness connector (B) from the CCDS (A).



2. Inspect the harness connector (B) for the presence of brake fluid.
 - If brake fluid IS NOT present, install Universal Fused Jumper Harness. See PROCEDURE 1 on page 4.
 - If brake fluid IS present, replace CCDS. See PROCEDURE 2 on page 5.

PROCEDURE 1 - For vehicles with non-leaking switches
UNIVERSAL FUSED JUMPER HARNESS INSTALLATION

1. Connect the universal fused jumper harness to the CCDS and the vehicle harness.
2. Position the harness (A) alongside an existing harness, located below or next to the master cylinder so that the fuse holders (C) are higher than the rest of the jumper harness. This will cause any water that enters the engine compartment and gets on the jumper harness to run downhill away from the fuse holder.
3. Secure the jumper to the existing harness with tie straps (B), making sure the fuse holder is positioned vertically with the cap facing upward. Wrap the tie straps underneath, then over the top of the existing harness and verify proper fuse holder orientation.
4. Proceed to "E. CAMPAIGN LABEL INSTALLATION" on page 8.



PROCEDURE 2 - For vehicles with leaking switches

CRUISE CONTROL DEACTIVATION SWITCH (CCDS) REPLACEMENT

NOTE: The brake pedal must not be depressed during the removal and replacement of the CCDS.

1. Check the brake fluid level at the master cylinder and, if necessary, fill to the maximum fluid level.

CAUTION: DO NOT apply fluid to the electrical connector or damage to the connector may occur.

2. Add a few drops of DOT 3 motor vehicle brake fluid to the fluid port at the threaded end of the new CCDS.



CAUTION: Do not allow any foreign material to enter the master cylinder port once the CCDS is removed.

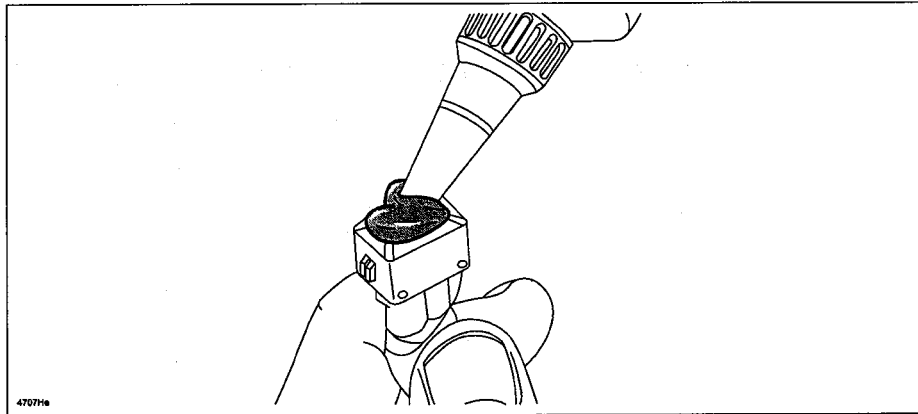
3. Remove the brake fluid reservoir cap.
4. Remove the old CCDS.

NOTE:

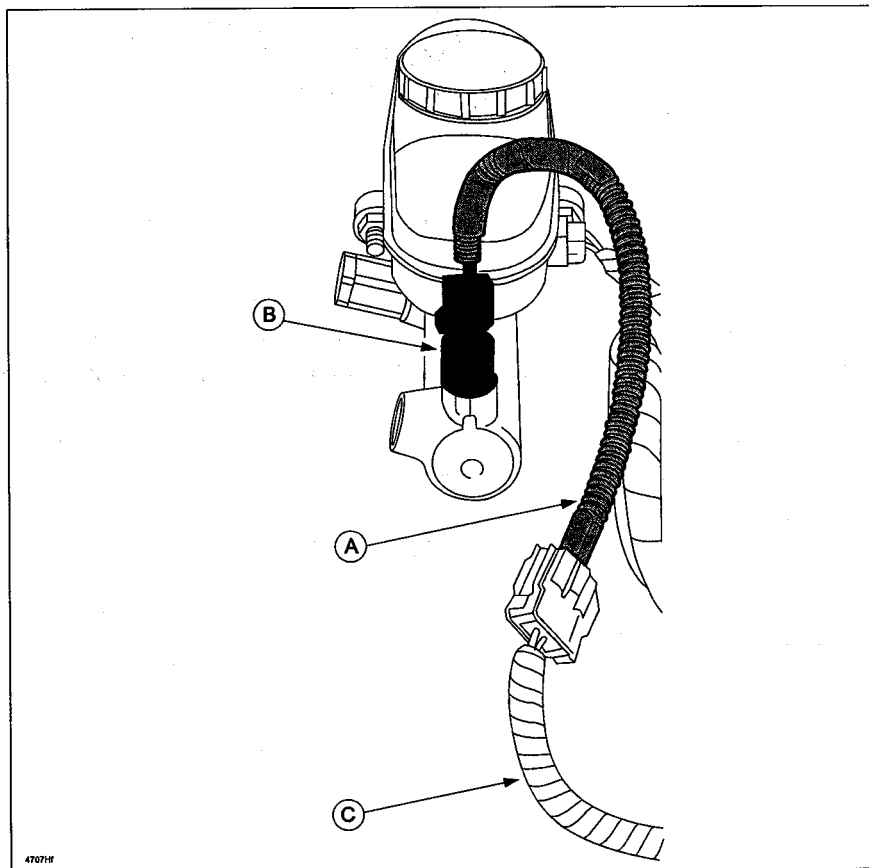
- Call the Mazda Technical Hotline if brake fluid does not flow from the CCDS fitting when the CCDS is removed.
 - If the new CCDS is not installed immediately after the original switch is removed, the master cylinder brake fluid could drop below the minimum level and air could enter the brake system. If this should occur, air must be bled from the brake system at all 4 wheels. **In this situation, the labor to bleed the brake system will not be covered under this program.**
5. With the brake fluid reservoir cap removed, observe for brake fluid dripping/drainage from the CCDS fitting. As soon as brake fluid begins to bleed from fitting, install the **new** CCDS and tighten it to 18 Nm (13 lb-ft).
 6. Check the brake fluid level at the master cylinder, fill to the maximum fluid level and install the brake fluid reservoir cap.

**ATTACHMENT II
5709J**

7. Before installing the adapter jumper harness, fill the vehicle harness end of the jumper (male pin connector end) with electrical grease.

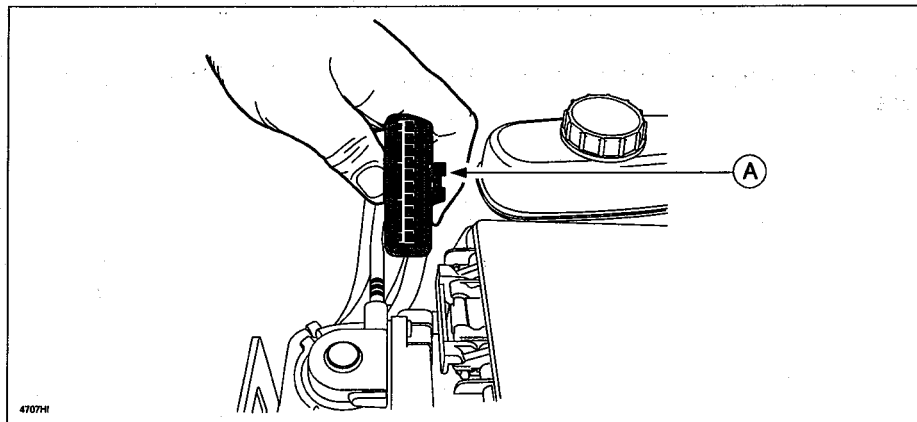
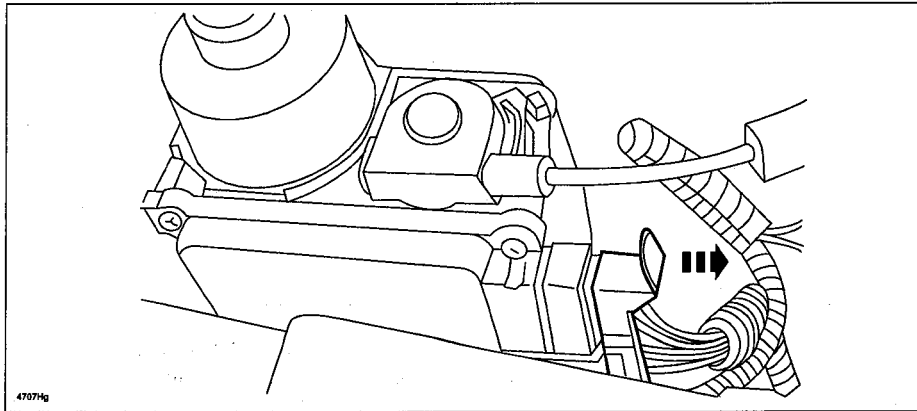


8. Install the adapter jumper harness (A) by connecting it to both the CCDS (B) and the vehicle harness (C). Using the provided tie strap, secure the adapter jumper harness to a nearby component such as the cruise control cable or another wire harness.
- If the vehicle has a cruise control servo, proceed to "D. CRUISE CONTROL SERVO INSPECTION" on page 7.
 - If the vehicle does not have a cruise control servo, proceed to "E. CAMPAIGN LABEL INSTALLATION" on page 8.



D. CRUISE CONTROL SERVO INSPECTION

1. Disconnect the cruise control servo and inspect the vehicle harness connector (A) for heat damage.
 - If no heat damage is found at the cruise control servo connector (even if there is presence of brake fluid in the connector), proceed to step 2.
 - If heat damage is found, call the Mazda Technical Hotline at 888 832-8477 for further instructions.

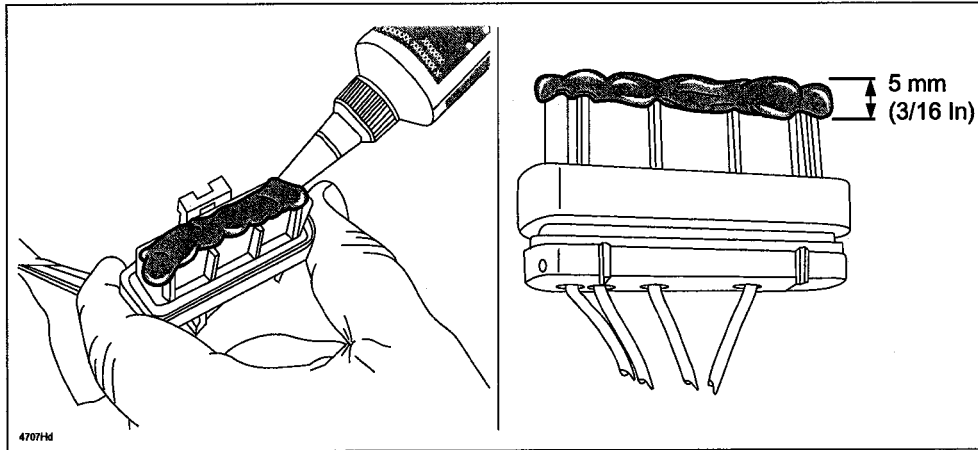


2. With the cruise control servo disconnected, use shop air to blow the CCDS harness electrical connector and the servo connector drier of any trace of brake fluid. **Do not use any type of solvent to clean the connectors.**

**ATTACHMENT II
5709J**

3. Apply a 5mm (3/16 in) high bead of electrical grease across the entire width and length of the servo vehicle harness connector

NOTICE: Be sure to apply an adequate amount of electrical grease to the vehicle harness connector only. DO NOT apply the electrical grease directly to the connector of the servo module.



4. Reconnect the harness to the servo module.
5. Proceed to "E. CAMPAIGN LABEL INSTALLATION" below.

E. CAMPAIGN LABEL INSTALLATION

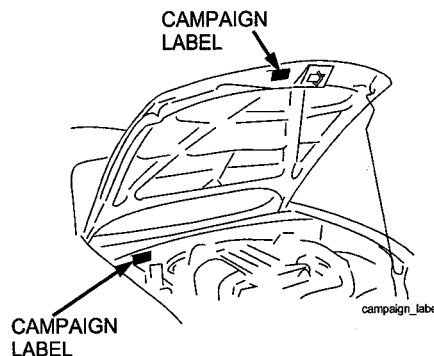
1. Fill out a blue "Campaign Label" (9999-95-065A-06) with Campaign No: "5709J", your dealer code, today's date.

CAMPAIGN LABEL	
CAMPAIGN NO:	_____
DEALER CODE:	_____
DATE:	/ /

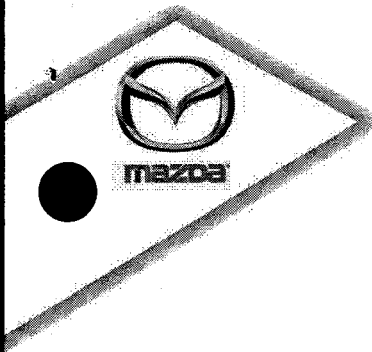
P/N 9999-95-065A-06

1328b

2. Affix it to the vehicle's bulkhead or hood as shown:



3. Return the vehicle to customer.



TO: All Mazda Dealership General Managers, Service Managers, and Parts Managers
DATE: November 2009
SUBJECT: 1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J

Dear Mazda Dealer:

Mazda Motor Corporation has decided to conduct a Safety Recall campaign on certain 1995-1997 B-Series vehicles equipped with cruise control, and 2001-2003 B-Series vehicles equipped with Anti-lock Brake System (ABS) and produced on or before December 5, 2002.

On certain 1995-1997 and 2001-2003 Mazda B-Series vehicles, a component of the cruise control deactivation switch may deteriorate over time and develop a leak. This occurrence could cause the switch to overheat, smoke, or burn which could result in an under hood fire. This condition may occur either when the vehicle is parked or when it is being operated, even if the cruise control is not in use. *Please note: Some of these vehicles are not equipped with cruise control, but the switch is still present.*

Owners of affected vehicles will be notified by first class mail beginning November 13, 2009.

This package contains important information about Voluntary Safety Recall 5709J:

Attachment I	Dealer Service and Parts information
Attachment II	Repair Procedure
Attachment III	Owner notification letter

The National Traffic and Motor Vehicle Safety Act prohibits the delivery of any subject vehicle without performing the necessary repair for defects or failures. Failure to perform applicable recalls before delivery can result in extensive dealer fines and penalties from the Federal Government. Therefore, you must complete this recall for all affected vehicles in your inventory prior to delivery.



To help you effectively perform this recall, Mazda has developed the following resources:

1. Service and Parts recall instructions follow (Attachment I), were e-mailed to your Service Department, and are also available on eMDCS and the MS3 (Mazda Service Support System) websites.
2. Inspection and repair procedures follow (Attachment II), and are also available on the MS3 (Mazda Service Support System) and eMDCS websites.
3. We recommend using the Recall Reminder Report available in Web Reporting to encourage customers to come in for the recall (with recall reminder postcards). Dealers may use such owner information for the sole purpose of conducting and performing this recall, and for no other purpose. **Using it for marketing activities is strictly prohibited and could subject your dealership to serious fines.** The information in this report is protected by state privacy and other applicable laws regarding disclosure of personal and/or confidential, restricted or blocked information. It is the dealer's responsibility to protect the confidentiality of owner records and prevent the release of information to other parties.
4. For technical assistance, call the Technical Assistance Hotline at (888) 832-8477.
5. For warranty questions, contact the Corporate Dealer Assistance Group at (877) 727-6626 Option 3.

Please make certain the appropriate personnel in your dealership are aware of these resources and are familiar with the details of this recall before responding to customer inquiries.

We apologize for any inconvenience this recall may cause you and your customers. Your understanding and support in carrying out this campaign is greatly appreciated.

Sincerely,



Kiyoshi Yagi
Director, Technical Services Division

Mazda North American Operations

ATTACHMENT I - DEALER INFORMATION
Safety Recall 5709J

CONDITION OF CONCERN

On certain 1995-1997 and 2001-2003 Mazda B-Series vehicles, a component of the cruise control deactivation switch may deteriorate over time and develop a leak. This occurrence could cause the switch to overheat, smoke, or burn which could result in an under hood fire. This condition may occur either when the vehicle is parked or when it is being operated, even if the cruise control is not in use. *Please note: Some of these vehicles are not equipped with cruise control, but the switch is still present.*

SUBJECT VEHICLES

Model	VIN Range	Build Date Range
1995-1997 B-Series w/cruise control	4F4 * R1 *** S * M00001 - M28700 4F4 * R1 *** T * M02379 - M49720 4F4 * R1 *** V * M00002 - M37731	From November 28, 1994 through June 1, 1997
2001-2003 B-Series w/ABS	4F4 * R1 *** 1 * M00012 - M32529 4F4 * R **** 2 * M00007 - M27115 4F4 * R **** 3 * M00005 - M08009	From June 21, 2000 through December 5, 2002

Note: The asterisk symbol "*" can be any letter or number.

OWNER NOTIFICATION

Mazda will notify U.S. owners by first class mail beginning **November 13, 2009**.

PARTS INFORMATION

Description	Part Number	Quantity	Notes
Fused Jumper Harness	1F90-67-SH1	1	Non-leaking switches
Cruise Control Deactivation Switch and Harness Kit	ZZM0-66-3D2C	1	Leaking switches only
Electrical Grease (XG- 12-A)	0000-77-XG12	1	1-3 oz. tube will service 10 vehicles
Campaign Label	9999-95-065A-06	1=50 labels	Obtain in MStore (no charge)

PARTS ORDERING

Parts may be ordered normally through the eMDCS Parts Ordering System.

ATTACHMENT I - DEALER INFORMATION
Safety Recall 5709J

WARRANTY CLAIM PROCESSING INFORMATION

	Fused Harness Installation (non-leaking switches only)	Switch Replacement (leaking switches only)
Warranty Type Code	A	A
Symptom Code	99	99
Damage Code	99	99
Process Number	J0904A	J0904B
Part Number Main Cause / Qty	1F90-67-SH1 / 1	ZZM0-66-3D2C / 1
Labor Operation	YY619ARX	YY619BRX
Labor Hours	0.2	0.4
	Sublet – Rental Car	Sublet – Rental Car
	Number from Rental Invoice or Dealer Purchase Order	Number from Rental Invoice or Dealer Purchase Order
	Enter "X"	Enter "X"
	Up to \$30.00 per day for the number of days customer had rental car	Up to \$30.00 per day for the number of days customer had rental car

NOTE: RENTAL EXPENSES MUST BE SUBMITTED AS A SUBLET TO THE WARRANTY CLAIM.

VERIFY THE VEHICLE NEEDS THE RECALL

1. Verify the vehicle is within the following ranges:

Model	VIN Range	Build Date Range
1995-1997 B-Series w/cruise control	4F4 * R1 *** S * M00001 - M28700 4F4 * R1 *** T * M02379 - M49720 4F4 * R1 *** V * M00002 - M37731	From November 28, 1994 through June 1, 1997
2001-2003 B-Series w/ABS	4F4 * R1 *** 1 * M00012 - M32529 4F4 * R **** 2 * M00007 - M27115 4F4 * R **** 3 * M00005 - M08009	From June 21, 2000 through December 5, 2002

If the vehicle is within the above range, go to step 2.

If vehicle is not within the above range, return it to inventory or the customer.

ATTACHMENT I - DEALER INFORMATION
Safety Recall 5709J

2. Perform a Warranty Vehicle Inquiry using your eMDCS System and inspect vehicle for an Authorized Campaign Label **RECALL 5709J** attached to the vehicle's bulkhead.

eMDCS System - Vehicle Status Inquiry Results

If eMDCS displays:	Campaign Label is:	Action to perform:
RECALL 5709J	Present	Contact the Mazda Corporate Dealer Assistance Group at (877) 727-6626, option 2, to update vehicle history
	Not present	Proceed to "REPAIR PROCEDURE"
RECALL 5709J CLOSED	Present	Return vehicle to inventory or customer
	Not present	Complete a label and apply to vehicle's bulkhead
RECALL 5709J is not displayed	Does not apply	Recall does not apply to this vehicle. Return vehicle to inventory or customer

Note: Verify the recall number as the vehicle may have multiple labels.

REPAIR PROCEDURES

Please refer to Attachment II.

CRUISE CONTROL DEACTIVATION SWITCH RECALL 5709J

1995-1997, 2001-2003 B-SERIES - CRUISE CONTROL DEACTIVATION SWITCH

OVERVIEW

This Safety Recall involves an inspection of the Cruise Control Deactivation Switch (CCDS) connector for signs of brake fluid contamination. If there is no brake fluid contamination, the repair will involve the installation of a fused jumper harness. If brake fluid is observed in the CCDS connector, the repair will include replacement of the CCDS and an inspection of the cruise control servo harness connector if applicable. See Flow Chart on page 2.

If a related damage condition is found that you believe to be caused by a leaking CCDS, call Mazda Technical Hotline (888 832-8477) to request approval **prior** to the repair of any related damage. Requests for approval after completion of the repair will not be granted.

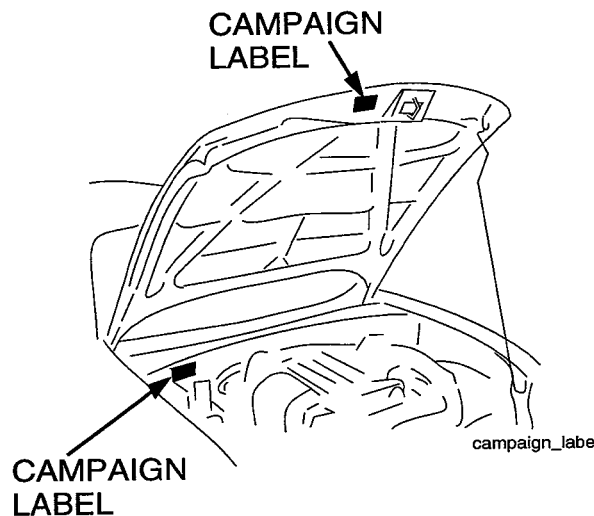
A. VEHICLE INSPECTION PROCEDURE

1. Verify that the vehicle is within the following ranges:

Year	VIN Range	Build Date	Notes
1995 - 1997	4F4 * R1 *** S * M00001 - M28700 4F4 * R1 *** T * M02379 - M49720 4F4 * R1 *** V * M00002 - M37731	From November 28, 1994 through April 29, 1997	With Cruise Control System
2001 - 2003	4F4 * R1 *** 1 * M00012 - M32529 4F4 * R **** 2 * M00007 - M27115 4F4 * R **** 3 * M00005 - M08009	From June 21, 2000 through December 5, 2002	With Anti-lock Brake System

- If the vehicle is within the above range, proceed to step 2.
 - If the vehicle is not within the above range, return the vehicle to the customer or inventory.
2. Perform a Warranty Vehicle Inquiry using your eMDCS System and inspect vehicle for a Campaign Label **5709J** attached to the vehicle's hood or bulkhead. Refer to eMDCS System - Warranty Vehicle Inquiry Results table on top of Page 2.

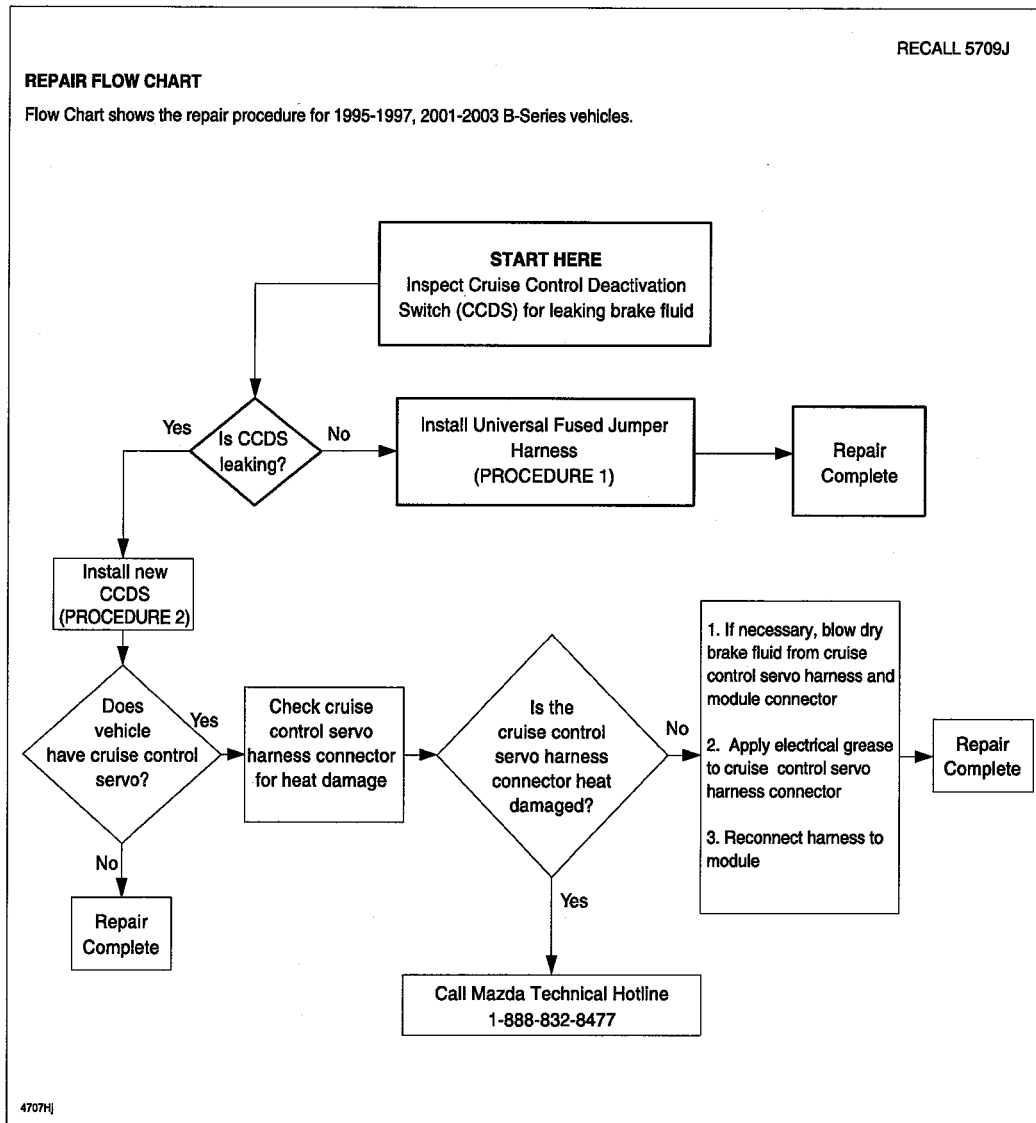
NOTE: Verify Recall number as the vehicle may have multiple Recalls.



eMDCS System - Warranty Vehicle Inquiry Results

If eMDCS displays:	Campaign Label is:	Action to perform:
5709J OPEN	Present	Contact the Mazda Corporate Dealer Assistance Group at (877) 727-6626 to update vehicle history.
	Not present	Review "B. REPAIR FLOW CHART" below then proceed to "C. REPAIR PROCEDURE" on page 3.
5709J CLOSED	Present	Return vehicle to inventory or customer.
	Not present	Proceed to "E. CAMPAIGN LABEL INSTALLATION" on page 8.
5709J is not displayed	Does not apply	Recall does not apply to this vehicle. Return vehicle to inventory or customer.

B. REPAIR FLOW CHART

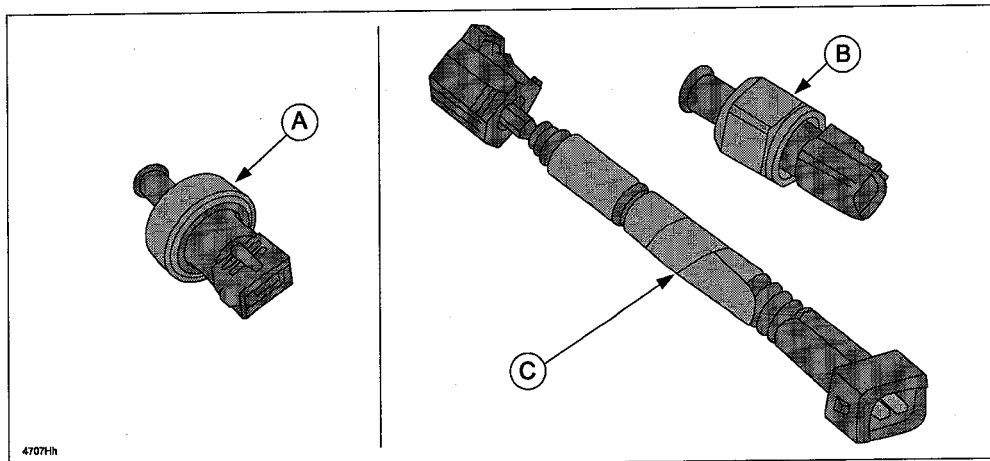


CRUISE CONTROL DEACTIVATION SWITCH (CCDS) IDENTIFICATION AND LOCATION

CCDS IDENTIFICATION

The Cruise Control Deactivation Switch (CCDS) involved in Safety Recall 5709J (A) and the revised CCDS (B) are illustrated below:

Note that the revised CCDS (B) has a different electrical connector. An adapter jumper harness (C) (which is included in the parts kit) is required when replacing the old CCDS with the revised CCDS.



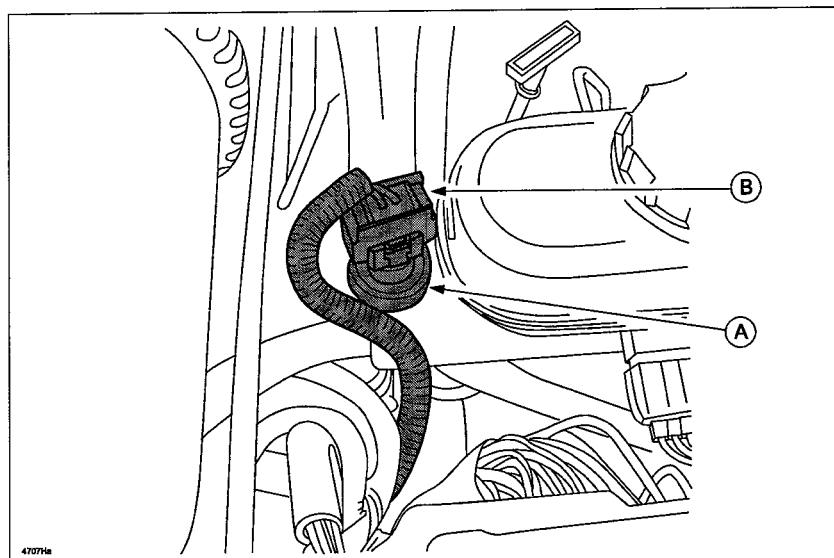
CCDS LOCATION

The CCDS is located on the brake master cylinder

C. REPAIR PROCEDURE

INSPECTION PROCEDURE

1. Disconnect the harness connector (B) from the CCDS (A).

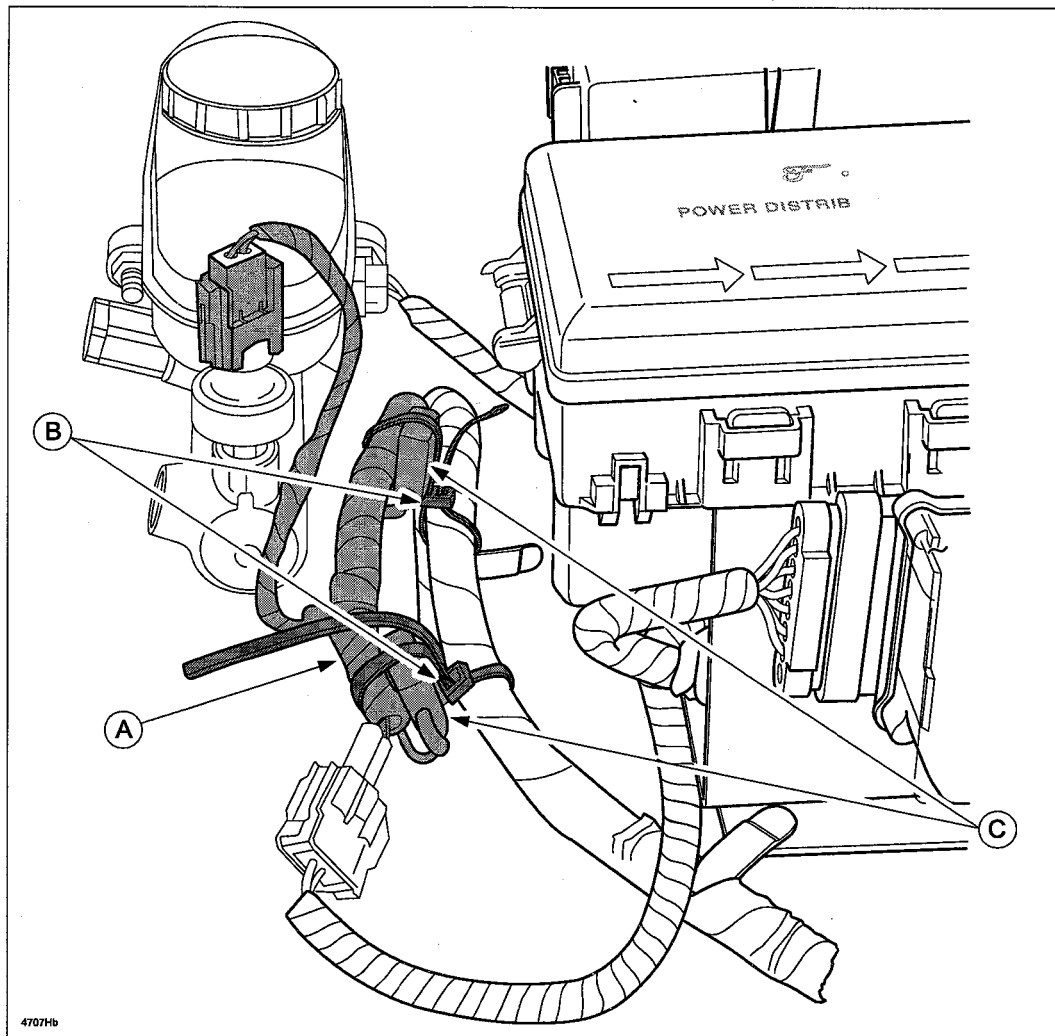


2. Inspect the harness connector (B) for the presence of brake fluid.
 - If brake fluid IS NOT present, install Universal Fused Jumper Harness. See PROCEDURE 1 on page 4.
 - If brake fluid IS present, replace CCDS. See PROCEDURE 2 on page 5.

PROCEDURE 1 - For vehicles with non-leaking switches

UNIVERSAL FUSED JUMPER HARNESS INSTALLATION

1. Connect the universal fused jumper harness to the CCDS and the vehicle harness.
2. Position the harness (A) alongside an existing harness, located below or next to the master cylinder so that the fuse holders (C) are higher than the rest of the jumper harness. This will cause any water that enters the engine compartment and gets on the jumper harness to run downhill away from the fuse holder.
3. Secure the jumper to the existing harness with tie straps (B), making sure the fuse holder is positioned vertically with the cap facing upward. Wrap the tie straps underneath, then over the top of the existing harness and verify proper fuse holder orientation.
4. Proceed to "E. CAMPAIGN LABEL INSTALLATION" on page 8.



PROCEDURE 2 - For vehicles with leaking switches

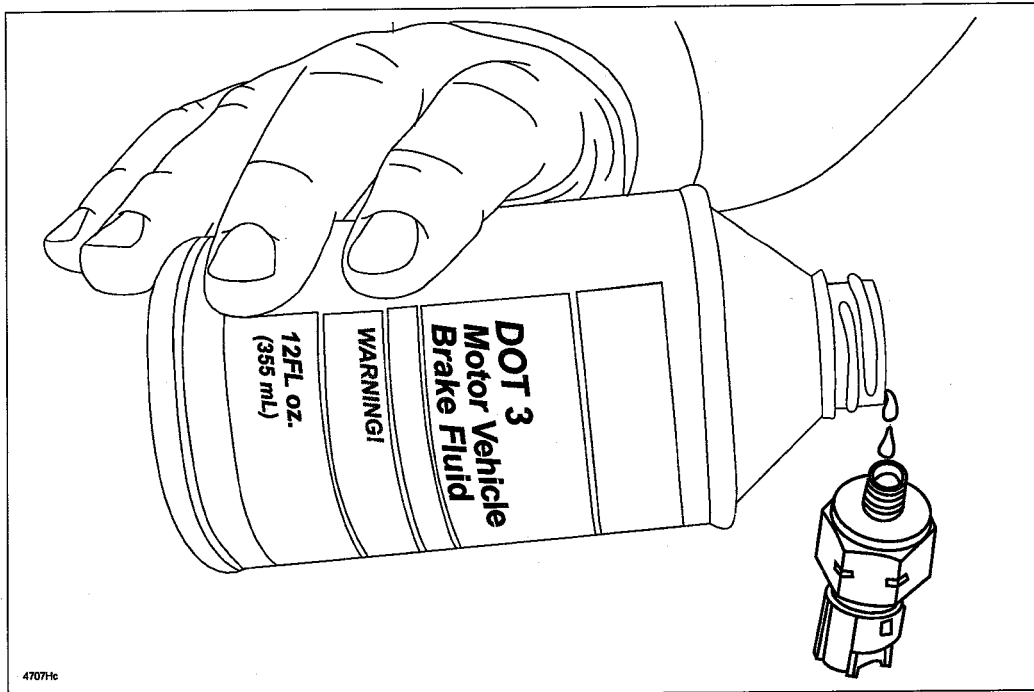
CRUISE CONTROL DEACTIVATION SWITCH (CCDS) REPLACEMENT

NOTE: The brake pedal must not be depressed during the removal and replacement of the CCDS.

1. Check the brake fluid level at the master cylinder and, if necessary, fill to the maximum fluid level.

CAUTION: DO NOT apply fluid to the electrical connector or damage to the connector may occur.

2. Add a few drops of DOT 3 motor vehicle brake fluid to the fluid port at the threaded end of the new CCDS.



CAUTION: Do not allow any foreign material to enter the master cylinder port once the CCDS is removed.

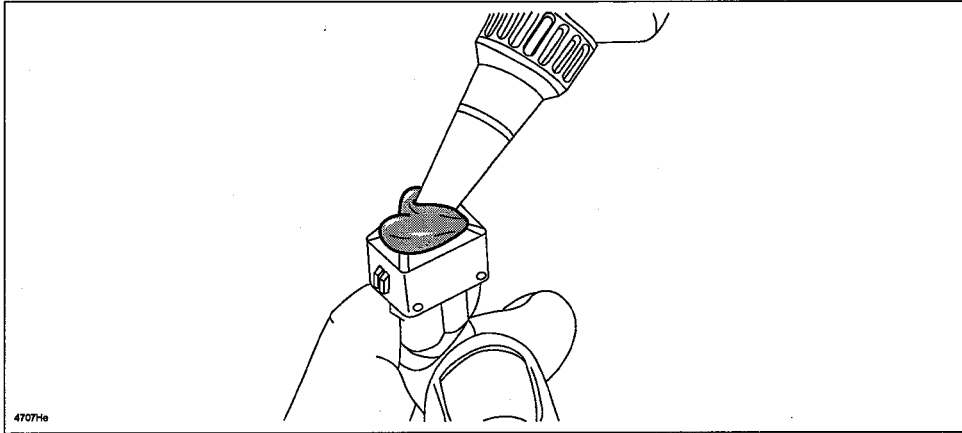
3. Remove the brake fluid reservoir cap.
4. Remove the old CCDS.

NOTE:

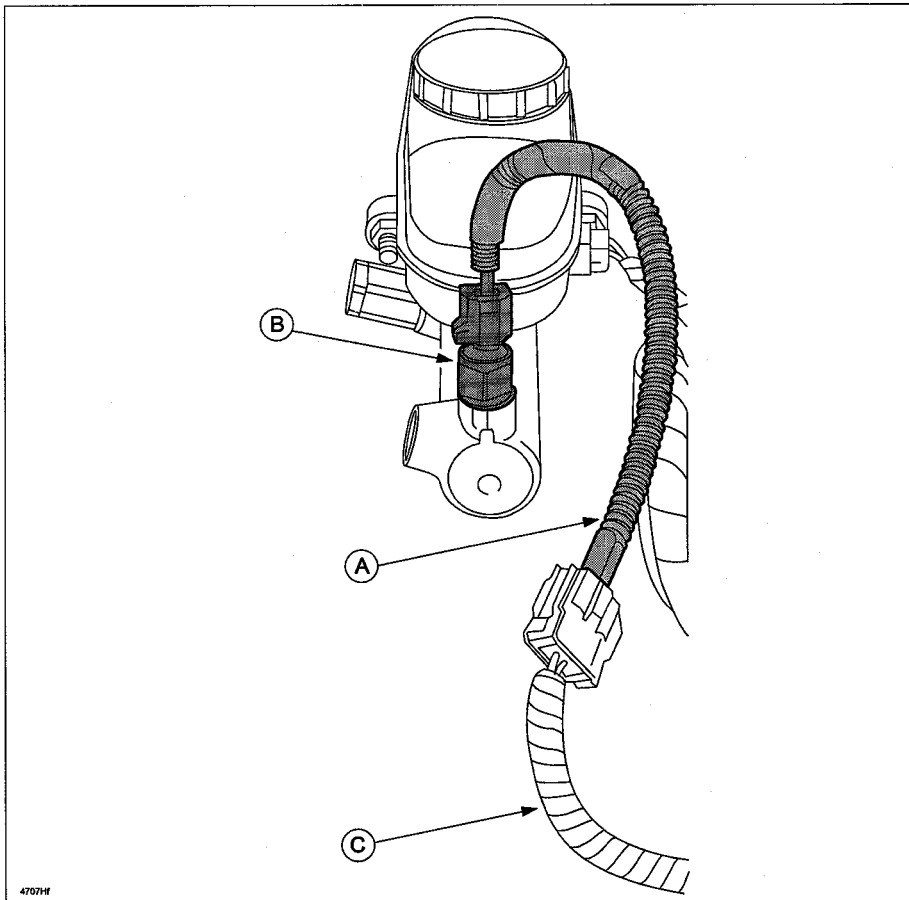
- Call the Mazda Technical Hotline if brake fluid does not flow from the CCDS fitting when the CCDS is removed.
 - If the new CCDS is not installed immediately after the original switch is removed, the master cylinder brake fluid could drop below the minimum level and air could enter the brake system. If this should occur, air must be bled from the brake system at all 4 wheels. **In this situation, the labor to bleed the brake system will not be covered under this program.**
5. With the brake fluid reservoir cap removed, observe for brake fluid dripping/drainage from the CCDS fitting. As soon as brake fluid begins to bleed from fitting, install the **new** CCDS and tighten it to 18 Nm (13 lb-ft).
 6. Check the brake fluid level at the master cylinder, fill to the maximum fluid level and install the brake fluid reservoir cap.

ATTACHMENT II
5709J

7. Before installing the adapter jumper harness, fill the vehicle harness end of the jumper (male pin connector end) with electrical grease.

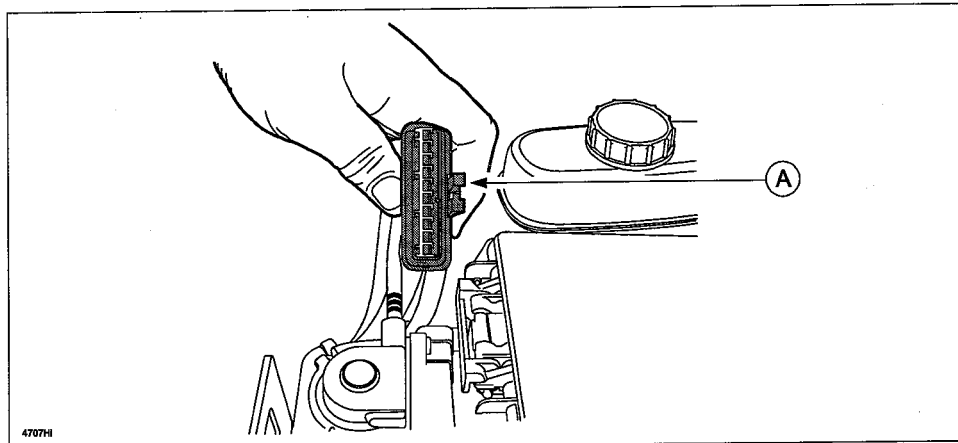
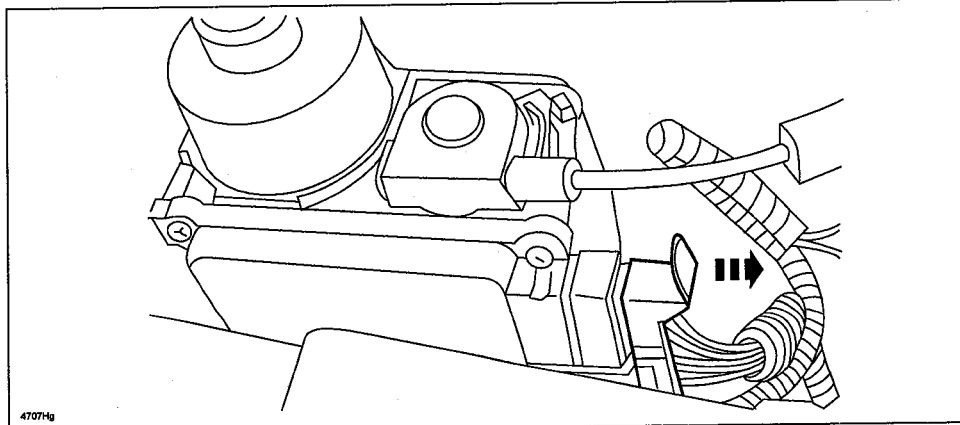


8. Install the adapter jumper harness (A) by connecting it to both the CCDS (B) and the vehicle harness (C). Using the provided tie strap, secure the adapter jumper harness to a nearby component such as the cruise control cable or another wire harness.
- If the vehicle has a cruise control servo, proceed to "D. CRUISE CONTROL SERVO INSPECTION" on page 7.
 - If the vehicle does not have a cruise control servo, proceed to "E. CAMPAIGN LABEL INSTALLATION" on page 8.



D. CRUISE CONTROL SERVO INSPECTION

1. Disconnect the cruise control servo and inspect the vehicle harness connector (A) for heat damage.
 - If no heat damage is found at the cruise control servo connector (even if there is presence of brake fluid in the connector), proceed to step 2.
 - If heat damage is found, call the Mazda Technical Hotline at 888 832-8477 for further instructions.

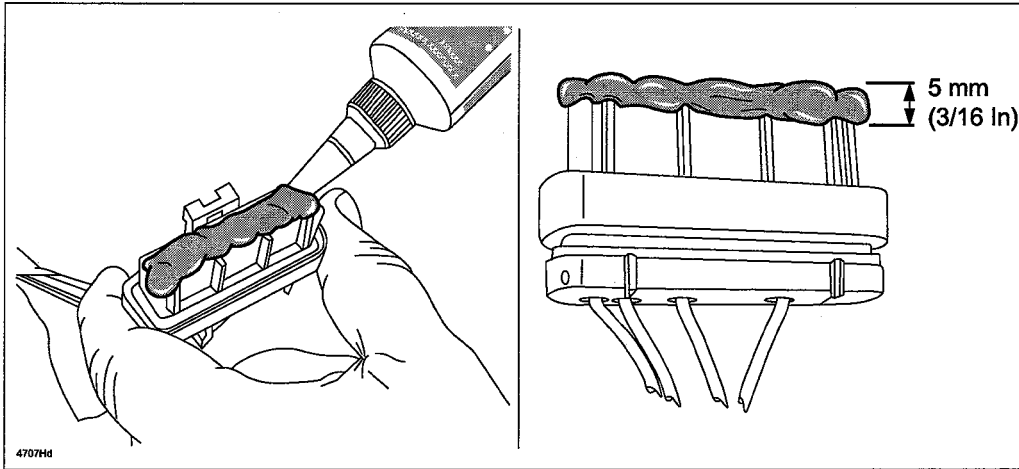


2. With the cruise control servo disconnected, use shop air to blow the CCDS harness electrical connector and the servo connector dray of any trace of brake fluid. **Do not use any type of solvent to clean the connectors.**

**ATTACHMENT II
5709J**

3. Apply a 5mm (3/16 in) high bead of electrical grease across the entire width and length of the servo vehicle harness connector

NOTICE: Be sure to apply an adequate amount of electrical grease to the vehicle harness connector only. DO NOT apply the electrical grease directly to the connector of the servo module.



4. Reconnect the harness to the servo module.
5. Proceed to "E. CAMPAIGN LABEL INSTALLATION" below.

E. CAMPAIGN LABEL INSTALLATION

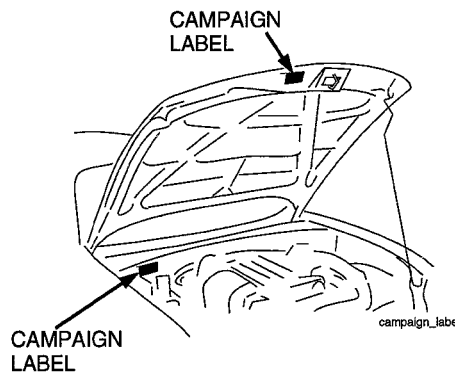
1. Fill out a blue "Campaign Label" (9999-95-065A-06) with Campaign No: "5709J", your dealer code, today's date.

CAMPAIGN LABEL	
CAMPAIGN NO:	_____
DEALER CODE:	_____
DATE:	//

P/N 9999-95-065A-06

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2. Affix it to the vehicle's bulkhead or hood as shown:



3. Return the vehicle to customer.



November 2009

1995-1997 and 2001-2003 Mazda B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J

Dear Mazda Owner,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Mazda Motor Corporation has decided that a defect which relates to motor vehicle safety exists in certain 1995 through 1997 Mazda B-Series trucks equipped with Cruise Control and 2001 through 2003 Mazda B-Series trucks equipped with Cruise Control or Anti-lock Brake System (ABS) and produced on or before December 5, 2002.

If you are a recipient of this notice, your vehicle is included in this recall.

What is the problem?

On certain 1995-1997 and 2001-2003 Mazda B-Series vehicles, a component of the cruise control deactivation switch may deteriorate over time and develop a leak. This occurrence could cause the switch to overheat, smoke, or burn which could result in an under hood fire. This condition may occur either when the vehicle is parked or when it is being operated, even if the cruise control is not in use. *Please note: Some of these vehicles are not equipped with cruise control, but the switch is still present.*

What will Mazda do?

Your Mazda dealer will install a universal fused jumper harness on the cruise control deactivation switch of your vehicle **free of charge**. The repair time is approximately one hour; however, the dealer may need to keep your vehicle longer depending on the service workload at your Mazda dealership.

What should you do?

Mazda is concerned about your safety, and we encourage you to make an appointment with any authorized Mazda dealer to have the universal fused harness jumper installed as soon as possible. You do not need to bring this notice to the dealer, but it may assist in the check-in process.

Until you have the recall service performed, park your vehicle away from structures to prevent a potential fire from spreading.



What if you already paid for cruise control deactivation switch repair?

If you have already paid for the inspection, repair or replacement of the cruise control deactivation switch due to defect prior to receiving this notice, you may be eligible for reimbursement of reasonable repair expenses based on Mazda's repair standards.

Please complete the enclosed "Reimbursement Application Form", include the necessary documentation, and mail it to us in the pre-addressed envelope provided, allowing 6-8 weeks for processing.

Where is the closest Mazda dealer?

To locate your nearest Mazda dealer, visit our web site and try our "Locate a Dealer" feature at www.MazdaUSA.com or consult your local yellow pages.

Moved or no longer own this vehicle?

If you have moved or no longer own your Mazda vehicle, please complete the enclosed prepaid *Information Change Card* as soon as possible. This enables us to update our records and notify the current owner.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Still have questions?

If you have any questions regarding this campaign, please contact our Customer Assistance Center at (800) 222-5500, option #6.

If Mazda or its dealers do not repair the defect free of charge and within a reasonable amount of time, you may notify the Administrator of the National Highway Traffic Safety Administration, 1200 New Jersey Ave., SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We actively work to improve our products and search for solutions to improve your ownership experience. Please accept our apologies for any inconvenience this recall may have caused you.

Sincerely,

Mazda North American Operations





November 2009

1995-1997 and 2001-2003 Mazda B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J

Dear Mazda Owner,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Mazda Motor Corporation has decided that a defect which relates to motor vehicle safety exists in certain 1995 through 1997 Mazda B-Series trucks equipped with Cruise Control and 2001 through 2003 Mazda B-Series trucks equipped with Cruise Control or Anti-lock Brake System (ABS) and produced on or before December 5, 2002.

If you are a recipient of this notice, your vehicle is included in this recall.

What is the problem?

On certain 1995-1997 and 2001-2003 Mazda B-Series vehicles, a component of the cruise control deactivation switch may deteriorate over time and develop a leak. This occurrence could cause the switch to overheat, smoke, or burn which could result in an under hood fire. This condition may occur either when the vehicle is parked or when it is being operated, even if the cruise control is not in use. *Please note: Some of these vehicles are not equipped with cruise control, but the switch is still present.*

What will Mazda do?

Your Mazda dealer will install a universal fused jumper harness on the cruise control deactivation switch of your vehicle **free of charge**. The repair time is approximately one hour; however, the dealer may need to keep your vehicle longer depending on the service workload at your Mazda dealership.

What should you do?

Mazda is concerned about your safety, and we encourage you to make an appointment with any authorized Mazda dealer to have the universal fused harness jumper installed as soon as possible. You do not need to bring this notice to the dealer, but it may assist in the check-in process.

Until you have the recall service performed, park your vehicle away from structures to prevent a potential fire from spreading.

What if you already paid for cruise control deactivation switch repair?

If you have already paid for the inspection, repair or replacement of the cruise control deactivation switch due to defect prior to receiving this notice, you may be eligible for reimbursement of reasonable repair expenses based on Mazda's repair standards.

Please complete the enclosed "Reimbursement Application Form", include the necessary documentation, and mail it to us in the pre-addressed envelope provided, allowing 6-8 weeks for processing.

Where is the closest Mazda dealer?

To locate your nearest Mazda dealer, visit our web site and try our "Locate a Dealer" feature at www.MazdaUSA.com or consult your local yellow pages.

Moved or no longer own this vehicle?

If you have moved or no longer own your Mazda vehicle, please complete the enclosed prepaid *Information Change Card* as soon as possible. This enables us to update our records and notify the current owner.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Still have questions?

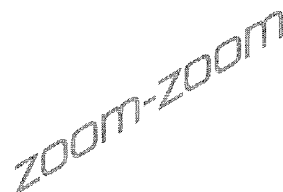
If you have any questions regarding this campaign, please contact our Customer Assistance Center at (800) 222-5500, option #6.

If Mazda or its dealers do not repair the defect free of charge and within a reasonable amount of time, you may notify the Administrator of the National Highway Traffic Safety Administration, 1200 New Jersey Ave., SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We actively work to improve our products and search for solutions to improve your ownership experience. Please accept our apologies for any inconvenience this recall may have caused you.

Sincerely,

Mazda North American Operations



REIMBURSEMENT PLAN

Requirements for Reimbursement

If you meet **all** of the following requirements, you are eligible to receive reimbursement under this plan:

1. An authorized Mazda dealer has inspected your vehicle and completed the 1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch Safety Recall 5709J.
2. You own or have owned a subject 1995-1997 or 2001-2003 B-Series within the VIN range:

Model	VIN Range	Build Date Range
1995-1997 or 2001-2003 B-Series	4F4 * R1 *** S * M00001 - M28700 4F4 * R1 *** T * M02379 - M49720 4F4 * R1 *** V * M00002 - M37731 4F4 * R1 *** 1 * M00012 - M32529 4F4 * R **** 2 * M00007 - M27115 4F4 * R **** 3 * M00005 - M08009	From November 28, 1994 through December 5, 2002

Note: The asterisk "*" can be any number or letter.

3. You have paid for the inspection/repair or replacement of cruise control deactivation switch.
4. You have an original or legible copy of the paid repair order or invoice receipt showing:
 - Description of the concern reported
 - Inspection/repair or replacement of cruise control deactivation switch
 - Itemized part(s) and labor charges
 - Vehicle model and year, and vehicle identification number
 - Repair date (must be prior to the launch of this campaign)
 - Repair mileage
 - Name, address, and telephone number of the authorized Mazda Dealer or a licensed repair shop where such repairs were performed
 - Your name and address at the time of repair
5. Mail this reimbursement application form in the enclosed envelope to:
Mazda North American Operations
Attn: Recall Reimbursement Dept
P.O. Box 57085
Irvine CA 92619-7085

Procedure for Reimbursement Request

Once your vehicle has been inspected, repaired or the cruise control deactivation switch replaced by an authorized Mazda dealer due to a defect, you may apply for reimbursement by doing the following:

1. Complete the Reimbursement Application Form found on the reverse side of this page.
2. Mail the Reimbursement Application Form with a legible copy of the paid repair order and/or invoice using the enclosed envelope.
3. **Retain copies** of the paid repair order or invoice and this application form for your records.

If you wish to correspond with Mazda regarding this reimbursement plan, please write to the above address and refer to your vehicle identification number (VIN).

Any reimbursement application form that is incomplete, illegible, or sent without the legible copy of the paid repair order or invoice will be returned for completion. If Mazda has any questions concerning your application for reimbursement, you may be contacted. Please allow 6-8 weeks for processing.

(SEE REVERSE SIDE FOR APPLICATION FORM)

Gaby Laur

From: Field Communications (eFC)
Sent: Tuesday, November 17, 2009 4:04 PM
To: Field Communications (eFC)
Subject: Recall 5709J - VIN Production Date Range discrepancy
Attachments: eFC-I-09-00334.pdf; eFC-I-09-00334a.pdf

***** PLEASE DO NOT REPLY TO THIS MESSAGE *****

Originator: Gaby Laur
Subject: Recall 5709J - VIN Production Date Range discrepancy
Summary: The Repair Procedure document for recall 5709J has the incorrect "end date" for the 1995-1997 VIN Production Date Range. The corrected information is in Attachment I of the dealer letter, on MS3 and on eMDCS.

This notice is Information Only

Click on the attached file(s) to open and review the eFC document



Mazda North American Operations

Electronic Field Communication

Information

eFC Number: eFC-I-09-00334

Date: Tuesday, November 17, 2009

Subject: Recall 5709J - VIN Production Date Range discrepancy

Originating

Name: Gaby Laur
Email ID: glaur@mazdausa.com

Dept: Technical Services Division
Phone: 949-442-6590

Summary: The Repair Procedure document for recall 5709J has the incorrect "end date" for the 1995-1997 VIN Production Date Range. The corrected information is in Attachment I of the dealer letter, on MS3 and on eMDCS.

See Also eFC Number(s):

eFC-I-09-00321, , , ,

Dealer Communication: Yes

Additional Contacts:

eFC Type:

Sales Operations:

Fixed Operations:

Concur:

Mike Radulovich

Communication

This communication is to notify you that the Repair Procedure document mailed to dealers on November 9, 2009 for 1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J has the wrong ending date for the VIN Production Date Range for 1995-1997 vehicles.

The Repair Procedure mailed to dealers states the 1995-1997 Production Date Range ends on April 28, 1997 and the correct date should be June 1, 1997. The correct information was in the Attachment I of the dealer letter, and the Repair Procedure has been revised and posted on both eMDCS and MS3.

The attached email will be sent to all dealers upon release of this eFC.

If you have any questions please contact me at: 949-442-6590 or glaur@mazdausa.com.

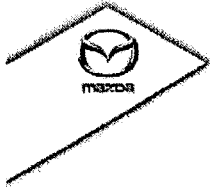
Thanks,

Gaby Laur



Addressees – Check appropriate division, department, region or position

MNAO	REGION	OTHER (include GAL listing or email)
Executive Committee (Executive Committee)	<input type="checkbox"/> Regional General Manager (ALLRGM)	<input checked="" type="checkbox"/> Port Managers (All Port Mgrs) <input type="checkbox"/>
Executive Committee Assistants (EC Asst)	<input type="checkbox"/> Executive Assistants (Admin-Exec Asst)	<input type="checkbox"/> Port Employees (All Ports) <input type="checkbox"/>
Sales Operations Division	<input type="checkbox"/> Region Sales Managers (RSM)	<input type="checkbox"/> Other: Dan Ryan <input checked="" type="checkbox"/>
Sales	<input type="checkbox"/> Sales Operations Manager (SOM)	<input type="checkbox"/> Other: David Robertson <input checked="" type="checkbox"/>
Fleet	<input checked="" type="checkbox"/> District Operations Manager (ALL DOM)	<input checked="" type="checkbox"/> Other: Keigo Higaki <input checked="" type="checkbox"/>
Distribution	<input type="checkbox"/> District Sales Manager (ALLDM)	<input type="checkbox"/> Other: Charles Kim <input checked="" type="checkbox"/>
Logistics (Logistics Department)	<input type="checkbox"/> All Sales Operations Specialists	<input type="checkbox"/> Other: Jeremy Barnes <input checked="" type="checkbox"/>
Dealer Operations Division	<input type="checkbox"/> Region Customer Service & Parts Manager (RCSPM/formerly RSPM)	<input checked="" type="checkbox"/> Other: shimizugawa.r@mazda.co.jp <input checked="" type="checkbox"/>
Dealer Profitability	<input type="checkbox"/> Service Field Operations Manager (SFOM)	<input checked="" type="checkbox"/> Other: tanada.h@mazda.co.jp <input checked="" type="checkbox"/>
Retail Development	<input type="checkbox"/> Parts Operations Manager (POM/formerly ASPM)	<input checked="" type="checkbox"/> Other: Hotline Specialist <input checked="" type="checkbox"/>
Customer Service & Parts Mgmt (CS&P mgmt)	<input checked="" type="checkbox"/> District Service Manager (DSM)	<input checked="" type="checkbox"/> Other: Carol Robbins <input checked="" type="checkbox"/>
Customer Service & Parts Misc. (CS&P Misc)	<input type="checkbox"/> Area Parts Manager (APM)	<input checked="" type="checkbox"/> Other: Jason Fenton <input checked="" type="checkbox"/>
Service & Parts Marketing (Svc & Parts Mkt)	<input checked="" type="checkbox"/> Technical Operations Manager (TOM)	<input checked="" type="checkbox"/> Other: CJ Martin <input checked="" type="checkbox"/>
L.I.D. (Corp. Only)	<input type="checkbox"/> Technical Specialist	<input checked="" type="checkbox"/> Other: Jose Tosado (PMC) <input checked="" type="checkbox"/>
Accessory	<input type="checkbox"/> Technical Training	<input checked="" type="checkbox"/> Other: Rob Murdoch (MCI) <input checked="" type="checkbox"/>
Warranty & Service Assurance	<input type="checkbox"/> Cust Satisfaction Mgr (CSM)	<input checked="" type="checkbox"/> Other: Don MacPhee (MCI) <input checked="" type="checkbox"/>
Cust Satisfaction & Loyalty	<input type="checkbox"/> Fixed Ops Process Managers	<input checked="" type="checkbox"/> Other: <input type="checkbox"/>
CAC Management	<input checked="" type="checkbox"/> Sales Process Manager (Sales Pro Mgr)	<input type="checkbox"/> Other: <input type="checkbox"/>
Customer Mediation Department	<input checked="" type="checkbox"/> Dealer Development Managers (DDM)	<input type="checkbox"/> Other: <input type="checkbox"/>
Dealer Affairs (DLR Affairs)	<input type="checkbox"/> Business Development Mgrs (BDM)	<input type="checkbox"/> Other: <input type="checkbox"/>
Marketing Operations Division	<input type="checkbox"/> Market Rep. Managers (Mkt Rep Mgr)	<input type="checkbox"/> Other: <input type="checkbox"/>
Product Planning (Product Planning)	<input type="checkbox"/> Market Rep. Coordinator/Specialist	<input type="checkbox"/> Other: <input type="checkbox"/>
Audit (Internal Audit)	<input type="checkbox"/> Sales Planning Manager (ALLSPM)	<input type="checkbox"/> Other: <input type="checkbox"/>
Legal	<input type="checkbox"/> Sales Planning Coordinator/Specialist	<input type="checkbox"/> Other: <input type="checkbox"/>
Finance Division (Finance)	<input type="checkbox"/> Marketing Manager (Marketing Mgr)	<input type="checkbox"/> Other: <input type="checkbox"/>
Human Resources (HR)	<input type="checkbox"/> Marketing Coordinator/Specialist	<input type="checkbox"/> Other: <input type="checkbox"/>
Public Relations (Public Affairs)	<input type="checkbox"/> Midwest Region (All Midwest)	<input type="checkbox"/> Other: <input type="checkbox"/>
Dealer Assistance Group-All	<input checked="" type="checkbox"/> Northeast Region (All Northeast)	<input type="checkbox"/> Other: <input type="checkbox"/>
Dealer Assistance Group-Corp	<input type="checkbox"/> Southeast Region (All Southeast)	<input type="checkbox"/> Other: <input type="checkbox"/>
Dealer Assistance Group-Field	<input type="checkbox"/> Western Region (All Western Region)	<input type="checkbox"/> Other: <input type="checkbox"/>
Employees Only – (Corp)	<input type="checkbox"/> Gulf Region (All Gulf)	<input type="checkbox"/> Other: <input type="checkbox"/>
Employees Only – (All MNAO)	<input type="checkbox"/> McGaw (All McGaw)	<input checked="" type="checkbox"/> Other: <input type="checkbox"/>
IT- Helpdesk	<input type="checkbox"/> Mazda Parts Operation Guide	<input type="checkbox"/> Other: <input type="checkbox"/>



MAZDA DEALER EMAIL

2000-2003

Attention Mazda Service Managers:

The Repair Procedure document mailed to you on November 9, 2009 for 1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J has the wrong ending date for the VIN Production Date Range for 1995-1997 vehicles.

The document states the 1995-1997 Production Date Range ends on April 28, 1997 and the correct end date should be June 1, 1997. The email sent to you on that day, as well as the Attachment I of the dealer letter mailed to you had the correct date range. Please note that the Repair Procedure has been revised and posted on both eMDCS and MS3.

Model	VIN Range	Build Date Range
1995-1997 B-Series w/cruise control	4F4 * R1 *** S * M00001 - M28700 4F4 * R1 *** T * M02379 - M49720 4F4 * R1 *** V * M00002 - M37731	From November 28, 1994 through June 1, 1997
2001-2003 B-Series w/ABS	4F4 * R1 *** 1 * M00012 - M32529 4F4 * R **** 2 * M00007 - M27115 4F4 * R **** 3 * M00005 - M08009	From June 21, 2000 through December 5, 2002

We apologize for any inconvenience this may have caused.

Sincerely,

Mazda Technical Services

Gaby Laur

From: Technical Services Division
Sent: Tuesday, November 17, 2009 4:18 PM
Subject: Recall 5709J - VIN Production Date Range discrepancy
Importance: High



MAZDA DEALER EMAIL

2001-2003

2001-2003

Attention Mazda Service Managers:

The Repair Procedure document mailed to you on November 9, 2009 for 1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J has the wrong ending date for the VIN Production Date Range for 1995-1997 vehicles.

The document states the 1995-1997 Production Date Range ends on April 28, 1997 and the correct end date should be June 1, 1997. The email sent to you on that day, as well as the Attachment I of the dealer letter mailed to you had the correct date range. Please note that the Repair Procedure has been revised and posted on both eMDCS and MS3.

Model	VIN Range	Build Date Range
1995-1997 B-Series w/cruise control	4F4 * R1 *** S * M00001 - M28700 4F4 * R1 *** T * M02379 - M49720 4F4 * R1 *** V * M00002 - M37731	From November 28, 1994 through June 1, 1997
2001-2003 B-Series w/ABS	4F4 * R1 *** 1 * M00012 - M32529 4F4 * R **** 2 * M00007 - M27115 4F4 * R **** 3 * M00005 - M08009	From June 21, 2000 through December 5, 2002

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Sincerely,

Mazda Technical Services