



File In Section: Product Recalls  
Bulletin No.: 09049A  
Date: March 2011

# Recall Bulletin



## PRODUCT SAFETY RECALL

**SUBJECT:** Brake Lamps Inoperative or Continuous Illumination

**MODELS:** 2004-2009 Chevrolet Colorado  
2004-2009 GMC Canyon  
Registered in Alabama, Arizona, Florida, Georgia, Hawaii, Louisiana,  
Mississippi, Nevada, New Mexico, Puerto Rico, South Carolina, Texas,  
U.S. Virgin Islands, Utah

**The Part Information, Service Procedure, and Warranty Transaction Information sections in this bulletin have been revised to include the replacement of burned out brake lamp bulb(s). Please discard all copies of bulletin 09049, issued July 2010.**

### CONDITION

General Motors has decided that a defect, which relates to motor vehicle safety, exists in **certain** 2004-2009 model year Chevrolet Colorado and GMC Canyon vehicles registered in Alabama, Arizona, Florida, Georgia, Hawaii, Louisiana, Mississippi, Nevada, New Mexico, Puerto Rico, South Carolina, Texas, U.S. Virgin Islands, and Utah. Some of these vehicles have a brake lamp switch that may not work as designed due to contamination in the switch. Performance of the brakes is not affected. However, this condition could cause the simultaneous loss of all brake lamps or cause all of the brake lamps to stay on continuously. Both of these conditions could fail to warn others of the driver's intentions and could lead to a vehicle crash. Also, if equipped, the cruise control could become inoperative.

### CORRECTION

Dealers are to install a new brake lamp switch assembly.

### VEHICLES INVOLVED

Involved are **certain** 2004-2009 model year Chevrolet Colorado and GMC Canyon vehicles registered in Alabama, Arizona, Florida, Georgia, Hawaii, Louisiana, Mississippi, Nevada, New Mexico, Puerto Rico, South Carolina, Texas, U.S. Virgin Islands, and Utah, and built within these VIN breakpoints:

Continued...

VEHICLES INVOLVED, Cont'd.

<b>Year</b>	<b>Division</b>	<b>Model</b>	<b>From</b>	<b>Through</b>
2004	Chevrolet	Colorado	48100008	48224883
2005	Chevrolet	Colorado	58100005	58292846
2006	Chevrolet	Colorado	68100357	68333283
2007	Chevrolet	Colorado	78100017	78256511
2008	Chevrolet	Colorado	88100023	88232439
2009	Chevrolet	Colorado	98100033	98161241
2004	GMC	Canyon	48100030	48224876
2005	GMC	Canyon	58100069	58292788
2006	GMC	Canyon	68100353	68333273
2007	GMC	Canyon	78100005	78256516
2008	GMC	Canyon	88100017	88232434
2009	GMC	Canyon	98100047	98161235

**Important:** Dealers are to confirm vehicle eligibility prior to beginning repairs by using the Investigate Vehicle History link. Not all vehicles within the above breakpoints may be involved.

For dealers with involved vehicles, a listing with involved vehicles containing the complete vehicle identification number, customer name, and address information has been prepared and will be provided to dealers through the GM GlobalConnect Recall Reports. Dealers will not have a report available if they have no involved vehicles currently assigned.

The listing may contain customer names and addresses obtained from Motor Vehicle Registration Records. The use of such motor vehicle registration data for any purpose other than follow-up necessary to complete this recall is a violation of law in several states/provinces/countries. Accordingly, you are urged to limit the use of this report to the follow-up necessary to complete this recall.

PARTS INFORMATION

Parts required to complete this recall are to be obtained from General Motors Customer Care and Aftersales (GMCC&A). Please refer to your "involved vehicles listing" before ordering parts. Normal orders should be placed on a DRO = Daily Replenishment Order. In an emergency situation, parts should be ordered on a CSO = Customer Special Order.

<b>Part Number</b>	<b>Description</b>	<b>Quantity/Vehicle</b>
20913529	Switch, S/LP	1
09441839	Bulb, Tail & T/Sig Lp	1-2 (If Req'd)

SERVICE PROCEDURE

1. Remove the stop lamp switch from the vehicle. Refer to *Stop Lamp Replacement* in SI.
2. Install a new stop lamp switch. Refer to *Stop Lamp Replacement* in SI.
3. If the brake lamp bulb(s) require replacement, refer to *Tail Lamp Assembly and/or Backup, Side Marker, Stop, Turn Signal Bulb Replacement* in SI.

### CUSTOMER REIMBURSEMENT – For GM US

All customer requests for reimbursement of previously paid repairs for the recall condition will be handled by the Customer Assistance Center, not by dealers.

A General Motors Customer Reimbursement Procedure and Claim Form is included with the customer letter.

**IMPORTANT:** (For GM US Only) Refer to the GM Service Policies and Procedures Manual, section 6.1.12, for specific procedures regarding customer reimbursement and the form.

### CUSTOMER REIMBURSEMENT – For Canada and Export

Customer requests for reimbursement of previously paid repairs for the recall condition are to be submitted to the dealer by August 31, 2011.

All reasonable customer paid receipts should be considered for reimbursement. The amount to be reimbursed will be limited to the amount the repair would have cost if completed by an authorized General Motors dealer.

When a customer requests reimbursement, they must provide the following:

- Proof of ownership at time of repair.
- Original paid receipt confirming the amount of repair expense(s) that were not reimbursed, a description of the repair, and the person or entity performing the repair.

Claims for customer reimbursement on previously paid repairs are to be submitted as required by WINS.

**IMPORTANT:** Refer to the GM Service Policies and Procedures Manual, section 6.1.12, for specific procedures regarding customer reimbursement verification.

### COURTESY TRANSPORTATION – For US and Canada

The General Motors Courtesy Transportation program is intended to minimize customer inconvenience when a vehicle requires a repair that is covered by the New Vehicle Limited Warranties. The availability of courtesy transportation to customers whose vehicles are within the warranty coverage period and involved in a product program is very important in maintaining customer satisfaction. Dealers are to ensure that these customers understand that shuttle service or some other form of courtesy transportation is available and will be provided at no charge. Dealers should refer to the General Motors Service Policies and Procedures Manual for Courtesy Transportation guidelines.

WARRANTY TRANSACTION INFORMATION

Submit a transaction using the table below.

<b>Labor Code</b>	<b>Description</b>	<b>Labor Time</b>	<b>Net Item</b>
V2302	Replace Brake Lamp Switch	0.2	N/A
	Add: Replace 1 Brake Lamp Bulb	0.2	
	Add: Replace Both Brake Lamp Bulbs	0.3	
V2303	Customer Reimbursement (not for use by US GM dealers)	0.2	*

\* The amount identified in the "Net Item" column should represent the dollar amount reimbursed to the customer.

CUSTOMER NOTIFICATION – For US and Canada

General Motors will notify customers of this recall on their vehicle (see copy of customer letter included with this bulletin).

CUSTOMER NOTIFICATION – For Export

Letters will be sent to known owners of record located within areas covered by the US National Traffic and Motor Vehicle Safety Act. For owners outside these areas, dealers should notify customers using the attached sample letter.

DEALER RECALL RESPONSIBILITY – For US and Export (US States, Territories, and Possessions)

The US National Traffic and Motor Vehicle Safety Act provides that each vehicle that is subject to a recall of this type must be adequately repaired within a reasonable time after the customer has tendered it for repair. A failure to repair within sixty days after tender of a vehicle is prima facie evidence of failure to repair within a reasonable time. If the condition is not adequately repaired within a reasonable time, the customer may be entitled to an identical or reasonably equivalent vehicle at no charge or to a refund of the purchase price less a reasonable allowance for depreciation. To avoid having to provide these burdensome remedies, every effort must be made to promptly schedule an appointment with each customer and to repair their vehicle as soon as possible. In the recall notification letters, customers are told how to contact the US National Highway Traffic Safety Administration if the recall is not completed within a reasonable time.

DEALER RECALL RESPONSIBILITY – All

All unsold new vehicles in dealers' possession and subject to this recall must be held and inspected/repaired per the service procedure of this recall bulletin before customers take possession of these vehicles.

Dealers are to service all vehicles subject to this recall at no charge to customers, regardless of mileage, age of vehicle, or ownership, from this time forward.

Customers who have recently purchased vehicles sold from your vehicle inventory, and for which there is no customer information indicated on the dealer listing, are to be contacted by the dealer. Arrangements are to be made to make the required correction according to the

instructions contained in this bulletin. A copy of the customer letter is provided in this bulletin for your use in contacting customers. Recall follow-up cards should not be used for this purpose, since the customer may not as yet have received the notification letter.

In summary, whenever a vehicle subject to this recall enters your vehicle inventory, or is in your dealership for service in the future, you must take the steps necessary to be sure the recall correction has been made before selling or releasing the vehicle.



*Letter sent to customers in Phase 1 Notification*

Dear General Motors Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that a defect that relates to motor vehicle safety exists in certain 2004-2009 model year Chevrolet Colorado and GMC Canyon vehicles. As a result, GM is conducting a safety recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

## IMPORTANT

- Your vehicle is involved in safety recall 09049.
- Schedule an appointment with your GM dealer.
- This service will be performed for you at **no charge**.

**Why is your vehicle being recalled?**

The brake lamp switch in your vehicle may not work as designed due to contamination in the switch. Performance of the brakes is not affected. However, this condition could cause the simultaneous loss of all brake lamps or cause all of the brake lamps to stay on continuously. Both of these conditions could fail to warn others of the driver's intentions and could lead to a vehicle crash. Also, if equipped, the cruise control will become inoperative.

**What will we do?**

When parts are available after August 2, 2010, your GM dealer will install a new brake lamp switch assembly. This service will be performed for you at **no charge**.

If your vehicle is within the New Vehicle Limited Warranty, your dealer may provide you with shuttle service or some other form of courtesy transportation while your vehicle is at the dealership for this repair. Please refer to your Owner Manual and your dealer for details on courtesy transportation.

**What should you do?**

You should contact your GM dealer to arrange a service appointment **on or after August 2, 2010**.

**Did you already pay for this repair?**

The enclosed form explains what reimbursement is available and how to request reimbursement if you have paid for repairs for the recall condition. Even though you may have already had this condition corrected, you will still need to take your vehicle to your dealer for additional repairs.

**Do you have questions?**

If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below. More information about your vehicle can be found at the Owner Center at

www.gmownercenter.com.

Division	Number	Text Telephones (TTY)
Chevrolet	1-800-630-2438	1-800-833-2438
GMC	1-866-996-9463	1-800-462-8583
Guam	1-671-648-8450	
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to <http://www.safercar.gov>.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Scott Lawson  
Director,  
Customer and Relationship Services

Enclosure  
09049

*Letter sent to customer in Phase 2 notification*

July 2010

Dear General Motors Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that a defect that relates to motor vehicle safety exists in certain 2004-2009 model year Chevrolet Colorado and GMC Canyon vehicles. As a result, GM is conducting a safety recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

**I M P O R T A N T**

- Your vehicle is involved in safety recall 09049.
- Schedule an appointment with your GM dealer.
- This service will be performed for you at **no charge**.

**Why is your vehicle being recalled?**

Your vehicle may have a brake lamp switch that may not work as designed due to contamination in the switch. Performance of the brakes is not affected. However, this condition could cause the simultaneous loss of all brake lamps or cause all of the brake lamps to stay on continuously. Both of these conditions could fail to warn others of the driver's intentions and could lead to a vehicle crash. Also, if your vehicle has cruise control, it could become inoperative.

**What will we do?**

When parts are available after August 26, 2010, your GM dealer will install a new brake lamp switch assembly. This service will be performed for you at no charge.

If your vehicle is within the New Vehicle Limited Warranty, your dealer may provide you with shuttle service or some other form of courtesy transportation while your vehicle is at the dealership for this repair. Please refer to your Owner Manual and your dealer for details on courtesy transportation.

**What should you do?**

You should contact your GM dealer to arrange a service appointment **on or after August 26, 2010**.

**Did you already pay for this repair?**

The enclosed form explains what reimbursement is available and how to request reimbursement if you have paid for repairs for the recall condition. Even though you may have already had this condition corrected, you will still need to take your vehicle to your GM dealer for additional repairs.

**Do you have**

If you have questions or concerns that your dealer is unable to



**questions?** resolve, please contact the appropriate Customer Assistance Center at the number listed below. More information about your vehicle can be found at the GM Owner Center at [www.gmownercenter.com](http://www.gmownercenter.com)

Division	Number	Text Telephones (TTY)
Chevrolet	1-800-630-2438	1-800-833-2438
GMC	1-866-996-9463	1-800-462-8583
Guam	1-671-648-8450	
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to <http://www.safercar.gov>.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Scott Lawson  
Director,  
Customer and Relationship Services

Enclosure  
09049-2