

QUARTERLY REPORT ON NOTIFICATION CAMPAIGN - PART 573.7 (b)

MANUFACTURER: Toyota Motor Corporation
Toyota Motor Sales, U.S.A., Inc.

QUARTER ENDING DATE: March 31, 2010

REPORT NUMBER	NHTSA CAMPAIGN NUMBER (Toyota Campaign Number)	DATE OF NOTIFICATION		NUMBER OF VEHICLES			
		Started b (2)	Ended b (2)	Involved in Campaign b (3)	Inspected And Repaired b (4)	Inspected But Repair Not Required b (4)	Unreachable** b (5)
1	09V-444 (90M)	3/15/10	On going	102,843	479	0	0

** The following explanations pertain to the number of unreachable vehicles:

- * Owner of the vehicle is deceased: _____
- * Notice not accepted by the owner: _____
- * Address unknown: _____
- * Notice unclaimed: _____
- * Vehicle wrecked and scrapped: _____
- * Vehicle is exported: _____
- * Vehicle is either sold or traded: _____
- * Stolen: _____