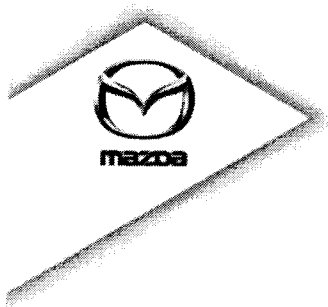




MAZDA MOTOR CORPORATION

3-1, Shinchu, Fuchu-cho, Aki-gun
Hiroshima 730-8670, Japan

TEL : +81-82-565-1567
FAX : +81-82-287-5147

Oct 28, 2010

Our Ref. No. NH10/25

Recall Management Division (NVS-215)
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

Re: Submission of Quarterly Report for the Third Quarter of 2010

In accordance with the provisions of Section 573.7, Part 573, Title 49, we enclose the quarterly report on the following Recall Campaign ID Number.

- | | | |
|-------------|---|--------------|
| (1) 09V-126 | 2010 Mazda3 Emission Harness | (6th report) |
| (2) 09V-187 | 2009 Mazda3 Dynamic Stability Control | (5th report) |
| (3) 09V-414 | 1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch | (4th report) |
| (4) 10V-051 | 2010 CX-9 Seat Warmer | (3rd report) |
| (5) 10V-374 | 2007-2009 Mazda3 and Mazda5 Power Steering | (1st report) |

If there are any questions regarding this report, please contact David Robertson of Mazda North American Operations at (313) 594-7778.

Sincerely yours,

Mitsuhide Kikkawa

Manager

Vehicle Regulation & US Certification Group
Environmental & Safety Engineering Department

Enclosed: Quarterly Report

cc: Mazda North American Operations Irvine Office
Mazda North American Operations Allen Park Office

zoom-zoom

Safety Recall Quarterly Report Information
Required per 49 CFR Part 573.6

Report Date: October 26, 2010 Calendar Quarter: The Third quarter of 2010

Safety Recall Quarterly Report from July 1, 2010 through September 30, 2010

Manufacturer: Mazda Motor Corporation

Recall Subject: 2010 Mazda3 Emission Harness

1. NHTSA Safety Recall Campaign Number: 09V-126
Mazda Recall Campaign Code Number: #5409D

2. The date notification to purchasers began: May 6, 2009
The date notification of purchasers was completed: May 6, 2009

3. The Total Number of Items Involved: 25,299 units
Number of Items Returned from Inventory or Remedied Prior to Sale: 17,537 units

4. Total Number of Receiving Corrective Action: 21,783 units

Repair Procedure	Number
Inventory Return	17,537
Inspection Only	0
Repaired/Replaced	4,246
Total	21,783

5. Items Determined to be Unreachable

Total Number Exported: 0 unit

Total Number Stolen: 0 unit

Total Number Scrapped: 13 units

Total Number Unable to Notify: 79 units

Total Number Otherwise Unreachable:

Vehicle sold, name/address not provided

Do not own a Mazda

Blank reply card returned

	<u>0</u> unit
	<u>0</u> unit
	<u>2</u> units
Total	<u>2</u> units

Safety Recall Quarterly Report Information
Required per 49 CFR Part 573.6

Report Date: October 26, 2010 Calendar Quarter: The Third quarter of 2010

Safety Recall Quarterly Report from July 1, 2010 through September 30, 2010

Manufacturer: Mazda Motor Corporation

Recall Subject: 2009 Mazda3 Dynamic Stability Control Compliance

1. NHTSA Safety Recall Campaign Number: 09V-187
Mazda Recall Campaign Code Number: #5509E

2. The date notification to purchasers began: September 24, 2009
The date notification of purchasers was completed: September 24, 2009

3. The Total Number of Items Involved: 7,122 units
Number of Items Returned from Inventory or Remedied Prior to Sale: 328 units

4. Total Number of Receiving Corrective Action: 5,573 units

Repair Procedure	Number
Inventory Return	328
Inspection Only	0
Repaired/Replaced	5,245
Total	5,573

5. Items Determined to be Unreachable

Total Number Exported: 0 unit

Total Number Stolen: 0 unit

Total Number Scrapped: 14 units

Total Number Unable to Notify: 189 units

Total Number Otherwise Unreachable:

Vehicle sold, name/address not provided

Do not own a Mazda

Blank reply card returned

	<u>9</u>	units
	<u>0</u>	unit
	<u>30</u>	units
Total	<u>39</u>	units

Safety Recall Quarterly Report Information
Required per 49 CFR Part 573.6

Report Date: October 26, 2010

Calendar Quarter: The Third quarter of 2010

Safety Recall Quarterly Report from July 1, 2010 through September 30, 2010

Manufacturer: Mazda Motor Corporation

Recall Subject: 1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch

1. NHTSA Safety Recall Campaign Number: 09V-414
Mazda Recall Campaign Code Number: #5709J

2. The date notification to purchasers began: November 13, 2009
The date notification of purchasers was completed: November 13, 2009

3. The Total Number of Items Involved: 34,512 units
Number of Items Returned from Inventory or Remedied Prior to Sale: 0 unit

4. Total Number of Receiving Corrective Action: 4,742 units

Repair Procedure	Number
Inventory Return	0
Inspection Only	0
Repaired/Replaced	4,742
Total	4,742

5. Items Determined to be Unreachable

Total Number Exported: 1 unit

Total Number Stolen: 0 unit

Total Number Scrapped: 1,602 units

Total Number Unable to Notify: 1,429 units

Total Number Otherwise Unreachable:

Vehicle sold, name/address not provided

Do not own a Mazda

Blank reply card returned

	<u>105</u>	units
	<u>10</u>	units
	<u>72</u>	units
Total	<u>187</u>	units

Safety Recall Quarterly Report Information
Required per 49 CFR Part 573.6

Report Date: October 26, 2010 Calendar Quarter: The Third quarter of 2010

Safety Recall Quarterly Report from July 1, 2010 through September 30, 2010

Manufacturer: Mazda Motor Corporation

Recall Subject: 2010 CX-9 Seat Warmer

1. NHTSA Safety Recall Campaign Number: 10V-051
Mazda Recall Campaign Code Number: #5810B

2. The date notification to purchasers began: March 9, 2010
The date notification of purchasers was completed: March 9, 2010

3. The Total Number of Items Involved: 12,182 units
Number of Items Returned from Inventory or Remedied Prior to Sale: 5,493 units

4. Total Number of Receiving Corrective Action: 9,512 units

Repair Procedure	Number
Inventory Return	5,493
Inspection Only	0
Repaired/Replaced	4,019
Total	9,512

5. Items Determined to be Unreachable

Total Number Exported: 0 unit

Total Number Stolen: 0 unit

Total Number Scrapped: 1 unit

Total Number Unable to Notify: 55 units

Total Number Otherwise Unreachable:

Vehicle sold, name/address not provided

Do not own a Mazda

Blank reply card returned

	<u>0</u> unit
	<u>0</u> unit
	<u>5</u> units
Total	<u>5</u> units

Safety Recall Quarterly Report Information
Required per 49 CFR Part 573.6

Report Date: October 26, 2010 Calendar Quarter: The Third quarter of 2010

Safety Recall Quarterly Report from July 1, 2010 through September 30, 2010

Manufacturer: Mazda Motor Corporation

Recall Subject: 2007-2009 Mazda3 and Mazda5 Power Steering

1. NHTSA Safety Recall Campaign Number: 10V-374
Mazda Recall Campaign Code Number: #6010H

2. The date notification to purchasers began: September 15, 2010
The date notification of purchasers was completed: September 15, 2010

3. The Total Number of Items Involved: 213,226 units
Number of Items Returned from Inventory or Remedied Prior to Sale: 0 unit

4. Total Number of Receiving Corrective Action: 2,003 units

Repair Procedure	Number
Inventory Return	0
Inspection Only	0
Repaired/Replaced	2,003
Total	2,003

5. Items Determined to be Unreachable

Total Number Exported: To be reported in the '11 1st quarter report

Total Number Stolen: To be reported in the '11 1st quarter report

Total Number Scrapped: To be reported in the '11 1st quarter report

Total Number Unable to Notify: To be reported in the '11 1st quarter report

Total Number Otherwise Unreachable: To be reported in the '11 1st quarter report

Vehicle sold, name/address not provided

Do not own a Mazda

Blank reply card returned