

December 2009

Dear General Motors Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that certain 2010 model year Cadillac DTS vehicles fail to conform to Federal Motor Vehicle Safety Standard 110 for installing a Tire and Loading Information Label. As a result, GM is conducting a recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

### I M P O R T A N T

- Your vehicle is involved in recall 09322.
- Install the enclosed labels yourself or schedule an appointment to have the labels installed.
- This service will be performed for you at **no charge**.

#### **Why is your vehicle being recalled?**

The Tire and Loading Information Label, which lists the proper tire and vehicle loading information, was not installed on the vehicle. Driving your vehicle with tires that are not properly inflated could result in tire overloading, premature or irregular wear, and/or poor handling. The loading information indicates the weight of occupants and cargo that can safely be carried on your vehicle. Overloading your vehicle can change the way the vehicle handles. This could cause you to lose control and crash. Also, overloading can shorten the life of the vehicle.

In addition, there are two labels affixed to your vehicle that incorrectly describe your vehicle as an incomplete vehicle. One label is the Vehicle Certification Label, which certifies that the vehicle conforms to all applicable U.S. Federal Motor Vehicle Safety, Bumper, and Theft Prevention Standards. The second label is the Service Parts Identification Label, which lists various components used in the manufacturing of the vehicle.

#### **What will we do?**

The three labels for your vehicle are enclosed. To reduce your inconvenience, you can install the labels easily by following the enclosed instructions. If you desire, however, you may take the labels to your dealer for installation within the next 60 days. This service will be performed for you at **no charge**.

#### **What should you do?**

If you would like your dealer to install the labels, you should contact your GM dealer to arrange a service appointment as soon as possible. Bring the labels with you when you visit your dealer.

#### **Do you have**

If you have questions or concerns that your dealer is unable to

**questions?** resolve, please contact the appropriate Customer Assistance Center at the number listed below. More information about your vehicle can be found at the Owner Center at [www.gmownercenter.com](http://www.gmownercenter.com).

Division	Number	Text Telephones (TTY)
Cadillac	1-866-982-2339	1-800-833-2622
Guam	1-671-648-8450	
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to <http://www.safercar.gov>.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Scott Lawson  
Director,  
Customer and Relationship Services

Enclosure  
09322