Limited Service Campaign A0F 2000 through 2003 Model Year Tundra Frame Rust Corrosion Perforation Limited Time Offer Notification

[VIN]

Dear Toyota Owner:

At Toyota, we are dedicated to providing vehicles of outstanding quality and value. As part of our continual efforts to meet your product expectations, Toyota would like to advise you of an extension to portions of your vehicle's (VIN noted above) New Vehicle Limited Warranty as it applies to your vehicle's frame.

Toyota cares about our customers

Toyota has received isolated reports regarding certain 2000 through 2003 model year Tundra vehicles exhibiting excessive rust corrosion to the frame causing perforation of the metal. Toyota has investigated these reports and determined that the vehicle frames in some number of vehicles may not have adequate corrosion-resistant protection. This combined with prolonged exposure to road salts and other environmental factors may contribute to the development of excessive rust corrosion in the frames of some vehicles. This is unrelated to and separate from normal surface rust which is commonly found on metallic surfaces after some years of usage and/or exposure to the environment.

Although the vehicle's frame is covered by Toyota's New Vehicle Limited Warranty for 3 years or 36,000 miles (whichever comes first), we at Toyota care about your overall experience and confidence in your vehicle. To assure you that we stand behind our product, we are providing an enhancement to the warranty coverage on your vehicle's frame for this specific condition for a limited time (repails must be completed by April 30, 2012).

The limited time offer covers vehicle repair cost for perforation (based upon Toyota's inspection criteria*) of the vehicle's frame caused by rust corrosion with no mileage limitations until April 30, 2012 (repairs must be completed by this date).

*Please see your Toyota dealership for further details.

This offer is limited to your specific vehicle whose Vehicle Identification Number (VIN) is printed in this letter and is subject to the same conditions set forth in the New Vehicle Limited Warranty section of your Owner's Manual Supplement or Owner's Warranty Information booklet, with the exception of the extended warranty coverage on the vehicle's frame. Eligibility notes: (1) Damage incurred from abuse, misuse, tampering, a crash, vandalism, flood-damage and/or other impact is not covered by this offer. (2) This offer does not apply to scrapped, salvaged, dismantled, flood-damaged, rebuilt or other branded/salvage title vehicles (excluding lemon law branded vehicles). (3) You must demonstrate that your vehicle is operable, has been operated regularly over the preceding twelve months and has a valid and current registration or you must demonstrate that you were unable to register the vehicle due to the perforation condition in order for this extended warranty coverage to be applied; (4) Vehicles must be drivable and vehicles with moderate, or more, accident damage are not eligible for this offer; and (5) If your vehicle is originally and/or currently registered in the states of CT, DE, IL, IN, KY, MA, MD, ME, MI, MN, NH, NJ, NY, OH, PA, RI, WI, WV, VA, VT or the District of Columbia a Toyota dealer must conduct the separate safety recall for the rear cross member (spare tire carrier), rear brake lines at the LSPV and fuel tank mounting system, as well as the application of a corrosion resistant compound when it becomes available, prior to October 30, 2011.

This program is intended for individual customer support and only applies to warranty work performed at an authorized Toyota dealership.

What should I do?

In the event that rust corrosion to the frame causing perforation (based upon Toyota's inspection criteria) of the metal has occurred on your Tundra vehicle, contact any Toyota dealer and make arrangements to have your vehicle inspected. Please present this notice to the Toyota dealer when you bring the vehicle in for your appointment.

If you have not experienced this condition, please insert this letter into your Toyota Owner's Manual Supplement or Owner's Warranty Information booklet or in the vehicle's glove box for future reference

If you no longer own the vehicle, please let us know by completing and returning the enclosed postage paid form.

How do I know if perforation of the vehicle's frame caused by rust corrosion exists on my vehicle?

In most cases, any perforation of the vehicle's frame caused by rust corrosion will be identified during the course of routine service or state vehicle inspections (in states that require them). However, if your vehicle is primarily utilized in states where road salt usage is prevalent, you may wish to inspect your vehicle on an annual basis. It is important to remember that this is unrelated to and separate from normal surface rust which is commonly found on metallic surfaces after some years of usage and/or exposure to the environment. Customers should look for *perforation* of the frame and/or large amounts of rust that flake off the vehicle, and if any is observed, bring the vehicle to an authorized Toyota dealership for inspection, at no charge, under Toyota's inspection criteria. If you are not comfortable performing these steps, please contact any Toyota dealership who will inspect your vehicle at *no charge*.

What if perforation of the vehicle's frame caused by rust corrosion exists on my vehicle?

Should you experience this condition, please present your vehicle for inspection at any Toyota dealer. Upon confirmation, Toyota will conduct appropriate repair or apply corrosion resistance compound on your vehicle frame when it becomes available.

Please remember to remove any personal effects from your vehicle prior to bringing your vehicle to the dealership. During the repair process, your Toyota dealer will arrange a complimentary loaner vehicle for your use at no charge (upon proof of adequate insurance).

What if I have previously paid for the repair of the vehicle's frame for this specific condition as it applies to my 2000 through 2003 model year vehicle?

If you have previously paid for repair of the frame on your vehicle (VIN noted above) for this specific condition during the applicable period, please contact the Toyota Customer Assistance Center at 1-888-270-9371.

We have sent this notice in the interest of your continued satisfaction with our products.

Sincerely

TOYOTA MOTOR SALES U.S.A., INC.