



November 2009

1995-1997 and 2001-2003 Mazda B-Series Cruise Control Deactivation Switch Voluntary Safety Recall 5709J

Dear Mazda Owner,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Mazda Motor Corporation has decided that a defect which relates to motor vehicle safety exists in certain 1995 through 1997 Mazda B-Series trucks equipped with Cruise Control and 2001 through 2003 Mazda B-Series trucks equipped with Cruise Control or Anti-lock Brake System (ABS) and produced on or before December 5, 2002.

If you are a recipient of this notice, your vehicle is included in this recall.

What is the problem?

On certain 1995-1997 and 2001-2003 Mazda B-Series vehicles, a component of the cruise control deactivation switch may deteriorate over time and develop a leak. This occurrence could cause the switch to overheat, smoke, or burn which could result in an under hood fire. This condition may occur either when the vehicle is parked or when it is being operated, even if the cruise control is not in use. *Please note: Some of these vehicles are not equipped with cruise control, but the switch is still present.*

What will Mazda do?

Your Mazda dealer will install a universal fused jumper harness on the cruise control deactivation switch of your vehicle **free of charge**. The repair time is approximately one hour; however, the dealer may need to keep your vehicle longer depending on the service workload at your Mazda dealership.

What should you do?

Mazda is concerned about your safety, and we encourage you to make an appointment with any authorized Mazda dealer to have the universal fused harness jumper installed as soon as possible. You do not need to bring this notice to the dealer, but it may assist in the check-in process.

Until you have the recall service performed, park your vehicle away from structures to prevent a potential fire from spreading.

What if you already paid for cruise control deactivation switch repair?

If you have already paid for the inspection, repair or replacement of the cruise control deactivation switch due to defect prior to receiving this notice, you may be eligible for reimbursement of reasonable repair expenses based on Mazda's repair standards.

Please complete the enclosed "Reimbursement Application Form", include the necessary documentation, and mail it to us in the pre-addressed envelope provided, allowing 6-8 weeks for processing.

Where is the closest Mazda dealer?

To locate your nearest Mazda dealer, visit our web site and try our "Locate a Dealer" feature at www.MazdaUSA.com or consult your local yellow pages.

Moved or no longer own this vehicle?

If you have moved or no longer own your Mazda vehicle, please complete the enclosed prepaid *Information Change Card* as soon as possible. This enables us to update our records and notify the current owner.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Still have questions?

If you have any questions regarding this campaign, please contact our Customer Assistance Center at (800) 222-5500, option #6.

If Mazda or its dealers do not repair the defect free of charge and within a reasonable amount of time, you may notify the Administrator of the National Highway Traffic Safety Administration, 1200 New Jersey Ave., SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We actively work to improve our products and search for solutions to improve your ownership experience. Please accept our apologies for any inconvenience this recall may have caused you.

Sincerely,

Mazda North American Operations

REIMBURSEMENT PLAN

Requirements for Reimbursement

If you meet **all** of the following requirements, you are eligible to receive reimbursement under this plan:

1. An authorized Mazda dealer has inspected your vehicle and completed the 1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch Safety Recall 5709J
2. You own or have owned a subject 1995-1997 or 2001-2003 B-Series within the VIN range:

Model	VIN Range	Build Date Range
1995-1997 or 2001-2003 B-Series	4F4 * R1 *** S * M00001 - M25830 4F4 * R1 *** T * M02379 - M49720 4F4 * R1 *** V * M01013 - M35011 4F4 * R1 *** 1 * M00012 - M32529 4F4 * R **** 2 * M00007 - M27115 4F4 * R **** 3 * M00005 - M10138	From November 28, 1994 through December 5, 2002

Note: The asterisk "*" can be any number or letter.

3. You have paid for the inspection/repair or replacement of cruise control deactivation switch.
4. You have an original or legible copy of the paid repair order or invoice receipt showing:
 - Description of the concern reported
 - Inspection/repair or replacement of cruise control deactivation switch
 - Itemized part(s) and labor charges
 - Vehicle model and year, and vehicle identification number
 - Repair date (must be prior to the launch of this campaign)
 - Repair mileage
 - Name, address, and telephone number of the authorized Mazda Dealer or a licensed repair shop where such repairs were performed
 - Your name and address at the time of repair
5. Mail this reimbursement application form in the enclosed envelope to:
Mazda North American Operations
Attn: Recall Reimbursement Dept
P.O. Box 57085
Irvine CA 92619-7085

Procedure for Reimbursement Request

Once your vehicle has been inspected, repaired or the cruise control deactivation switch replaced by an authorized Mazda dealer due to a defect, you may apply for reimbursement by doing the following:

1. Complete the Reimbursement Application Form found on the reverse side of this page.
2. Mail the Reimbursement Application Form with a legible copy of the paid repair order and/or invoice using the enclosed envelope.
3. **Retain copies** of the paid repair order or invoice and this application form for your records.

If you wish to correspond with Mazda regarding this reimbursement plan, please write to the above address and refer to your vehicle identification number (VIN).

Any reimbursement application form that is incomplete, illegible, or sent without the legible copy of the paid repair order or invoice will be returned for completion. If Mazda has any questions concerning your application for reimbursement, you may be contacted. Please allow 6-8 weeks for processing.

(SEE REVERSE SIDE FOR APPLICATION FORM)

