

Toyota Motor Sales, U.S.A., Inc. 19001 South Western Avenue P.O. Box 2991 Torrance, CA 90509-2991

2010 MODEL YEAR COROLLA AIRBAG CAUTION LABEL ON DRIVER'S SUN-VISOR NON-COMPLIANCE RECALL FOLLOW-UP NOTICE

[VIN:]

Dear Toyota Owner:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Toyota has decided that certain 2010 Model Year Toyota Corolla vehicles fail to conform to a provision of the Federal Motor Vehicle Safety Standards (FMVSS) that requires the airbag caution label be permanently affixed to the sun-visor. Our records indicate that you own a vehicle that has not yet had this condition corrected.

What is the condition?

On certain 2010 model year Corolla vehicles, the airbag caution label for a sun-visor made of a different material may have been affixed that does not meet the requirements of FMVSS 208. In the worst case, the airbag caution label may peel off and the driver could fail to heed the airbag caution information resulting in injury in the event of a crash.

What Toyota will do?

Any Toyota dealer will inspect the airbag caution label to assure the label is permanently installed to the sun-visor. If the label is not permanently installed, the dealer will replace the driver's sun-visor with a new one at **NO CHARGE** to you.

What should you do?

Please contact your authorized Toyota dealer to make an appointment to have your airbag caution label on the driver's sun-visor inspected. If your sun-visor requires replacement, the dealer will need to order and receive the replacement sun-visor. We apologize for this inconvenience.

The repair will take approximately 15 minutes. However, depending upon the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time.

We request that you present this notice to the dealer at the time of your service appointment.

If you would like to update your vehicle ownership or contact information, please go to <u>www.toyota.com/ownersupdate</u>. You will need your full 17-digit Vehicle Identification Number (VIN) to input the new information.

What if you have other questions?

Your local Toyota dealer will be more than happy to answer any of your questions and set up an appointment to perform the inspection and if necessary replacement. If you require further assistance, you may contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, Saturday 7:00 am through 4:00 pm Pacific Time.

If you believe that the dealer or Toyota has failed or is unable to remedy the defect within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue S.E., Washington, DC 20590 or call the toll free Vehicle Safety Hot Line at 1-888-327-4236 (TTY: 1-800-424-9153), or go to www.safercar.gov.

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

We have sent this notice in the interest of your continued satisfaction with our products, and we sincerely regret any inconvenience this condition may have caused you.

Thank you for driving a Toyota.

Sincerely,

TOYOTA MOTOR SALES, U.S.A., INC.