



August 19, 2009

Vehicle ID Number-> SAJW000000 R00000 J014

Alan Clark
555 MacArthur Boulevard
Mahwah, NJ 07430

RE: *Compliance Recall J014 – Incorrect Tire Pressure Placard Label*
Vehicles Affected: 2010 Model Year Jaguar XF

Dear Jaguar XF Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Safety Act. Jaguar has decided that certain 2010 model year Jaguar XF vehicles fail to conform to Federal Motor Vehicle Safety Standard No.FMVSS 110 – Tire Selection and Rims. Your vehicle is included in this Recall action.

What is the concern?

A small number of 2010 model year XF vehicles have been fitted with the incorrect tire pressure placard label located on the vehicle B-post. The label states the incorrect tire pressure for the tire type fitted to the vehicle. As a result, vehicles do not comply with the requirements of Federal Motor Vehicle Safety Standard 110 - Tire Selection and Rims. Failure to inflate tires to the correct pressures can lead to loss of vehicle stability and would increase the risk of a crash.

What will Jaguar and your Jaguar Dealer do?

Your authorized Jaguar dealer will carry out a Compliance Recall of the affected vehicles and replace the tire pressure placard label with a new tire pressure placard label with the correct tire information printed on it.

What should you do?

Please contact your authorized Jaguar Dealer at your earliest convenience to schedule an appointment to have Recall Action J014 completed on your vehicle.

How long will it take?

Repair time is estimated to take no longer than 15 minutes. Because of dealer scheduling requirements, your vehicle may be needed for a longer period of time.

Attention Leasing Agencies:

Federal regulations require that you forward this Recall notification to the lessee within TEN days.

Moved or no longer own a Jaguar?

If you are no longer the owner of this vehicle, Jaguar would greatly appreciate the name and address of the new owner, using the enclosed Information Change Form.

What should you do if you have further questions?

Should you have any questions regarding this Recall Action or need assistance in locating your nearest authorized Jaguar dealer, please contact the Jaguar Customer Relationship Center at:

800-4JAGUAR (800-452-4827)

Jaguar Land Rover North America, LLC
555 MacArthur Boulevard
Mahwah, NJ 07430
Telephone: 1-800-637-6837
Fax: 1-201-818-9781

You can also contact Jaguar by e-mail: Visit the web site <http://www.jaguarusa.com> and send an email from the "Contact Us" section.

If you have the need to contact Jaguar by mail, please use the following address:

Jaguar Land Rover North America LLC

ATTN: Customer Relationship Center

555 MacArthur Boulevard

Mahwah, NJ 07430-2327.

If you are still having difficulty getting your vehicle repaired in a reasonable time or without charge, you may write:

Administrator, National Highway Traffic Safety Administration

1200 New Jersey Avenue, SE

Washington, D.C. 20590

Or you may call the toll-free Vehicle Safety Hotline at 888-327-4236 (TTY: 800-424-9153), or log on to www.safercar.gov to submit a complaint electronically.

We appreciate your confidence in our product and wish to do everything we can to retain that confidence. Jaguar in cooperation with your authorized dealer will strive to minimize any inconvenience to you caused by this campaign.

Sincerely



Stephanie P. Lutz

Customer Satisfaction Manager