Bridgestone Americas
Tire Operations

535 Marriott Drive
Nashville, TN 37214

TIRE SAFETY RECALL NOTICE

DATE

Name
Address
City, State Zip

Dear XXX,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Bridgestone Americas Tire Operations, LLC ('Bridgestone'), has decided that a defect which relates to motor vehicle safety exists in the Bridgestone Exedra G850 G, size 180/70R16 77H tire which is the Original Equipment rear tire on Model Years 2008 and 2009 Triumph Rocket III Touring motorcycles. This motorcycle generates very high torque. Some rear position tires have experienced a torque-induced degradation in a body ply. **Continued use of a tire with this condition could lead to a vehicle crash**. Tires that develop this condition may begin to vibrate at moderate speeds. In addition, the degradation may result in innerliner cracking that could lead to a slow leak.

You are receiving this letter because Triumph Motorcycles America's records indicate that you purchased a Triumph Rocket III Touring motorcycle equipped with the Bridgestone Exedra G850 G, size 180/70R16 77H rear tire that is the subject of this safety recall.

TIRE REPLACEMENT PROGRAM

Take your Model Year 2008 or 2009 Triumph Rocket III Touring motorcycle, along with this letter and the Tire Recall Notice Reply Card (included with this letter) to your Triumph dealer. The dealer will replace the front and rear tires free of charge. While the condition occurs only on the rear tire, you will receive a front and rear tire. Triumph requires that the front and rear tires on this motorcycle match.

Out of a concern for consumer safety, Bridgestone has cooperated with Triumph to identify a replacement tire that is immediately available. Your tires will be replaced with a matching set of Metzeler tires which are the only available approved tire by Triumph for use on your motorcycle. The front and rear tires will be replaced with the Metzeler ME880 tire.

Even if you have already replaced a rear tire on this motorcycle with any other tire, bring this letter and the Tire Recall Notice Reply Card to your Triumph dealer. Arrangements will be made to replace the tires free of charge.

REIMBURSEMENT

If you have replaced a rear tire on this motorcycle at your own expense, you *may* be entitled to reimbursement. You are not eligible for reimbursement if the tire was replaced at no charge or if the replacement was due to puncture, impact damage or road hazard. If you believe you may be entitled to reimbursement, please call Bridgestone at 1-800-465-1904 for instructions on how to initiate your request for reimbursement.

Expiration Date

Please see your Triumph dealer immediately. This campaign will expire on June 30, 2009.

If you have any questions, please call Bridgestone at 1-800-465-1904. To identify a Triumph motorcycle dealer near you, call Triumph at 1-678-854-2010 ext 2064.

We regret the inconvenience that this campaign may cause you, but we are certain you will understand our interest in your safety.

Sincerely,

Bridgestone Americas Tire Operations, LLC

If you have any problems or concerns about this recall campaign, or if your local motorcycle dealer does not make the necessary replacements free of charge, you may contact the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue S.E., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1–888–327–4236 (TTY: 1–800–424–9153); or visit the website: *http://www.safercar.gov*.