HONDA

AUTOMOBILE DIVISION

American Honda Motor Co., Inc. 1919 Torrance Blvd., - P.O. Box 2215 Torrance, CA 90509-9870

March 2010

IMPORTANT SAFETY RECALL NOTICE

Dear Honda Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

What is the reason for this notice?

Honda Motor Co., Ltd. has decided that a defect which relates to motor vehicle safety exists in certain 2008-10 model year Accord 4-door vehicles that have an accessory nose mask installed. If the vehicle is equipped with a Honda Genuine accessory nose mask it is possible for the nose mask material to interfere with part of the hood latch. If the hood has not been completely closed and the nose mask interferes with the secondary hood latch mechanism the hood may fully open while the vehicle is being driven, resulting in reduced driver visibility that could increase the possibility of a crash.

What should you do?

If you have a Honda Genuine accessory nose mask, please remove the nose mask immediately and call any authorized Honda dealer to make an appointment to return the nose mask and have a replacement installed. This work will be done *free of charge*. Please plan to leave your vehicle for half a day to allow the dealer flexibility in scheduling.

If you do not have a Honda Genuine accessory nose mask, you do not need to do anything; your vehicle's hood latch system is not affected.

Who to contact if you experience problems?

If you are not satisfied with the service you receive from your Honda dealer, you may write to:

American Honda Motor Co., Inc. Honda Automobile Customer Service Mail Stop 500-2N-7A 1919 Torrance Blvd. Torrance, CA 90501-2746

If you believe that American Honda or the dealer has failed or is unable to remedy the defect in your vehicle, without charge, within a reasonable period of time (60 days from the date you first contact the dealer for a repair appointment), you may submit a complaint to:

Administrator National Highway Traffic Safety Administration 1200 New Jersey Ave., SE Washington, DC 20590

Or call the toll-free Safety Hotline at (888) 327-4236 [TTY (800) 424-9153], or go to http:// www.safercar.gov.

What to do if you feel this notice is in error.

Our records show that you are the current owner of a 2008-2010 Accord 4-door involved in this campaign. If this is not the case, or the name/address information is not correct, please fill out and return the enclosed, postage-paid *Information Change Card*. We will then update our records.

Lessor Information.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within 10 days.

If you have questions.

If you have any questions about this notice, or need assistance with locating a Honda dealer, please call Honda Automobile Customer Service at (800) 999-1009.

We apologize for any inconvenience this campaign may cause you.

Sincerely,