

Audi of America, Inc.



SAFETY RECALL CAMPAIGN ANNOUNCEMENT

December 21, 2009

Audi of America, Inc.
3800 Hamlin Road
Auburn Hills, MI 48326
United States of America
www.audiusa.com

**Subject: Upcoming Voluntary Safety Recall Campaign 70D4/J6
2009 Audi Q5 vehicles
Replace Middle Clip of A -Pillar Cover**

Dear Audi Dealer Principal, Service Manager, and Parts Manager:

This is to inform you that Audi has notified the NHTSA and Transport Canada of a voluntary safety recall campaign that requires the installation of retaining clips on the A-pillar on some model year 2009 Audi Q5 vehicles.

What is the problem?

A left and/or right A-pillar trim cover clip may not have been manufactured correctly, allowing (in rare cases) the A-pillar trim to become loose when the Sideguard™ head protection airbags deploy during a crash. If this happens, a loose trim piece could injure the front seat occupants of the vehicle.

What does the repair involve and when will the repair be available?

The clip in the middle of the left and right A-pillar covers will be replaced at no cost to customers. Customer notification is scheduled to begin in January 2010.

Inventory Vehicles

On December 14, 2009, a package containing replacement clips, a work procedure, interim claiming instructions and a VIN list was sent via FedEx to the dealers whom our records show had affected inventory vehicles. These vehicles showed the 70D4/J6 code open on December 15, 2009, and were visible on the dealer's AIM report.

Customer Notification

We have scheduled customer notification to begin in January 2010, and at that time, the 70D4/J6 code will show open on all affected vehicles.

Parts Allocation Information

Dealers will receive a parts allocation and notification of campaign launch before the customer mailing begins. We anticipate that parts allocation will take place in mid-January.

Important Reminder on Vehicles Affected by Safety and Compliance Recalls

By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

Audi Product Compliance

70D4/J6 121809

Frequently Asked Questions (FAQ) Voluntary Safety Recall 70D4/J6

This FAQ is intended to provide supplementary information regarding this voluntary Safety Recall. For additional information, please refer to the Safety Recall circular that will be posted on ElsaWeb and on AccessAudi/ServiceNet.

■ What vehicles are affected?

In the United States and Canada some model year 2009 Audi Q5 vehicles are affected.

■ What is the problem and what can happen?

A left and/or right A-pillar trim cover clip may not have been manufactured correctly, allowing (in rare cases) the A-pillar trim to become loose when the Sideguard™ head protection airbags deploy during a crash. If this happens, a loose trim piece could injure the front seat occupants of the vehicle.

■ Can I drive the vehicle until it is repaired?

Affected vehicles can continue to be driven as usual until the inspection/repair is conducted.

■ How many vehicles are affected and when will customer notification begin?

There are approximately 6504 affected vehicles in the United States and 668 vehicles in Canada. A customer notification is anticipated to begin in January 2010.

■ What exactly will be repaired on the vehicle?

The clip in the middle of the left and right A-pillar covers will be replaced at no cost to customers.

■ Is a loaner vehicle being covered under this Campaign?

No, a loaner vehicle is not covered under this Campaign.

■ Is towing covered under this Campaign?

No, towing is not covered under this Campaign.

■ When will this repair be available?

When sufficient parts stock is available, owners of affected vehicles will be notified. Dealer and owner notification is anticipated to begin in January 2010.

■ Who can the customers contact for more information or to see if their vehicle is affected?

Customers should contact Audi Customer Relations at 800-253-2834.



Audi

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**SAFETY RECALL CAMPAIGN ANNOUNCEMENT
IMMEDIATE ACTION REQUIRED!**

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United States of America
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December 14, 2009

**Subject: Upcoming Voluntary Safety Recall Campaign 70D4/J6
2009 Audi Q5 vehicles
Replace Middle Clip of A-Pillar Cover**

Dear Audi Service Manager,

This is to inform you that Audi has notified the NHTSA and Transport Canada of a voluntary safety recall campaign on certain 2009 model year Audi Q5 vehicles as described below.

What is the problem?

A left and/or right A-pillar trim cover clip may not have been manufactured correctly, allowing (in rare cases) the A-pillar trim to become loose when the Sideguard™ head protection airbags deploy during a crash. If this happens, a loose trim piece could injure the front seat occupants of the vehicle.

What does the repair involve and when will the repair be available?

The clip in the middle of the left and right A-pillar covers will be replaced at no cost to customers.

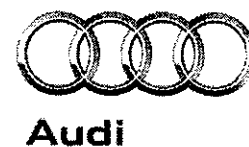
- Affected vehicles in dealer inventory will show this campaign open on or about December 15, 2009. Dealers should check their AIM report to see if they have any affected vehicles in inventory.
- On or about December 15, 2009, dealers with affected vehicles in inventory will receive a FedEx package from Audi addressed to the Service Manager, so that they can perform the repair immediately on those inventory vehicles. This package will contain:
 - ⇒ Replacement A-pillar clips (two per inventory vehicle)
 - ⇒ Repair instructions and claiming information
 - ⇒ Affected inventory VIN list (See page 2)
- Customer notification is scheduled to begin in January 2010. Dealers will receive an additional parts allocation for customer vehicles prior to customer notification.

Important Reminder on Vehicles Affected by Safety and Compliance Recalls

By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

Dealers with questions about this or any other campaign should contact the Campaign Helpline at 1-800-741-2919.

Audi Product Compliance



Affected Inventory VIN List

DEALER	VIN
403A09	WA1KK78R29A025367
403D19	WA1KK78R39A040427
405A11	WA1KK78R59A050702
405A36	WA1KK78R29A034084
405A36	WA1KK78R39A050987
405A36	WA1KK78R89A051021
405A40	WA1KK78RX9A039405
405A47	WA1KK78R19A048381
405A47	WA1KK78R79A048269
405A49	WA1KK78R69A053320
406A33	WA1KK78R49A025533
408A83	WA1KK78R39A039584
409D01	WA1KK78RX9A028663
424A10	WA1KK78RX9A026329
425F16	WA1KK78R89A052105
496I95	WA1KK98R99A033834