



August 3, 2009

Daniel Smith
Associate Administrator for Safety Assurance
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, D.C. 20590



Subject: NHTSA Campaign - TBD

2010 MY Jaguar XF Tire Placard Recall (Jaguar Recall Number J014) - Dealer Communication

Dear Mr. Smith:

Pursuant to 49 CFR 573, Defect and Non-compliance Reports, Jaguar Land Rover North America (JLRNA) is submitting the following dealer communication sent to our dealers on August 3, 2009 regarding Jaguar Recall J014.

Sincerely,

p.p. Gary Temple
President
Jaguar Land Rover North America

Attachment



Service

MODEL
XF

DATE
03 AUG 2009

NUMBER
7-60USA

ADMINISTRATION BULLETIN

Subject: Notification of Compliance RECALL J014

Jaguar North America has informed the National Highway Transportation Safety Administration (NHTSA) of its intent to perform a voluntary Safety Recall on certain 2010 model year Jaguar XF vehicles imported into the United States market. Information relating to the proposed Recall will be posted on the NHTSA web site.

U.S. Federal regulations require that Dealers must be advised of this Recall notification within three working days after government notification.

U.S. Federal law requires Dealers to complete any outstanding safety Recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a Dealer could result in a civil penalty of up to \$6,000 per vehicle.

This Recall Service Bulletin serves as notification to all Jaguar Dealers in the United States that any new affected vehicles may not be delivered for customer use until the Recall repair is completed.

AFFECTED VEHICLES

Thirty-four (34) 2010 model year Jaguar XF vehicles in the USA are affected.

XF (X250)

VIN: R51629 - R56082 (see attached VIN list)
Model Year: 2010

DESCRIPTION OF DEFECT

A potential compliance concern has been identified with the tire / tire placard label combination fitted to certain 2010MY Jaguar XF vehicles. A number of vehicles have been manufactured with a specification of tire which potentially has a different tire pressure to that stated on the tire placard label. Where a vehicle to this condition is identified this is a failure to comply with Federal Motor Vehicle Safety Standard (FMVSS) 110.

AFFECT ON VEHICLE OPERATION

Where the tire pressure on the placard does not correspond with the tires fitted to the vehicle, customers may inflate tires to an incorrect pressure. Failure to inflate tires to the correct pressures can lead to loss of vehicle stability and increased risk of accidents.

ACTION TO BE TAKEN

Dealers are required to HOLD all affected new vehicles in your control pending completion of the Repair Procedure outlined below. Sold vehicles should be inspected at the first available opportunity or at the owner's request.

Dealers are advised that the use of vehicles within the affected 2010 model year / VIN range as demonstrators or loaner vehicles may be considered a violation of Federal legislation. Jaguar recommends against using affected vehicles for demonstrator or loaner purposes. Please consult your own legal counsel if you have questions in this regard.

SERVICE PROGRAM

Dealers are instructed to replace the existing tire information label on the left-hand B-post and replace it with the correct label to be supplied directly to dealers with affected vehicles the week of 3 August 2009. Owners will be notified by mail no later the week of 17 August 2009.

CIRCULATE TO:	Dealer Principal	General Manager	Sales Manager	Service Manager	Parts Manager	Technician	Warranty Administrator	Parts Professional
	X	X	X	X	X	X	X	

STATUS CHECKING / VEHICLE IDENTIFICATION

Dealers must check the disposition of any vehicle by using the Jaguar DDW system vehicle history screen. In order to prevent Recall repair duplication, always verify the status of a Recall Action using DDW. Ensure all outstanding Service Campaigns against a vehicle in this Recall are identified, that any required parts are available, and that shop time is allocated to affect those repairs in conjunction with the J014 Recall activity.

PARTS

Dealers will receive labels for each affected vehicle the week of 3 August 2009.

TOOLS

No special tools required

CLAIM REIMBURSEMENT INFORMATION



NOTE: Always check DDW to verify that the vehicle is affected by this Recall Action or any other Service Action prior to undertaking any repair as some vehicles may have been repaired in port. DDW reflects only those vehicles affected and un-repaired.



NOTE: Repair procedures are under constant review, and therefore times are subject to change; those quoted here must be taken as guidance only. Always refer to DDW to obtain the latest repair time.

Warranty claims should be submitted quoting the Program Code 'J014' together with the relevant Option Code 'B' or 'C'. This will result in payment of the stated time. As Option Codes are used, there is no requirement to enter SRO information; these are displayed for information only. The option that allows for drive in / drive out may only be claimed if the vehicle is brought back into the workshop for this action alone to be undertaken.

Program Code	Option Code	Description	SRO	Time (hours)	Parts	Qty
J014	B	Replace tire information label	74.91.19	0.20	-	-
J014	C	Replace tire information label	74.91.19	0.20	-	-
		Drive in / drive out	10.10.10	0.10	-	-

Normal warranty policy and procedures apply.

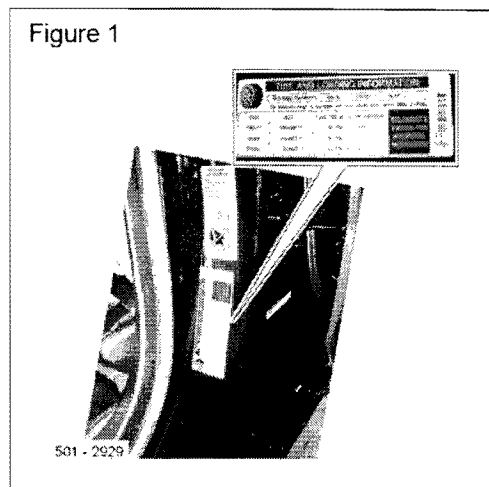
REPAIR PROCEDURE

REPLACE TIRE INFORMATION LABEL



CAUTION: Use care to not damage the vehicle paint work when removing the label.

1. Using a suitable hot air gun and a plastic scraper, remove the tire information label from the left-hand (LH) B-post. (Figure 1)
2. Using an adhesive remover, clean off any residual adhesive.
3. Install new tire information label to the LH B-post. (Figure 1)





Safety RECALL J014 Affected VIN List

VIN	Dealer Code	Dealer Name
R55542	5684	Bergen Jaguar
R52841	5742	Heritage Jaguar of Freeport
R52845	5742	Heritage Jaguar of Freeport
R52817	5782	Hornburg Jaguar Santa Monica
R54617	5782	Hornburg Jaguar Santa Monica
R54382	5796	Jaguar Des Moines
R53783	5525	Jaguar Lakeside
R53801	5525	Jaguar Lakeside
R53374	5471	Jaguar Main Line
R55496	5471	Jaguar Main Line
R55501	5471	Jaguar Main Line
R56014	5471	Jaguar Main Line
R56020	5471	Jaguar Main Line
R56026	5471	Jaguar Main Line
R56082	5471	Jaguar Main Line
R52330	5752	Jaguar Marin
R52335	5743	Jaguar Merriam
R54366	5403	Jaguar Nashville
R54344	5449	Jaguar of Novi
R52861	5515	Jaguar Treasure Coast
R53382	5515	Jaguar Treasure Coast
R51800	5788	Jaguar Tulsa
R51916	5788	Jaguar Tulsa
R54662	5788	Jaguar Tulsa
R54160	5725	Manhattan Jaguar/NYC
R51785	0486	Paretti Imports, Inc.
R54114	5537	Rusnak / Pasadena
R54124	5537	Rusnak / Pasadena
R54230	5537	Rusnak / Pasadena
R51629	5771	Sill-TerHar Motors, Inc.
R55367	5701	West-Herr Jaguar
R55369	5701	West-Herr Jaguar
R56064	5701	West-Herr Jaguar
R54985	5670	White Plains Jaguar