Dealer Announcement - New Service Programs / Recall October 8, 2009

SOA has initiated the following new Service Programs and Recall:

<u>WVJ-20 Safety Recall</u> affects approximately 15,743 2005-2006 Baja models. Repairs involve replacement of the fuel pump housing to correct a potential fuel leak condition at the fuel outlet pipe due to cracks. There is a potential safety risk associated with this condition. If cracks at the outlet pipe were to develop, a fuel leak could occur and pose a risk of a fire.

<u>WVL-22 Service Program</u> affects approximately 215,230 2005-2007 Impreza and 2005-2008 Forester models. Repairs involve permanent removal of the fuel tank one-way fuel valve. The valve may not perform as intended and result in potential damage to the catalytic converter.

<u>WVM-23 Service Program</u> affects approximately 192,389 2006-2009 Legacy/Outback and 2008-2010 Forester models equipped with CA PZEV emission system. Repairs involve reprogramming of the Engine Control Module (ECM). Reprogramming will improve management of the catalytic converter to reduce the risk of premature deterioration.

<u>WVN-24 Service Program</u> affects approximately 26,539 2007-2008 Forester models equipped with CA PZEV emission system. Repairs involve reprogramming of the Engine Control Module (ECM) and permanent removal of the fuel tank one-way fuel valve to reduce the risk of premature catalytic converter deterioration.

Model	Spec.\ MY	2005	2006	2007	20	800	2009	2010)
Baja	All	WVJ-2 Pump H							
Legacy/			W۱	/M-23: ECM	Repro	gramming			
Outback	PZEV								
		WVL-22: One-Way Fuel							
Impreza	Tier 2		Valve	; -					
				WVN-24:		WVM-		23:	
				One-Way Fuel					-
				Valve & ECM			_		-
	PZEV			Reprogramming		ECM Reprogramming		ramming	-
Forester	Tier 2	WVL	-22: One-Way Fuel Valve						

Additional Information Concerning These Programs:

- Subaru will monitor the customer response through claim volume. We need the fastest
 possible completion rate in the next few months. We will work with dealers to achieve a
 70% completion rate by December 31, 2009. To reach this goal, we are requesting that
 dealers make every effort to schedule appointments. For dealers with high numbers of
 affected vehicles, we request that a technician, service bay and SSM III be dedicated to
 get reprogrammed vehicles in and out quickly.
- Bulletins have been posted on the **Techinfo.Subaru.com** website. Bulletins contain additional information concerning identification of affected vehicles, repair and part information, and claim submission procedures.

Continued

• Because the four programs affect a high volume of vehicles, owner notification will be phased in such a way as to limit the combination of owner letters mailed for each selling dealer area. As indicated in the chart below, phase 1 will be limited to 1,000, phase 2 will be limited to 900 and the remaining balance for phase 3. For dealers with very high volume, additional phases may be added. Dealers will be able to identify anticipated volume by reviewing their individual affected VIN lists. Lists are scheduled for mailing on or around October 20, 2009.

The tentative owner notification schedule is as follows:

		Per-	Dealer VIN C	Count		
Owner Letter						
Mail Date	Phase	WVL-22	WVM-23	WVN-24	Totals	WVJ-20
	Phase					
10/16/2009	1	600	400		1,000	
	Phase					10/14/2009
11/6/2009	2	300	300	300	900	All
	Phase					
12/4/2009	3	Balance	Balance	Balance		

- On or around October 20, 2009, dealers will be mailed affected VIN lists for all four programs. The lists will contain owner name and address information along with the phase number for each VIN. Dealers will also be sent a supply of Service Program identification labels. Dealers located in the State of California will also be sent a supply of "Vehicle Emission Recall Proof of Correction" certificates.
- Parts: Each dealer will be sent a quantity of repair parts to initiate the programs. Please refer to the Program Bulletins for additional information.

Thank you for your cooperation in this matter.

Subaru of America, Inc.