

Toyota Motor Sales, U.S.A., Inc.
 19001 South Western Avenue
 Torrance, CA 90501
 (310) 468-4000

To: All Toyota Dealer Service Managers & Parts Managers

Subject: Owner Renotification of Non-Completed Safety Recalls and Service Campaigns

Safety Recall completion is important not only in satisfying government requirements but also as an integral part of our commitment to meet customer expectations of Toyota products. Toyota will be sending Safety Recall, SSC, and LSC Follow-Up Notices to remind owners whose vehicles have not yet had recall campaign repairs completed.

We request your assistance in completing the applicable recall campaign repairs as owners receive the Follow-Up Notice and contact your dealership. Please note the follow-up activity may cause an increase in your current recall campaign owner appointments. Toyota will continue with additional follow-up activities in the months to come. Please take this into consideration when analyzing your manpower requirements.

1. Safety Recall, SSC, and LSC Campaign(s) Covered in the Follow-Up

| Safety Recall/SSC/LSC | Safety Recall, SSC, and LSC Description (Title) | Model and Model Year |
|-----------------------|--|---|
| 90J | Update to Vehicle Capacity Weight and Gross Vehicles Weight Rating | Certain '04 – Certain '09 MY Sienna |
| A0J Phase 2 | 1ZZ-FE Engine Control Module | Certain '05 – '08 MY Corolla and Matrix |
| A0N | Electric Hybrid Water Pump Replaceme | '04 through Certain '07 Prius |

2. Safety Recall, SSC, and LSC Follow-Up Owner Notification Letter Mailing Date

The Safety Recall, SSC, and LSC Follow-Up Owner Notification Letters (“owner letters”) will begin approximately one week after the dealer notification. The owner letters will be mailed, by first class mail as required by Federal regulation, over a period of several weeks consistent with parts availability.

3. Technical Instructions

Technical Instructions to conduct these campaigns can be found on **TIS**.

4. Number of Covered Vehicles

Dealer Reports will no longer contain a VIN list. However, they will contain the number of covered vehicles per dealership where applicable. These counts are based upon the dealership’s Primary Marketing Area (PMA) or selling dealership where applicable. Based upon our records, a dealership which does not have a vehicle covered by this renotification in their PMA will receive a report indicating so.

5. Parts Ordering

The applicable parts ordering information can be found in the Dealer Cover Letter and Technical Instructions of the **specific** Safety Recall, SSC, or LSC. As a practice, please utilize the following guidelines to determine your parts order for this renotification activity:

- Check current stock levels.
- Order parts ensuring that dealership stock levels do not exceed 5% of the notices being mailed in your dealership’s PMA.
- Subsequent orders should be based on customer appointments.
- Replenishment orders of parts should be based on a "sell one, buy one" basis.

6. Vehicles in Dealer Stock

Dealerships are requested to perform recall campaign procedures on any vehicles in your stock prior to delivery. Always verify eligibility by consulting Dealer Daily/TIS prior to performing repairs.

7. Customer Handling and Dealership Follow-Up

Please consider this follow-up notice a great opportunity to focus on assuring customers that their safety remains Toyota's highest priority. Customers who receive the Safety Recall, SSC, or LSC Follow-Up Notice may contact your dealership with questions regarding the letter and/or remedy. Please ensure that all customer contact personnel are aware of these Safety Recall, SSC, and LSC and know how to accurately answer customer's questions or how to direct the customer to someone that can. Please welcome them to your dealership and answer any questions that they may have.

Toyota encourages dealerships to follow-up with their customers by telephone to remind them of the non-completed Safety Recall. The following word track has been provided for this purpose. To assure a consistent and accurate description of the Safety Recall is communicated to the customer, dealership associates are requested to refer to the specific Safety Recall Q&A (available in TIS) to answer any specific customer questions.

Hello [Mr./Ms.] _____ [Customer Name],

Our dealership _____ [Dealership Name] is following up with you regarding Safety Recall _____ [Safety Recall No.] which involves _____ [Safety Recall Title]. Our records indicate that your vehicle falls within the parameters of this Safety Recall and as a customer convenience I would like to answer any questions that you may have. [Answer any questions using the Safety Recall Q&A for the applicable recall]

May I schedule an appointment for your vehicle to complete this important recall campaign?

What date and time will be convenient for you to bring your vehicle into our service department which is located at _____ [dealership address]. If you have any further questions or concerns, please contact me at _____ [contact name and telephone no.]

To ensure customer satisfaction, please review this letter with your Service and Parts staff to familiarize them with the proper procedure for this Service Campaign.

Thank you for your cooperation.

TOYOTA MOTOR SALES, U.S.A., INC.

December 1, 2011

To: Lexus Dealer Service Managers and Parts Managers

Subject: Owner Re-notification of Non-Completed Special Service Campaigns

Safety Recall and Special Service Campaign completion is important not only in satisfying government requirements but also as an integral part of our commitment to meet customer expectations of Lexus products. Lexus will be sending Special Service Campaign Follow-Up Notices to remind owners whose vehicles have not yet had campaign repairs completed.

We request your assistance in completing the applicable campaign repairs as owners receive the Special Service Campaign Follow-Up Notice and contact your dealership. Please note the follow-up activity may cause an increase in your current campaign owner appointments. Lexus will continue with additional follow-up activities in the months to come. Please take this into consideration when analyzing your manpower requirements.

1. Special Service Campaign(s) Involved in the Follow-Up

| Special Service Campaign | Description | Model | Model Year |
|--------------------------|---|--------|--------------|
| 9LF | Update to Vehicle Capacity Weight and Gross Vehicle Weight Rating | GX 470 | Certain 2009 |

2. Special Service Campaign Follow-Up Owner Notification Letter Mailing Date

The Safety Recall Follow-Up Owner Notification Letters ("owner letters") will begin in early December, 2011, approximately one week after the dealer notification. The owner letters will be mailed by first class mail as required by Federal regulation.

3. Correction Procedures

Correction procedures for the affected vehicles are listed in the dealer letter posted on TIS.

4. Number of Involved Vehicles Not Yet Remedied

Please reference the attached list.

5. Label Ordering

The applicable label ordering information can be found in the Dealer Cover Letter.

6. Vehicles in Dealer Stock

Dealerships are requested to perform recall campaign procedures on any vehicles in your stock prior to delivery. Always verify eligibility by consulting Dealer Daily/TIS prior to performing repairs.

7. Customer Handling and Dealership Follow-Up

Please consider this Special Service Campaign follow-up a great opportunity to focus on assuring customers that their safety remains Lexus' highest priority. Customers who receive the Special Service Campaign Follow-Up Notice may contact your dealership with questions regarding the letter and/or campaign remedy.

Please ensure that all customer contact personnel are aware of these Special Service Campaigns and know how to accurately answer customer's questions or how to direct the customer to someone that can. Please welcome them to your dealership and answer any questions that they may have.

Please review this letter with your Service and Parts staff to familiarize them with the proper procedure for this re-notification activity.

Thank you for your understanding and cooperation.

Lexus Service and Parts Operations Department

| | |
|-------------------|-------------------|
| JTJBT20X090176209 | JTJBT20X590175721 |
| JTJBT20X190172363 | JTJBT20X590176822 |
| JTJBT20X190172945 | JTJBT20X490172552 |
| JTJBT20XX90173575 | JTJBT20X490172597 |
| JTJBT20X190173626 | JTJBT20X490172650 |
| JTJBT20X190173819 | JTJBT20X590173967 |
| JTJBT20X190174081 | JTJBT20X590174536 |
| JTJBT20X190174341 | JTJBT20X590174715 |
| JTJBT20X290172047 | JTJBT20X590174858 |
| JTJBT20X290172498 | JTJBT20X690172794 |
| JTJBT20XX90174760 | JTJBT20X790174148 |
| JTJBT20XX90174791 | JTJBT20X790174618 |
| JTJBT20XX90175309 | JTJBT20X890172294 |
| JTJBT20XX90175875 | JTJBT20X890175406 |
| JTJBT20X190175568 | JTJBT20X890176250 |
| JTJBT20X190176784 | JTJBT20X990174667 |
| JTJBT20X290173392 | JTJBT20X990174944 |
| JTJBT20X290173442 | JTJBT20X990175625 |
| JTJBT20X290173845 | JTJBT20X090172189 |
| JTJBT20X290174266 | JTJBT20X090172404 |
| JTJBT20X290174574 | JTJBT20X090172838 |
| JTJBT20X390173191 | JTJBT20X690173878 |
| JTJBT20X390173756 | JTJBT20X690174187 |
| JTJBT20X390174311 | JTJBT20X790172089 |
| JTJBT20X390174390 | JTJBT20X790173095 |
| JTJBT20X390176446 | JTJBT20X790173114 |
| JTJBT20X490171983 | JTJBT20X790175123 |
| JTJBT20X490174897 | JTJBT20X890173784 |
| JTJBT20X490175211 | JTJBT20X890177379 |
| JTJBT20X490175516 | JTJBT20X090174119 |
| JTJBT20X590172706 | JTJBT20X090175027 |
| JTJBT20X590172995 | JTJBT20X990173910 |



Kathy [REDACTED] Lexus/Toyota

12/01/2011 08:15 AM

To

cc

bcc [REDACTED]

Subject Owner Re-notification of Non-Completed Safety Recalls and Service Campaigns

Lexus will be re-notifying owners of vehicles affected by certain Safety Recalls that have not yet had the remedy performed. Please review the attached document that explains to which owners Lexus will be sending re-notification letters and the schedule with your staff to assure that all associates are prepared to answer customer questions and to handle increased service and parts activity resulting from the re-notification.

Thank you for your continuing support.



Dealer Letter - Safety Recall Owner Re-notification 9LF.pdf



Kathy [REDACTED]

Vendor Relations Administrator, Sr.

Lexus Service & Parts Operations

Tel. 310.468.[REDACTED] Fax 310.381.[REDACTED]

<http://tv/lexusps>

