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June 17, 2009

IMPORTANT SAFETY RECALL CAMPAIGN ANNOUNCEMENT

NHTSA Recall Campaign # 09V-221

Dear Jayco Dealer:

This letter is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

DEFECT INVOLVED

Jayco, Inc. has decided that a defect, which relates to motor vehicle safety, exists in specific Model Year 2009 Jayco Jay Feather EXP travel trailers models 23B, 19H, 21M and model year 2009 Jayco Jay Feather EX-PORT travel trailers model 17C manufactured between October 22, 2008 and May 5, 2009.

Jayco has identified that the screws used to attach the bunk door cables to the bunk doors may be of insufficient length, which could result in the cable becoming detached from the door while the travel trailer is parked and set up with the bunk doors open. If this condition is not addressed, it could possibly result in an injury. There is no potential for this situation to occur while the vehicle is being towed.

The remedy for the affected vehicles is to replace the screws attaching the cable to the bunk door with longer fasteners. If you are unable to perform this repair, please contact Jayco Customer Service at 1-800-283-8267 for assistance.

DEALER CAMPAIGN RESPONSIBILITY

We strongly suggest that you designate a manager to coordinate the recall to ensure the work is performed and documented properly, and that a warranty claim is submitted to Jayco to verify the performance of the modification. This responsibility should also include accountability for all stock units affected by the recall campaign.

All unsold new vehicles in your possession that are subject to this campaign must be held and repaired per the service procedure of this recall campaign bulletin **before** owners take possession of these vehicles.

Federal law requires that all units in your inventory be repaired prior to delivery to a customer. If you have sold a unit recently that you have received a stock recall notice on, please contact the owner immediately to advise of the recall. You may do this by sending a copy of the retail owner recall notice. In addition, Jayco encourages you to follow up with a telephone call to the customer to assist in scheduling the repairs.

Authorized Jayco dealers are to service all vehicles subject to this campaign at no charge to owners, regardless of mileage, age of vehicle or ownership, from this time forward. Recall campaigns should receive the highest priority in your shop because of the safety factor involved and work must be scheduled promptly regardless of where the vehicle was purchased.

OWNER NOTIFICATION

Retail owners of record will be receiving notification of this campaign within two weeks of this dealer notification letter. A copy of the owner notification letter is attached for your review. In addition, make sure the customer signs a recall claim form that you must submit to Jayco for payment. The customer must sign the recall claim form as an indication that the recall was performed. Jayco will not accept recall claims that are not signed by the customer or via the TRADEROUTE system.

If you have any questions regarding this recall or instructions, please contact us on your dealer service line 1-800-283-8267.

Thank you for your assistance.

Sincerely,

Jayco, Inc.

Enclosures