
TO: «DEALER»
FROM: Doug Shadick – Customer Service: Field Upgrades and Recalls
DATE: April 2009
SUBJECT: Recall Notice 09V-105 Velocity/Impel battery Box



VEHICLE SAFETY DEALER NOTIFICATION - IMPORTANT

The National Traffic and Motor Vehicle Safety Act, as amended, provides that each vehicle which is subject to a recall campaign of this type must be adequately repaired within a reasonable time after the owner has tendered it for repair. Failure to repair within sixty (60) days after tender of a vehicle is prima facie evidence of failure to repair within a reasonable time.

If the condition is not adequately repaired within a reasonable time, the owner may be entitled to an identical or reasonable equivalent vehicle at no charge or to a refund of the purchase price less a reasonable allowance for depreciation.

To avoid having to provide these burdensome solutions, every effort must be made to promptly schedule an appointment with each owner and to repair their vehicle as soon as possible. As you will see in reading the attached copy of the letter that is being sent to owners, the owners are being instructed to contact Pierce customer service if their dealer does not remedy the condition within three (3) days of the mutually agreed upon service date. If the condition is not remedied within a reasonable time, they are instructed on how to contact the National Highway Traffic Safety Administration.

DEFECT INVOLVED

Pierce Manufacturing Inc. has decided that a defect, which relates to motor vehicle safety, exists in certain Pierce Velocity/Impel chassis. The vehicles involved were built between April 11, 2007 and February 14, 2008.

A battery box is positioned on both sides of the Velocity/Impel chassis frame directly under the cab. Cab interference may occur with the positive battery post and the aluminum cab floor substructure. If metal-to-metal contact were to occur, an electrical arc between the cab and battery could occur.

The battery post interference may occur during normal vehicle driving operations. As the truck bounces over bumps and chuckholes, the truck cab may contact the positive battery post. Eventually the battery post protective cap may wear away and contact with the aluminum cab could occur.

It is the dealer's responsibility to contact the fire departments on the attached list and to support service for this remedy.

VEHICLES INVOLVED

Involved vehicles have been identified by Pierce job numbers and are listed on the attached report. Computer listings contain the complete job number, owner name and address data. Owner name and address data furnished will enable dealers to follow up with owners involved in this campaign.

REMEDY SERVICE INSTRUCTIONS

Service instructions are included with this notification.

Sincerely,

A handwritten signature in black ink, appearing to read "Doug Shadick".

Doug Shadick
Customer Service: Field Upgrades and Recalls