



December 15, 2009

09V-480
(3 Pages)

Mr. Daniel C. Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
Recall Management Division (NVS-215)
1200 New Jersey Avenue, SE – Room W45-306
Washington, D.C. 20590

Dear Mr. Smith:

The following information is submitted pursuant to the requirements of 49 CFR 573.7 as it applies to a determination by General Motors of a noncompliance involving certain 2010 model year Cadillac DTS vehicles.

573.6(c)(1): Cadillac Brand of General Motors LLC

573.6(c)(2)(3)(4): This information is shown on the attached sheet.

573.6(c)(5): General Motors has decided that certain 2010 model year Cadillac DTS vehicles fail to conform to Federal Motor Vehicle Safety Standard 110 for installing a Tire and Loading Information Label. This label, which lists the proper tire and vehicle loading information, was not installed on the vehicle.

In addition, there are two labels affixed to the vehicle that incorrectly describe the vehicle as an incomplete vehicle. One label is the Vehicle Certification Label, which certifies that the vehicle conforms to all applicable U.S. Federal Motor Vehicle Safety, Bumper, and Theft Prevention Standards. The second label is the Service Parts Identification Label, which lists various components used in the manufacturing of the vehicle.

573.6(c)(7): GM's determination is based on:

On November 3, 2009, a vehicle assembly operator noticed that incorrect Outside Rear View Mirrors were installed on the passenger vehicles with W20 (Merchandised Package Cadillac DeVille Livery) option content. Further investigation of the quality control in the Assembly Plant discovered that these vehicles were mislabeled as incomplete vehicles and the tire label was missing.



The issue was presented to the Field Performance Evaluation Review Committee and on December 11, 2009, the Executive Field Action Decision Committee decided to conduct a noncompliance recall.

573.6(c)(8): On unsold vehicles, dealers are to install a Tire and Loading Information Label, a corrected Vehicle Certification Label and a corrected Service Parts Identification Label. Because these labels can easily be installed by the customer, and to reduce their inconvenience, these labels and application instructions will be mailed to customers of record.

Pursuant to 577.11(e), GM does not plan to provide notice about reimbursement to owners because the correction is to supply labels to the customer.

573.6(c)(10): GM will provide the dealer bulletin and owner letter when available. GM anticipates that the dealer bulletin will be sent December 18, 2009 and owner letters will be mailed on December 28, 2009.

Sincerely,

A handwritten signature in black ink, appearing to read 'G. P. Kent', with a long, sweeping horizontal stroke extending to the right.

Gay P. Kent,
Director, Product Investigations
and Safety Regulations

N090322
Attachment

573.6(c)(2),(3),(4)

VEHICLES POTENTIALLY AFFECTED BY MAKE, MODEL, AND MODEL YEAR
PLUS INCLUSIVE DATES OF MANUFACTURE

| <u>MAKE</u> | <u>MODEL SERIES</u> | <u>MODEL YEAR</u> | <u>NUMBER INVOLVED</u> | <u>INCLUSIVE MANUFACTURING DATES (FROM) (TO)</u> | | <u>DESCRIPTIVE INFO. TO PROPERLY IDENT. VEH.</u> | <u>EST. NO. W/CONDITION</u> |
|-------------|---------------------|-------------------|------------------------|--|-----------|--|-----------------------------|
| Cadillac | K | 2010 | 126 | 08/17/2009 | 11/5/2009 | DTS | * |
| GM Total: | | | 126 | | | | |

* All involved vehicles will be corrected as necessary.

573.6(c)(2)(iv): N/A Labels printed in the GM plant.

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