

**RECEIVED**

By Recall Mgt Div. at 2:10 pm, Dec 10, 2009

December 4, 2009

Mr. Daniel Smith  
Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
1200 New Jersey Ave., S.E.  
Washington, DC 20590



**Re: Recall Campaign  
Engine  
2009 – 2010 BMW K1300 S / GT Motorcycles**

Dear Mr. Smith:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act of 1966 and 49 CFR Part 573.

Pursuant to Section 573.6(c) of the above, we submit the following information.

1. Manufacturer: Bayerische Motoren Werke AG (BMW AG)  
Designated Agent: Jan Urbahn  
BMW of North America, LLC  
Woodcliff Lake, New Jersey 07677
2. Make: BMW  
Model Year / Model: 2009 – 2010 / K1300 S / GT  
Inclusive Dates of Manufacture: K1300 S (Sep 11, 2008 – Oct 13, 2009)  
K1300 GT (Oct 17, 2008 – Nov 19, 2009)
3. The number of motorcycles potentially affected is approximately 936 K1300 S and 1083 K1300 GT models.
4. The percentage of motorcycles estimated to actually contain the problem is unknown.
5. The problem involves fuel quality. Poor fuel quality may lead to small deposits within the throttle bodies. During engine operation in a low rpm range, typically near idle speed (when coming to a stop), air flow could be restricted. If air flow was sufficiently restricted, then engine stalling could occur.
6. BMW became aware of this matter as a result of our normal quality control monitoring processes. Specifically, BMW began to receive field reports in July 2009 indicating that, under certain conditions, the functionality of the engine could be compromised. The field reports were monitored and, analyses were conducted in order to understand the cause of the failure. This issue was also the subject of NHTSA PE09-052. In late November 2009, BMW decided to conduct a voluntary safety recall.

**Company**

BMW of North America, LLC

BMW Group Company

**Mailing address**

PO Box 1227  
Westwood, NJ  
07675-1227

**Office address**

300 Chestnut Ridge Road  
Woodcliff Lake, NJ  
07677-7731

**Telephone**

(201) 307-4000

**Fax**

(201) 571-5479

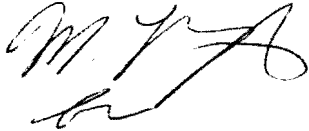
**Website**

bmwusa.com



7. Not applicable.
8. BMW will conduct a recall campaign to remedy the affected motorcycles. Specifically, the engine management software will be updated.  
  
BMW expects to begin and complete dealer and owner notification in January 2010.
9. Not applicable.
10. A copy of the Service Bulletin will be submitted when available.
11. A draft copy of the owner notification letter will be submitted when available.
12. Not applicable.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Urbahn', with a stylized flourish at the end.

Jan Urbahn  
General Manager  
Safety Engineering and Intelligent Transportation Systems

Attachment

TREAD ACT CUSTOMER REIMBURSEMENT PLAN  
(BMW of North America, LLC)

Customer Reimbursement for Safety Related Recall Repairs  
Effective with Safety related recalls initiated January 15, 2003

The customer is encouraged to request reimbursement from their authorized BMW motorcycle dealer. Alternatively, the customer may submit the request for reimbursement to the following address:

Customer Relations and Services Department  
BMW of North America, LLC  
P.O. Box 1227  
Westwood, NJ 07675-1227

In all cases:

- Repair expenses pertaining to the subject of the safety recall are reimbursable, not consequential expenses such as towing, rental, accommodations, damage repairs, etc.
- Expenses from repair facilities outside of the BMW motorcycle dealer network will be considered; however, the procedure must meet BMW standards and use BMW Genuine Parts.
- When BMW Genuine Parts are used, the Manufacturers Suggested Retail Price (MSRP) will be considered as the guideline for reasonable charges.
- Expenses for repairs performed more than 10 days after the date of the last owner notification letter sent by BMW are not eligible for reimbursement.
- Taxes and hazardous waste disposal, where previously paid, are eligible for reimbursement.
- BMW will not reimburse for prior repairs that did not utilize BMW Genuine Parts.

The authorized BMW motorcycle dealer will request a copy of the owner notification letter, as well as, a copy of the owner's previously paid invoice, and then inspect the vehicle (if still in the possession of the invoice holder) to determine the scope and quality of the previous repair. Claims shall be processed within 60 days of receipt.