

Mazda North American Operations



Mr. Daniel C. Smith  
Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
Attention: Recall Management Division (NVS-215)  
Room W46-425  
1200 New Jersey Avenue, SE  
Washington, D.C. 20590

October 22, 2009

Dear Mr. Smith:

Re.: Submission of Part 573 report for B-Series Vehicles

Pursuant to Part 573 of Title 49 of the Code of Federal Regulations, "Defect and Noncompliance Reports," Mazda North American Operations (MNAO), on behalf of Mazda Motor Corporation of Hiroshima, Japan (Mazda), submits the following information concerning a voluntary recall action that it is initiating.

Sec. 573.6 (c)(1) - Manufacturer's Name:

Mazda Motor Corporation with Designated Agent:

David G. Robertson, Group Manager  
Environmental, Safety and Powertrain Engineering  
Mazda North American Operations  
1500 Enterprise Drive, Allen Park  
Michigan 48101-2053

Sec. 573.6 (c)(2) – Potentially Affected Vehicles:

Approximately 39,600 potentially affected Mazda B-Series Trucks are currently registered in the U.S. and Federalized territories. Those vehicles, equipped with the Texas Instruments speed control deactivation switch, are listed in the below table.

Year	Model	Assembly Plant	Build Dates	Notes
1995-1997	B-Series	EDISON	11/28/1994 – 6/1/1997	With Speed Control System
2001	B-Series	EDISON	6/21/2000 – 7/31/2001	Without speed control and with Anti-lock Brake System
2002	B-Series	EDISON	8/6/2001 – 7/31/2002	Without speed control and with Anti-lock Brake System
2003	B-Series	EDISON	8/2/2002 -12/5/2002	With and without Speed Control System

Sec. 573.6 (c)(3) – Estimated Population of Vehicles Potentially Affected:

Approximately 39,600 vehicles in the United States and federalized territories are potentially affected.

Sec. 573.6 (c)(4) – Estimated Percentage of Affected Vehicles with the Defect Condition:

Unknown

Sec. 573.6 (c)(5) – Description of the Defect:

Ford has submitted a report of their recall No. 09S09 for certain vehicles equipped with the Texas Instruments Speed Control Deactivation Switch (SCDS) to avoid any future concerns related to any potential fire risk. This recall action includes Ford Ranger vehicles, which has a common design with Mazda B-Series vehicles. As of October 2009, no allegations of fire have been identified.

Sec. 573.6 (c)(6) – Chronology of Events:

On October 16, 2009, Mazda determined to conduct a voluntary recall action for B-Series vehicles simultaneously with Ford.

Sec. 573.6 (c)(7) – Basis of Non-Compliance Determination:

Not applicable.

Sec. 573.6 (c)(8) – Service Program:

Owners of record will be notified of the issue and instructed to take their vehicles to a Mazda dealer to have a fused wiring harness installed. The repairs will be performed at no cost to the vehicle owner.

A copy of the reimbursement plan to be sent to owners and dealers as an attachment to the owner notification letter is attached on this report. With respect to reimbursement, customers will be reimbursed based on the submission of a receipt indicating the amount paid by the customer to remedy this problem.

Dealers will be notified of the voluntary recall during the week of November 2nd, 2009.

Mailing of owner notification letters by first class mail will begin on November 13, 2009 and be completed within that day.

Sec. 573.6 (c)(9) – Service Program for Tire Replacement:

Not Applicable.

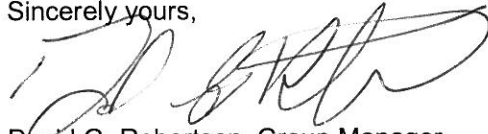
Sec. 573.6 (c)(10) – Copy of notification letters:

A Copy of the notification letter to be sent to owners is attached on this report. For the notification to dealers, a copy of the letter will be sent when it becomes available.

Sec. 573.6 (c)(11) – The Manufacturer’s Campaign Number:

Mazda has assigned recall number 5709J to this action.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'D. Robertson', written over a horizontal line.

David G. Robertson, Group Manager,  
Environmental, Safety & Powertrain Engineering  
Mazda North American Operations