



2600 AMERICAN DRIVE

POST OFFICE BOX 2017

APPLETON, WISCONSIN 54912-2017

920-832-3000 · FAX 920-832-3208

August 4, 2009

George Person (NVS-215)
Chief of Recall Management
National Highway Traffic Safety Administration
U.S. Department of Transportation
1200 New Jersey Avenue, SE
Washington DC 20590

Vehicle Recall 09V-xxx Side Roll Protection Sensor

Dear Mr. Person:

Pierce has been notified by IMMI (Indiana Mills & Manufacturing Inc) of a potential safety defect in the side roll protection sensor used on Pierce custom fire trucks. Pierce has decided that a defect which relates to motor vehicle safety exists in the motor vehicles listed below. We therefore furnish notification to the National Highway Traffic Safety Administration, in accordance with 49 CFR Part 573, Defect and Noncompliance Reports.

Manufacturer's Identification Code: 39-0139830

1. Name of Manufacturer and Corporate contact:

Pierce Manufacturing Inc.
Roger Lackore, Director of Research and Development
Phone: 920 832-3249
FAX: 920 832-3092
E-Mail: rlackore@piercemfg.com

2. Identification of Vehicle Classification:

Make: Pierce
Model Years Involved: 2007 – 2009
Models: Arrow XT, Dash, Quantum, and Velocity/Impel
Mfg. Date Beginning: 12/05/2007
Mfg. Date Ending: 07/15/2009

3. Number of Potentially Affected Vehicles: 28

4. Estimated Percentage of Vehicles Containing the Defect or Noncompliance:

See Indiana Mills & Manufacturing, Inc. (IMMI) Part 573 report 09E-048. For further information contact Matthew Byam, Manager of Quality Assurance, IMMI.

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OFFICE OF DEFECTS
NHTSA

5. Description of the defect or noncompliance:

See Indiana Mills & Manufacturing, Inc. (IMMI) Part 573 report 09E-048. For further information contact Matthew Byam, Manager of Quality Assurance, IMMI.

6. Chronology of Principal Events:

See Indiana Mills & Manufacturing, Inc. (IMMI) Part 573 report 09E-048. For further information contact Matthew Byam, Manager of Quality Assurance, IMMI.

7. Corrective Action:

See Indiana Mills & Manufacturing, Inc. (IMMI) Part 573 report 09E-048. For further information contact Matthew Byam, Manager of Quality Assurance, IMMI.

8. Representative Notices:

Customer letter, dealer letter and remedy instructions are attached.

Sincerely,
Pierce Manufacturing, Inc

A handwritten signature in black ink, appearing to read "Roger Lackore", is positioned above the printed name.

Roger Lackore, P.E.
Director of Research and Development