

September 28, 2009

Mr. Daniel Smith  
Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
1200 New Jersey Ave., S.E.  
Washington, DC 20590

RECEIVED  
2009 SEP 29 A 1: 50  
OFFICE OF DEFECTS  
INVESTIGATION

**Re: Recall Campaign  
Fuel Pump Control Unit  
2006 - 2008 BMW R1200 GS and R1200 GS Adventure Motorcycles  
Supplemental Report**

Dear Mr. Smith:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act of 1966 and 49 CFR Part 573.

Please note that this is to supplement our August 5, 2009 report which, in accordance with Section 573.6(b), contained information pertaining to Section 573.6(c)(1), (c)(2), and (c)(5).

Pursuant to Section 573.6(c) of the above, we submit the following information.

- Manufacturer:** Bayerische Motoren Werke AG (BMW AG)

**Designated Agent:** Jan Urbahn  
BMW of North America, LLC  
Woodcliff Lake, New Jersey 07677
- Make:** BMW

**Model Year / Model:** 2006 - 2008 / R1200 GS  
2006 - 2008 / R1200 GS Adventure

**Inclusive Dates of Manufacture:** R1200 GS (Aug. 2, 2006 – Jan. 31, 2008)  
R1200 GS Adv. (Aug. 3, 2006 – Jan. 29, 2008)
- The number of motorcycles potentially affected is approximately 2,813 R1200 GS and 2,026 R1200 GS Adventure models.
- The percentage of motorcycles estimated to actually contain the problem is unknown.
- The problem involves the fuel pump control unit. In isolated cases, the sealing of the control unit housing might be insufficient and, water could intrude into the control unit housing creating a humid atmosphere. If this occurred, then corrosion to the fuel pump electronics could result. Over time, if the corrosion became significant, the fuel pump could fail. If the fuel pump failed, insufficient fuel would be delivered to the engine, and stalling could result.

**Company**  
BMW of North America, LLC

BMW Group Company

**Mailing address**  
PO Box 1227  
Westwood, NJ  
07675-1227

**Office address**  
300 Chestnut Ridge Road  
Woodcliff Lake, NJ  
07677-7731

**Telephone**  
(201) 307-4000

**Fax**  
(201) 571-5479

**Website**  
bmwusa.com



6. BMW became aware of this matter as a result of our normal quality control monitoring processes. Specifically, BMW began to receive field reports in January indicating that, under certain conditions, the fuel pumps could fail. The field reports were monitored and, analyses were conducted in order to understand the cause of the failure. In late July, BMW decided to conduct a voluntary safety recall. Note, BMW submitted its initial defect report to NHTSA on August 5, 2009.
7. Not applicable.
8. BMW will conduct a recall campaign to remedy the affected motorcycles. The fuel pump control unit will be replaced.  
  
BMW expects to begin and complete dealer and owner notification in October 2009.
9. Not applicable.
10. A copy of the Service Bulletin will be submitted when available.
11. A draft copy of the owner notification letter is attached.
12. Not applicable.

Sincerely,



Jan Urbahn  
General Manager  
Safety Engineering and Intelligent Transportation Systems

Attachment

**TREAD ACT CUSTOMER REIMBURSEMENT PLAN  
(BMW of North America, LLC)**

**Customer Reimbursement for Safety Related Recall Repairs  
Effective with Safety related recalls initiated January 15, 2003**

The customer is encouraged to request reimbursement from their authorized BMW motorcycle dealer. Alternatively, the customer may submit the request for reimbursement to the following address:

Customer Relations and Services Department  
BMW of North America, LLC  
P.O. Box 1227  
Westwood, NJ 07675-1227

In all cases:

- Repair expenses pertaining to the subject of the safety recall are reimbursable, not consequential expenses such as towing, rental, accommodations, damage repairs, etc.
- Expenses from repair facilities outside of the BMW motorcycle dealer network will be considered; however, the procedure must meet BMW standards and use BMW Genuine Parts.
- When BMW Genuine Parts are used, the Manufacturers Suggested Retail Price (MSRP) will be considered as the guideline for reasonable charges.
- Expenses for repairs performed more than 10 days after the date of the last owner notification letter sent by BMW are not eligible for reimbursement.
- Taxes and hazardous waste disposal, where previously paid, are eligible for reimbursement.
- BMW will not reimburse for prior repairs that did not utilize BMW Genuine Parts.

The authorized BMW motorcycle dealer will request a copy of the owner notification letter, as well as, a copy of the owner's previously paid invoice, and then inspect the vehicle (if still in the possession of the invoice holder) to determine the scope and quality of the previous repair. Claims shall be processed within 60 days of receipt.