



July 29, 2009

Mr. Daniel C. Smith  
Associate Administrator for Safety Assurance  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue, SE/W45-231  
Washington, DC 20590



09V-316  
(4 Pages)

Dear Mr. Smith:

**Subject**      **Jaguar Recall Number J014 – 2010 Model Year Jaguar XF vehicles for the inspection and possible replacement of the Tire Placard Label**

Pursuant to 49 CFR 573, Defect and Noncompliance Responsibility and Reports, Jaguar Land Rover North America, LLC is submitting information concerning a compliance recall that is being voluntarily initiated.

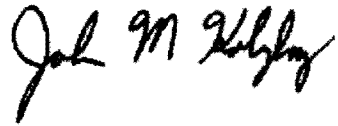
Summary

- Action – Jaguar is conducting a voluntary compliance recall involving 2010 Model Year Jaguar XF vehicles built at the Castle Bromwich (UK) Assembly Plant from April 27, 2009 through to June 18, 2009 to inspect and replace if necessary the tire placard label. Vehicles which do not have the correct tire placard label fitted will have the tire placard label removed and replaced with a label stating the correct tire pressures for the tires fitted. This action is necessary to conform to the requirements of FMVSS110.
- Number of Vehicles Involved – 34 2010 MY Jaguar XF vehicles in the United States and Federalized Territories.
- Affect on Vehicle Operation – Where the tire pressure on the placard does not correspond with the tires fitted to the vehicle, customers may inflate tires to an incorrect pressure. Failure to inflate tires to the correct pressures can lead to loss of vehicle stability and increased risk of accidents.
- Service Program – Dealers will be instructed to inspect the tire placard label. If the tire placard label does not correspond with the tires fitted to the vehicle it will be removed and replaced with a label stating the correct tire pressures for the tires fitted.
- There will be no charge to owners for this inspection and possible repair.

Attached is the detailed information required by the applicable portions of 49 CFR Part 573 - Defect and Non-Compliance Information Report.

Please contact John Kobylarz at 201-818-8034 or at [jkobyla1@jaguarlandrover.com](mailto:jkobyla1@jaguarlandrover.com) for further information

Sincerely,

A handwritten signature in black ink that reads "John M. Kobylarz". The signature is written in a cursive style with a large initial "J" and "K".

pp Gary Temple  
President  
Jaguar Land Rover North America, LLC

Attachment

49 CFR Part 573 - DEFECT INFORMATION REPORT  
RECALL J014 – 2010 Model Year Jaguar XF vehicles

573.6 (c) (1) - Manufacturer Identification

Manufacturer Corporate Name

Jaguar Cars Limited,  
Abbey Road,  
Whitley,  
Coventry,  
England,  
CV3 4LF

Affiliated U.S. Importing Company

Jaguar Land Rover North America, LLC  
555 MacArthur Boulevard  
Mahwah, New Jersey, 07430

573.6 (c) (2) - Potentially Affected Vehicles

2010 Model Year Jaguar XF vehicles built at the Castle Bromwich (UK) Assembly Plant from April 27, 2009 through to June 18, 2009 within VIN range SAJWA0GB1ALR51629 to SAJWA0FA1AHR56082 are potentially affected.

573.6 (c) (3) - Estimated Population of Vehicles Potentially Affected

34 2010 MY Jaguar XF vehicles in the United States and Federalized Territories.

573.6 (c) (4) - Estimated Percentage of Affected Vehicles with the Condition

Unknown.

573.6 (c) (5) - Description of the Defect

A potential compliance concern has been identified with the tire / tire placard label combination fitted to Jaguar 2010MY XF vehicles. A number of vehicles have been manufactured with a specification of tire which potentially has a different tire pressure to that stated on the tire placard label. Where a vehicle to this condition is identified this is a failure to comply with FMVSS 110

573.6 (c) (7) - Test Results and Other Information Used to Determine Noncompliance and Date

On July 21, 2009, Jaguar's Critical Concerns Review Group (CCRG) reviewed a manufacturing issue identified by port of entry inspection where the incorrect tire / tire placard label combination had been fitted to 2010MY Jaguar XF vehicles. During initial discussions at the CCRG a concern was raised that this constituted a non-compliance to FMVSS110.

The investigation was passed to the Jaguar Technical Review Group (TRG) on July 22, 2009 where the full affects of the noncompliance concerns where reviewed.

This item was presented at the Jaguar Field Review Committee (FRC) on July 22, 2009 where a non compliance to FMVSS110 was determined and a voluntary compliance recall recommended.

Jaguar is not aware of any reports of accidents or injuries attributed to this condition.

#### 573.6 (c) (8) (i) Manufacturer's Remedy Program and Reimbursement Plan

Owners will be notified and instructed to take their vehicles to a Jaguar dealer to inspect and replace if necessary the tire placard label. Vehicles which do not have the correct tire placard label fitted will have the tire placard label removed and replaced with a label stating the correct tire pressures for the tires fitted.

There will be no charge to owners for this inspection and possible repair.

If the owner meets all the following requirements, they are eligible to receive reimbursement

1. They own or have owned a 2010MY Jaguar XF vehicle within the VIN range listed above
2. They have paid for a replacement of the tire placard label outlined previously in this letter
3. The repair was performed before August 17, 2009
4. They have an original or legible copy of the paid repair order or invoice showing:
  - A description of the concern reported
  - Itemized parts and labor charges
  - The vehicle model and year and the vehicle identification number
  - The repair date
  - Repair mileage
  - Name and address of the Jaguar Retailer or licensed repair shop
  - The owner's name and address at the time of the repair

#### 573.6 (c) (8) (ii) Estimated Notification Date to Owners and Dealers

Mailing of owner notification letters will occur during the week of August 17, 2009. Notification to dealers will occur on July 31, 2009.

#### 573.6 (c) (10) - Notices, Bulletins, and Other Communications Related to the Defect

Jaguar does not plan to make a public statement concerning the subject matter of this action. A copy of the notification letters to dealers and owners from Jaguar will be forwarded when available.

#### 573.6 (c) (11) - Recall Number

Jaguar has assigned recall number J014 to this recall action.