

July 1, 2009

Mr. Daniel Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Ave., S.E.
Washington, DC 20590

**Re: Recall Campaign
Side Air Bag / Belt Tensioner Wiring
2008 BMW 1-Series, 3-Series
Initial Report**

Dear Mr. Smith:

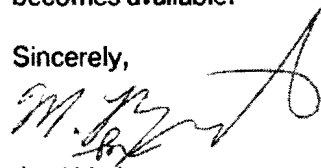
This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act of 1966 and 49 CFR Part 573.

Pursuant to Section 573.6(b) of the above, we are submitting the following information pertaining to Section 573.6(c)(1), (c)(2), and (c)(5).

- 1. Manufacturer: Bayerische Motoren Werke AG (BMW AG)
Designated Agent: Jan Urbahn
BMW of North America, LLC
Woodcliff Lake, New Jersey 07677
- 2. Make: BMW
Model Year / Model: 2008 / 1-Series, 3-Series
Inclusive Dates of Manufacture: May 23, 2008 – July 21, 2008
- 5. The problem involves the wiring for the front side air bags and front safety belt tensioners. Specifically, incorrect crimp connectors may have been used on the side air bag and belt tensioner wiring. As a result, sufficient contact between the crimp connectors and the corresponding plug may not occur which could lead to an increase in the electrical resistance of that connection. If that happened, it would be possible for the side air bag and/or the safety belt tensioner not to deploy. However, in such a case, the air bag warning lamp in the instrument cluster would illuminate.

In accordance with 49 CFR 573.6(b), further information will be provided to NHTSA as it becomes available.

Sincerely,



Jan Urbahn
General Manager
Safety Engineering and Intelligent Transportation Systems

Company
BMW of North America, LLC

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