

BMW Group

July 27, 2009

Mr. Daniel Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Ave., S.E.
Washington, DC 20590



**Re: Recall Campaign
Side Air Bag / Belt Tensioner Wiring
2008 BMW 1-Series, 3-Series
Supplemental Report**

Dear Mr. Smith:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act of 1966 and 49 CFR Part 573.

Please note that this is to supplement our July 1, 2009 report which, in accordance with Section 573.6(b), contained information pertaining to Section 573.6(c)(1), (c)(2), and (c)(5).

Pursuant to Section 573.6(c), we submit the following information.

- Manufacturer: Bayerische Motoren Werke AG (BMW AG)

Designated Agent: Jan Urbahn
BMW of North America, LLC
Woodcliff Lake, New Jersey 07677
- Make: BMW

Model Year / Model: 2008 / 1-Series, 3-Series

Inclusive Dates of Manufacture: May 23, 2008 – July 21, 2008
- The number of vehicles affected is approximately 2,350.
- The percentage of vehicles estimated to actually contain the problem is believed to be 100%.
- The problem involves the wiring for the front side air bags and front safety belt tensioners. Specifically, incorrect crimp connectors may have been used on the side air bag and belt tensioner wiring. As a result, sufficient contact between the connectors and the corresponding plug may not occur which could lead to an increase in the electrical resistance at that connection. If that happened, it would be possible for the side air bag and/or the safety belt tensioner not to deploy. However, in such a case, the air bag warning lamp in the instrument cluster would illuminate.

Company
BMW of North America, LLC
BMW Group Company

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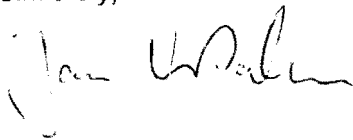
The name, business address, telephone number, and contact person of the wiring is:

Draexlmaier Automotive of America, LLC
1751 East Main Street
Duncan, SC 29334
Manfred Kasprzok
Tel.: 864-433-8910, Ext. 1329
<mailto:kasprzok.manfred@draexlmaier.us>

6. BMW became aware of this matter through its quality control analyses and processes. In the fall of 2008, BMW began processing warranty claims pertaining to the subject vehicles which involved the illumination of the air bag warning lamp. Claims of this type were then monitored in order to determine if a trend would develop. In December, due to an increasing number of these types of warranty claims, it was decided to perform an analysis of parts from the field. In the spring of 2009, due to the analysis of field parts, the reason for the illumination of the air bag warning lamp was understood. In mid-May, BMW decided to conduct a voluntary safety recall. Due to an inadvertent administrative oversight, BMW NA was not notified of the decision until June 24th. However, BMW submitted its initial defect report to NHTSA on July 1, 2009. Please note that the issue that caused the delay in reporting was an isolated instance. Please also note that we are taking steps to address the administrative issue that led to this delay.
7. Not applicable.
8. BMW will conduct a recall campaign to remedy the affected vehicles. Specifically, the side air bag and belt tensioner wiring will be replaced.

BMW expects to begin and complete dealer and owner notification in August 2009.
9. Not applicable.
10. A copy of the Service Bulletin will be submitted when available.
11. A draft copy of the owner notification letter is attached.
12. Not applicable.

Sincerely,



Jan Urbahn
General Manager
Safety Engineering and Intelligent Transportation Systems

Attachment