

Safety Defect and Noncompliance Report Guide for Vehicles
PART 573 Defect and Noncompliance Responsibility and Reports¹

On March 10, 200⁹, Ducati Motor Holding [MFR] decided that (a defect which relates to motor vehicle safety)(a noncompliance with Federal Motor Vehicle Safety Standard No. 577) exists in the motor vehicles listed below, and is furnishing notification to the National Highway Traffic Safety Administration in accordance with 49 CFR Part 573 Defect and Noncompliance Responsibility and Reports.

Date this report was prepared: March 23, 2009

Furnish the manufacturer's identification code for this recall (if applicable): RCL-09-001

1. Identify the full corporate name of the fabricating manufacturer of the vehicle being recalled. If the recalled vehicle is imported, provide the name and mailing address of the designated agent as prescribed by 49 U.S.C. §30164.

Ducati Motor Holding SPA
VIA Cavalieri, Ducati 3 40132 Bologna Italy

Identify the corporate official, by name and title, whom the agency should contact with respect to this recall.

Jonathan LaForte
Technical Manager

Telephone Number: 408-343-4437 Fax No.: 408-716-3135

Name and Title of Person who prepared this report.

Jonathan LaForte
Technical Manager (DNA)

Signed:

J. LaForte 23 MAR 2009

¹ Each manufacturer must furnish a report, to the Associate Administrator for Enforcement, for each defect or noncompliance condition which relates to motor vehicle safety. OWNERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO www.safercar.gov and also outlines information currently requested. Any questions, please consult the complete Part 573 or contact Mr. George Person at (202) 366-5210, by FAX at (202) 366-7882, or by E-Mail to RMD.ODI@dot.gov.

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I. Identify the Vehicle Models Involved in the Recall

2. Identify the Vehicles Involved in the Recall, for each make and model or applicable vehicle line (provide illustrations or photographs as necessary to describe the vehicle), provide:

Make(s): Ducati Model Years Involved: 2009 Model(s): 696

Production Dates: Beginning: Feb 29, 2008 Ending: Sep. 16, 2008

VIN Range: Beginning: ZDM1RADNX9B000065 Ending: ZDM1RADNX9B011020

Vehicle Type: Motorcycle Bodystyle: Standard

Descriptive information which characterizes/distinguishes the recalled vehicles from those model vehicles not included in the recall:

Make(s): _____ Model Years Involved: _____ Model(s): _____

Production Dates: Beginning: _____ Ending: _____

VIN Range: Beginning: _____ Ending: _____

Vehicle Type: _____ Bodystyle: _____

Descriptive information which characterizes/distinguishes the recalled vehicles from those model vehicles not included in the recall:

Make(s): _____ Model Years Involved: _____ Model(s): _____

Production Dates: Beginning: _____ Ending: _____

VIN Range: Beginning: _____ Ending: _____

Vehicle Type: _____ Bodystyle: _____

Descriptive information which characterizes/distinguishes the recalled vehicles from those model vehicles not included in the recall:

Identify the approximate percentage of the production of all the recalled models manufactured by your company between the inclusive dates of manufacture provided above, that the recalled model population represents. For example, if the recall involved Vehicles equipped with certain items of equipment from January 1, 1996 through April 1, 1997, then what was the percentage of the recalled Vehicles of all Vehicles manufactured during that time period.

100%

II. Identify the Recall Population

3. Furnish the total number of vehicles recalled potentially containing the defect or noncompliance.

<u>Model</u>	<u>Year</u>	<u>Number of Vehicles Potentially Involved</u>
696	2009	1,755

Total Number Potentially Affected by the Recall:

1,755

4. Furnish the approximate percentage of the total number of vehicles estimated to actually contain the defect or noncompliance:

100%

Identify and describe how the recall population was determined--in particular how the recalled models were selected and the basis for the beginning and final dates of manufacture of the recalled vehicles:

Post failures of the wiring harness

the cause was determined to be:

main wiring harness - affected by engine heat.

A production change occurred in October of 2008,
with the harness being re-routed so it would not

come in contact with the vertical cylinder head,
and vertical cylinder exhaust pipe.

III. Describe the Defect or Noncompliance

5. Describe the defect or noncompliance. The description should address the nature and physical location of the defect or noncompliance. Illustrations should be provided as appropriate.

Main wiring harness damage due to contact with the vertical cylinder head, and vertical cylinder exhaust pipe.

Describe the cause(s) of the defect or noncompliance condition.

Incorrect routing of the main wiring harness at the vertical cylinder head, and vertical cylinder exhaust pipe.

Describe the consequence(s) of the defect or noncompliance condition.

The motorcycle may unexpectedly lose power. A loss of functionality to components in the motorcycle lighting system may occur.

Identify any warning which can (a) precede or (b) occur.

Loss of power to lighting system components or unexpected engine power loss.

If the defect or noncompliance is in a component or assembly purchased from a supplier, identify the supplier by corporate name and address.

In house production

Identify the name and title of the chief executive officer or knowledgeable representative of the supplier:

IV. Provide the Chronology in Determining the Defect/Noncompliance

If the recall is for a defect, complete item 6, otherwise item 7.

6. With respect to a defect, furnish a chronological summary (including dates) of all the principle events that were the basis for the determination of the defect. The summary should include, but not be limited to, the number of reports, accidents, injuries, fatalities, and warranty claims.
7. With respect to a noncompliance, identify and provide the test results or other data (in chronological order and including dates) on which the noncompliance was determined.

During engine testing / production failure analysis
Quality Control determined the main wiring harness
had the potential to contact the vertical cylinder
head and exhaust pipe.

V. Identify the Remedy

8. A description of the manufacturer's program for remedying the defect or noncompliance. This program shall include a plan for reimbursing an owner or purchaser who incurred costs to obtain a remedy for the problem addressed by the recall within a reasonable time in advance of the manufacturer's notification of owners, purchasers and dealers, in accordance with §573.13 of this part. A manufacturer's plan may incorporate by reference a general reimbursement plan it previously submitted to NHTSA, together with information specific to the individual recall. Information required by §573.13 that is not in a general reimbursement plan shall be submitted in the manufacturer's report to NHTSA under this section. If a manufacturer submits one or more general reimbursement plans, the manufacturer shall update each plan every two years, in accordance with §573.13. The manufacturer's remedy program and reimbursement plans will be available for inspection by the public at NHTSA headquarters.

An Authorized Ducati Dealer will check for
interference between the main wiring harness
and the vertical cylinder head and exhaust pipe.
The dealer will reposition and fasten the main
wiring harness to the frame at no cost to the
customer for parts and labor. These revisions
entered production lines as of October 2008.

9. Furnish a description of the manufacturer's remedy for the defect or noncompliance. Clearly describe the differences between the recall condition and the remedy.

The manufacturer's remedy and the Recall remedy are identical - Reposition the main wiring harness away from engine components.

Clearly describe the distinguishing characteristics of the remedy component/assembly versus the recalled component/assembly.

The manufacturer's remedy and Recall remedy are the same.

Identify and describe how and when the recall condition was corrected in production. If the production remedy was identical to the recall remedy in the field, so state. If the product was discontinued, so state.

Production and field remedy are identical

VI. Identify the Recall Schedule

10. Furnish a schedule or agenda (with specific dates) for notification to other manufacturers, dealers/retailers, and purchasers. Please, identify any foreseeable problems with implementing the recall.

Ducati North America Service Bulletin (Recall) to be published to the network of dealers. Established communication process, therefore no implementation problems foreseeable.

VII. Furnish Recall Communications

11. Furnish a final copy of all notices, bulletins, and other communications that relate directly to the defect or noncompliance and which are sent to more than one manufacturer, distributor, or purchaser. This includes all communications (including both original and follow-up) concerning this recall from the time your company determines the defect or noncompliance condition on, not just the initial notification. A DRAFT copy of the notification documents should be submitted to this office by Fax (202-366-7882) or by E-Mail to RMD.ODI@dot.gov for review prior to mailing.

Note that these documents are to be submitted separately from those provided in accordance with Part 579.5 requirements.



Cylinder Head Main Wiring Harness Interference
Models: MY '09 Monster 696
Recall Bulletin RCL-09-001

Date: Tuesday, March 24, 2009
To: Dealer Principal, Service Manager, North American Dealer Network
From: Austin Gray, Technical Director; Jonathan LaForte, Technical Manager

Important: All Dealer Principles, Service Managers, and Parts Managers should read and initial this notice.

Dear Service Manager,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

NHTSA Campaign I.D. Number: XXX
Transport Canada Safety Recall I.D. Number: XXX

Ducati Motor Holding S.P.A. has determined that a safety related defect exists on some M.Y.2009 Monster 696 motorcycles.

Description of defect:

Ducati Motor Holding S.P.A. has determined that the motorcycle main wiring harness may come in contact with the vertical cylinder head and exhaust pipe as shown in the picture below. Any damage to the harness may lead to loss of functionality of the motorcycles lighting system or an unexpected loss of engine performance.





Cylinder Head Main Wiring Harness Interference
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Description of remedy:

Check for interference between the main wiring harness and the vertical cylinder head and exhaust pipe. The dealer will reposition and fasten the main wiring harness to the frame.

Technical solution implementation:

Production implemented the wiring harness repositioning from frame number ZDM1RADNX9B012524 manufactured on 1st October 2008.

Affected VIN range requiring application of the technical solution:

MODEL	FROM FRAME NO.	TO FRAME NO.
Monster696	ZDM1RADNX9B000065 manufactured on 29 th February 2008	ZDM1RADNX9B011020 manufactured on 16th September 2008

Customer notification:

Ducati North America, Inc. will notify all known owners of affected vehicles directly by First Class mail. A sample copy of the owner notification letter is enclosed for your information.

Vehicle allocation:

Prior to owner notification, we will furnish you a list of affected vehicles
(See attached Affected VIN List)

Limitation on sale or lease of certain vehicles:

Section 154(d) of National traffic and Motor Vehicle Safety Act of 1996 mandates that dealers correct, prior to sale or lease, any vehicle which contains a defect relating to motor vehicle safety. It is therefore mandatory that any vehicle in your inventory affected by this recall be corrected prior to sale or lease.

Auto-ship replacement part:

No auto-shipment is required.

Repair instructions:

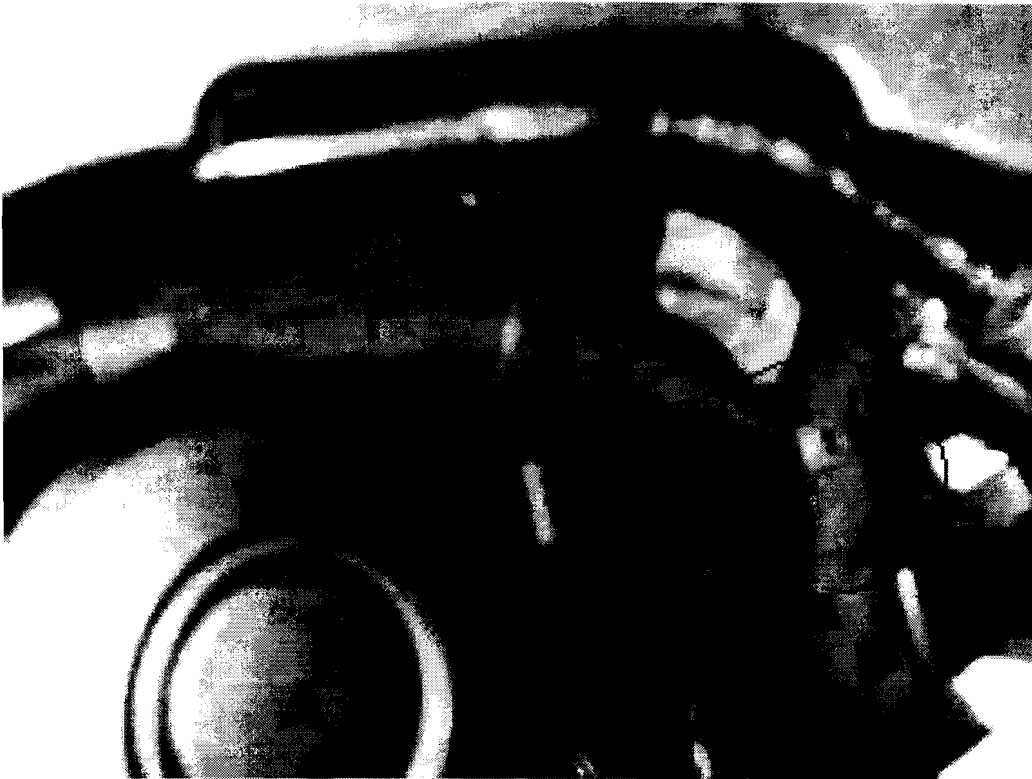
The frames listed in the above table need to be modified immediately by recalling the motorcycles delivered to final customers or during the pre-delivery operations; components must be ordered from Ducati Motor Holding following the current standard procedures.



Cylinder Head Main Wiring Harness Interference Recall Bulletin RCL-09-001

Proceed as follows:

Fit a cable tie in between the rear wiring length and the main wiring harness section as shown in the picture below in order to prevent the wires from interfering with the vertical head top fin.





Cylinder Head Main Wiring Harness Interference Recall Bulletin RCL-09-001

Check the vertical cylinder lambda sensor power cable as it could touch the vertical cylinder exhaust pipe if not correctly positioned. Fasten the cable, as shown, to the fuel pump flange cover retainer by means of a cable tie.





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After such intervention, use an indelible white felt pen and draw a point in a visible position on the RH lower portion of the tank to indicate that the modification was carried out.





Cylinder Head Main Wiring Harness Interference Recall Bulletin RCL-09-001

Special tools:

No special tools are required.

Time allowance and reimbursement procedure:

A warranty claim must be submitted in ARCO using the following codes:

Claim type	PC
Subgroup	2
Fault code	056
Safety code	B
Campaign number	XX
Product line	19
Subject	0
Labor operation (12 min.)	036

Please note that it is necessary to enter each repair under warranty as an individual warranty claim, using the specified fault and labor codes. This process ensures that this recall campaign has been actually completed and will be correctly reported to government agencies.

Campaign authorization:

Ducati North America, Inc. will mail a notification letter to all known owners. If a customer does not present this notification letter, it is important that you confirm the eligibility for recall status on the ORACLE portal (Dealer Bikes -> Recall Campaign), before you commence work. Reimbursement requests for duplicate recall campaign repairs will not be accepted.

Dealer obligation:

This program is designed to complete the necessary repairs and to achieve owner satisfaction. Therefore, we ask you to take prompt and courteous action in accordance with these directives.

Please provide a copy of this communication to every person in your dealership who has recall-related responsibilities.

Thank you for your cooperation.

Ducati North America, Inc.
Service Department



Cylinder Head Main Wiring Harness Interference
Recall Bulletin RCL-09-001

Sample of Customer Letter

Name
Address
City, St, Zip

VIN#

Subject: **Ducati Motorcycles:**
 M.Y. 2009 696
 Dealer Bulletin: RCL-09-001

NHTSA Campaign I.D. Number: XXX
Transport Canada Safety Recall I.D. Number: XXX

Summary of Procedure: On the above referenced models it is necessary to inspect and reposition the main wiring harness away from the vertical cylinder head.

Dear Ducati Owner,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act & Transport Canada.

Ducati Motor Holding S.P.A. has decided that a defect that relates to motor vehicle safety exists in certain model year 2009 Monster696 motorcycles. Our records indicate that you are the owner of a Ducati motorcycle affected by this safety recall campaign. Please take the time to read this letter and help us take the appropriate steps to ensure that your vehicle is operating properly.

Ducati Motor Holding S.P.A. has determined that the motorcycle main wiring harness may come in contact with the vertical cylinder head and exhaust pipe possibly resulting in damage to the motorcycle and a potential hazard to the rider. Any damage to the harness may lead to loss of functionality of the motorcycles lighting system or an unexpected loss of engine performance.

To correct this condition, your authorized Ducati dealer will check for interference between the main wiring harness and the vertical cylinder head and exhaust pipe. The Dealer will reposition and fasten the main wiring harness to the frame at no cost to you for parts and labor.

We request that you contact your authorized Ducati dealer and schedule an appointment, so that the required service can be performed without delay. To locate your nearest authorized Ducati dealer, please go to



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www.ducatiusa.com and select the "dealer locator" or you may call toll free from the U.S. 800-231-6696. Your dealer can complete the required service in under an hour, if you have an appointment. If your dealer has a number of vehicles awaiting service, additional time may be required.

Precautions - If you are not the only rider of this motorcycle, please advise all other riders of this important information. You may continue to ride this motorcycle; however, if you chose to do so, do not leave this problem unattended.

Service Problem Help:

If you believe that your dealer has failed or is unable to perform the service within a reasonable period of time, please write to:

Ducati North America, Inc.
Attn: Customer Service
10443 Bandlely Drive
Cupertino, CA 95014

If you still cannot obtain satisfaction, you may file a complaint with the appropriate Administrator listed below:

USA Customers:

National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, D.C. 20590
Or call toll-free hotline at 1-888-327-4236
(TTY 1- 800-424-9153), or go to [HTTP://WWW.SAFERCAR.GOV](http://WWW.SAFERCAR.GOV).

Canadian Customers:

Canada Motor Vehicle Safety
And Motor Vehicle Regulation Office
Telephone: (613) 993-9542

TREADACT CUSTOMER REIMBURSEMENT PLAN
Ducati North America, Inc.

If you have paid for the repair described in the attached letter, and you would like to be considered for reimbursement, please contact your authorized Ducati dealer. Expenses from repair facilities outside of the authorized Ducati dealer network will be considered; however, the procedure must meet Ducati North America's standards and use Ducati original replacement parts.



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Your authorized Ducati retailer will request a copy of your owner notification letter, as well as, a copy of your previously paid invoice. They inspect the vehicle, if still in your possession, prior to submitting a claim on your behalf to Ducati North America, Inc. for reimbursement.

Please note the following:

Only a repair subject of this safety recall campaign is reimbursable. Ducati North America, Inc will not reimburse consequential expenses such as towing, rental, accommodations, and damage repairs.

Ducati North America, Inc. will not reimburse for prior repairs that did not utilize original Ducati parts.

We recommend that your authorized Ducati dealer be your primary contact on this issue. We anticipate that your authorized Ducati dealer will be able to answer any questions that you may have regarding your qualifications for reimbursement of a previous repair; however, our Customer Relations Dept. may be contacted at 408-253-0499 for any special assistance required.

We regret any inconvenience to you from this action; however, your safety and satisfaction are important to us. We request that you bring your Ducati motorcycle to your nearest authorized Ducati dealer at your earliest convenience.

Thank you for riding Ducati.

Sincerely,

Ducati North America
Aftersales Department