



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 31, 2009

MR. ROGER LACKORE, P.E.
DIRECTOR OF RESEARCH AND DEVELOPMENT
PIERCE MANUFACTURING, INC.
2600 AMERICAN DRIVE P.O. BOX 2017
APPLETON, WI 54912-2017

NVS-215kjs
09V-341

SUBJECT: SIDE-ROLL AIR BAGS/INADVERTANT DEPLOYMENT

DEAR MR. LACKORE:

This letter serves to acknowledge Pierce Manufacturing Inc's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety defect in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

PIERCE/ARROW XT/2007-2009
PIERCE/DASH/2007-2009
PIERCE/IMPEL/2007-2009
PIERCE/QUANTUM/2007-2009
PIERCE/VELOCITY/2007-2009

NHTSA Campaign Number: 09V-341

Mfg's Report Date: August 31, 2009

Components: AIR BAGS: ROLL PROTECTION

Potential Number of Units Affected: 28

Summary:

PIERCE IS RECALLING CERTAIN MODEL YEAR 2007 THROUGH 2009 FIRE TRUCKS EQUIPPED WITH SIDE-ROLL PROTECTION SYSTEMS. THE SENSOR DESIGNED TO DETECT VEHICLE ROLL CAN MALFUNCTION RESULTING IN AN INADVERTENT DEPLOYMENT OF THE PROTECTION SYSTEM.

Consequence:

INADVERTENT DEPLOYMENT OF THE SIDE-ROLL PROTECTION SYSTEM COULD RESULT IN A VEHICLE CRASH OR INJURY TO AN OUT OF POSITION OCCUPANT.

Remedy:

PIERCE WILL NOTIFY OWNERS AND THE VEHICLES WILL BE REPAIRED FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING SEPTEMBER 2009. OWNERS MAY CONTACT PIERCE TOLL-FREE AT 1-888-974-3723.

Notes:

PIERCE'S RECALL CAMPAIGN NUMBER 39-0139830. CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

We have received Pierce's proposed owner notification letter and it meets the requirements of Part 577. Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler, who may be reached by phone at 202-366-5227, by email at Kelly.Schuler@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

A handwritten signature in blue ink, appearing to read "G. Person", written in a cursive style.

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement