



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 23, 2009

MR. WILLIAM COLEMAN
RECALL ADMINISTRATOR
BLUE BIRD CORPORATION
P.O. BOX 937
FORT VALLEY, GA 31030

NVS-215kjs
09V-286

SUBJECT: INSUFFICIENT RIVETS IN THE HEADLINER PANEL

DEAR MR. COLEMAN:

This letter serves to acknowledge Blue Bird Corporation's (Blue Bird) notification to the National Highway Traffic Safety Administration (NHTSA) of a noncompliance with the requirements of Federal Motor Vehicle Safety Standard No. 221, "School Bus Body Joint Strength." with the vehicles listed below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
BLUE BIRD/ALL AMERICAN/2010

NHTSA Campaign Number: 09V-286 **Mfg's Report Date:** July 22, 2009

Components: STRUCTURE:BODY

Potential Number of Units Affected: 35

Summary:

BLUE BIRD IS RECALLING 35 MODEL YEAR 2010 ALL AMERICAN SCHOOL BUSES MANUFACTURED FROM MAY 13 THROUGH JUNE 17, 2009. INSUFFICIENT RIVETS WERE INSTALLED IN THE REAR HEADLINER PANEL. THESE BUSES FAIL TO CONFORM WITH THE JOINT STRENGTH REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 221, "SCHOOL BUS BODY JOINT STRENGTH."

Consequence:

BUS PASSENGERS MAY SUSTAIN INJURIES IN THE EVENT OF A VEHICLE CRASH.

Remedy:

BLUE BIRD WILL NOTIFY OWNERS AND REPAIR THE BUSES FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN ON OR ABOUT AUGUST 25, 2009. OWNERS MAY CONTACT BLUE BIRD AT 1-478-422-2242.

Notes:

BLUE BIRD'S RECALL CAMPAIGN NO. R09PL. CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

The information in your noncompliance report appears to satisfy the requirements of 49 CFR 573.6 except for the following:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Your contacts for this recall will Kelly Schuler, who may be reached by phone at 202-366-9525 or 202-366-5227, or by email at Kelly.Schuler@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,



George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement

