



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

June 29, 2009

MR. CHRIS TINTO
VICE PRESIDENT
TECHNICAL & REGULATORY AFFAIRS
TOYOTA MOTOR NORTH AMERICA, INC.
601 THIRTEENTH STREET, NW SUITE 910 SOUTH
WASHINGTON, DC 20005

NVS-215kjs
09V-234

Subject: INCORRECT GVWR LABELS

Dear MR. TINTO:

This letter serves to acknowledge Toyota Motor North America, Inc.'s (Toyota) notification to the National Highway Traffic Safety Administration (NHTSA) of a noncompliance with the requirements of Federal Motor Vehicle Safety Standard No. 110, "Tire Selection and Rims," with the vehicle listed below for which a safety recall campaign shall be conducted pursuant to Federal laws.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

LEXUS/GX/2009
TOYOTA/LAND CRUISER/2004
TOYOTA/SIENNA/2006-2009

NHTSA Campaign Number: 09V-234 **Mfg's Report Date:** June 23, 2009

Components: EQUIPMENT:OTHER:LABELS

Potential Number of Units Affected: 1,348

Summary:

TOYOTA IS RECALLING 1,281 MODEL YEAR 2006 THROUGH 2009 SIENNA, 2004 LAND CRUISER, AND 2009 LEXUS GX PASSENGER VEHICLES. THE VEHICLE CAPACITY WEIGHT ON THE TIRE AND LOADING INFORMATION LABEL AND THE GVWR ON THE CERTIFICATION LABEL IS INSUFFICIENT FOR CERTAIN VEHICLES. SOME VEHICLES WERE ACCESSORIZED THROUGH VEHICLE

PROCESSING CENTERS AND HAD ACCESSORIES INSTALLED THAT CAUSED THE VEHICLE TO EXCEED THE GVWR VALUE. THESE VEHICLES FAIL TO COMPLY WITH THE REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO 110, "TIRE SELECTION AND RIMS," AND 49 CFR PART 567.

Consequence:

THE GVWR IS INSUFFICIENT FOR THE LOAD CARRYING CAPACITY OF THE VEHICLES.

Remedy:

TOYOTA WILL NOTIFY OWNERS INSTRUCTING THEM TO RETURN THEIR VEHICLE TO A TOYOTA OR LEXUS DEALER FOR AN EXCHANGE OF THE CERTIFICATION LABEL AND THE TIRE AND LOADING INFORMATION LABEL, AN INSTALLATION OF THE LOAD CARRYING CAPACITY MODIFICATION LABEL, IF NECESSARY, AND A CORRECTION TO THE OWNER'S MANUAL. THIS REMEDY WILL BE PERFORMED FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING JULY 2009. OWNERS MAY CONTACT TOYOTA AT 1-888-270-9371.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

This recall was the subject of an investigation, OA-110-090304A, conducted by the Office of Vehicle Safety Compliance.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

The information in your noncompliance report appears to satisfy the requirements of 49 CFR 573.6.

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please provide us with the beginning and ending dates of production for the vehicles affected by this recall.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to

purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Kelly Schuler, who may be reached by phone at 202-366-5227, by email at Kelly.Schuler@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "G. Person". The signature is fluid and cursive, with a large initial "G" and "P".

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement