



U.S. Department  
of Transportation  
**National Highway  
Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

June 11, 2009

GREG ZASH  
BUYER  
BI-MART CORPORATION  
220 S. SENECA  
EUGENE OR 97402

NVS-215dgl  
09V-207

**SUBJECT: TIRE PLACARD LABEL/FMVSS 110/LONG CHIH**

**DEAR MR. ZASH:**

This letter serves to acknowledge Bi-Mart Corporation's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Federal Motor Vehicle Safety Standard No. 110, "Tire selection and rims," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**  
LONG CHIH/LCI-850T/2006-2008

**Mfg's Report Date:** May 14, 2009

**NHTSA Campaign Number:** 09V-207

**Components:** EQUIPMENT: OTHER: LABELS

**Potential Number of Units Affected:** 3,800

**Summary:**

BI-MART IS RECALLING 3,800 LONG CHIH TRAILERS FOR FAILING TO CONFORM TO THE REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 110, "TIRE SELECTION AND RIMS" IN THAT THEY ARE MISSING A TIRE PLACARD LABEL. ALSO, THE GVWR ON THE CERTIFICATION LABEL ON SOME OF THE TRAILERS IS INCORRECT. FINALLY, THE GVWR AND GAWR MUST BE STATED IN POUNDS.

**Consequence:**

THE MISSING AND INCORRECT INFORMATION COULD LEAD TO IMPROPER VEHICLE LOADING OR TIRE INFLATION WHICH COULD INCREASE THE RISK OF A CRASH.

**Remedy:**

LONG CHIH IS CONDUCTING THE REMEDY FOR THIS CAMPAIGN AND CORRECTED LABELS WILL BE MAILED TO CONSUMERS WITH INSTRUCTIONS TO PROPERLY AFFIX THE CORRECTED LABEL TO THE TRAILER PLEASE SEE 09V-079. OWNERS MAY CONTACT LONG CHIH AT 886-2-29068666.

**Notes:**

CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please provide the following additional information and be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in your report, Long Chih will be handling the owner notification, remedy, and quarterly reporting for this campaign. However, please be advised that 49 CFR 573.6 provides that the vehicle manufacturer is responsible for any safety related defect or any noncompliance in the vehicle or any item of original equipment. If Long Chih's campaign is not satisfactory, you may be required to conduct a follow-up notification.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at [Delia.lopez@dot.gov](mailto:Delia.lopez@dot.gov), or through the office email at [RMD.ODI@dot.gov](mailto:RMD.ODI@dot.gov). We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read 'G. Person', with a long horizontal flourish extending to the right.

George H. Person  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement