



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

May 29, 2009

DREW DUBOIS
COMPLIANCE MANAGER
GENERAL MERCHANDISE
FRED MEYER STORES, INC'S
3800 SE, 22ND AVENUE
PORTLAND OR 97214

NVS-215dgl
09V-180

SUBJECT: TIRE PLACARD LABEL/FMVSS 110/LONG CHIH

DEAR MR. DUBOIS:

This letter serves to acknowledge Fred Meyer Stores, Inc's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Federal Motor Vehicle Safety Standard No. 110, "Tire selection and rims," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
LONG CHIH/LCI-851T/2005-2008
LONG CHIH/LCI-890T/2006-2008

Mfg's Report Date: May 18, 2009

NHTSA Campaign Number: 09V-180

Components: EQUIPMENT: OTHER: LABELS

Potential Number of Units Affected: 8,571

Summary:

FRED MEYER IS RECALLING 8,571 MY 2005-2008 LONG CHIH LCI-851T AND MY 2006-2008 LCI-890T TRAILERS FOR FAILING TO CONFORM TO THE REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 110, "TIRE SELECTION AND RIMS" IN THAT THEY ARE MISSING A TIRE PLACARD LABEL. ALSO, THE GVWR ON THE CERTIFICATION LABEL ON SOME OF THE TRAILERS IS INCORRECT. FINALLY, THE GVWR AND GAWR MUST BE STATED IN POUNDS.

Consequence:

THE MISSING AND INCORRECT INFORMATION COULD LEAD TO IMPROPER VEHICLE LOADING OR TIRE INFLATION WHICH COULD INCREASE THE RISK OF A CRASH.

Remedy:

LONG CHIH IS CONDUCTING THE REMEDY FOR THIS CAMPAIGN AND CORRECTED LABELS WILL BE MAILED TO CONSUMERS WITH INSTRUCTION TO PROPERLY AFFIX TO TRAILER PLEASE SEE 09V-079. ALSO, ACCURATE CONSUMER INFORMATION WILL BE PROVIDED. THE MANUFACTURER HAS NOT YET PROVIDED AN OWNER NOTIFICATION SCHEDULE. OWNERS MAY CONTACT LONG CHIH AT 886-2-29068666 OR FRED MEYERS AT 503-797-3659.

Notes:

CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please provide the following additional information and be reminded of the following requirements:

You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available.

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in your report, Long Chih will be handling the remedy, and quarterly reporting for this campaign. However, please be advised that 49 CFR 573.6 provides that the vehicle manufacturer is responsible for any safety related defect or any noncompliance in the vehicle or any item of original equipment. If Long Chih's campaign is not satisfactory, you may be required to conduct a follow-up notification.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to be 'G. Person', with a long horizontal line extending to the right.

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement